Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Clinical Content Consultants, LLC		101/06/2006 1	LIMITED LIABILITY COMPANY: ARKANSAS

RECEIVING PARTY DATA

Name:	General Electric Company	
Street Address:	3135 Easton Turnpike	
City:	Fairfield	
State/Country:	CONNECTICUT	
Postal Code:	06431	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78461615	CCCQE
Serial Number:	I 78461612	CLINICAL CONTENT CONSULTANTS QUALITY & EFFECTIVENESS OF CARE

CORRESPONDENCE DATA

900043432

Fax Number: (908)722-0755

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 908-722-0700

Email: ipdept@nmmlaw.com Correspondent Name: Davy E. Zoneraich Address Line 1: P.O. Box 1018

Address Line 4: Somerville, NEW JERSEY 08876

ATTORNEY DOCKET NUMBER: 103346-051 NAME OF SUBMITTER: Davy E. Zoneraich

/dez/ Signature:

TRADEMARK

REEL: 003258 FRAME: 0540

Date:	03/03/2006		
Total Attachments: 3 source=tm assignment#page1.tif			
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TRADEMARK REEL: 003258 FRAME: 0541

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is entered into this 6th day of January, 2006, by Clinical Content Consultants, LLC, an Arkansas limited liability company ("Assignor"), in favor of General Electric Company, a New York corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to a certain Asset Purchase Agreement dated November 17, 2005 (the "Agreement"), pursuant to which Assignee has agreed to purchase certain assets of Assignor, and Assignor has agreed to cause the same to be transferred and assigned to Assignee upon the terms and conditions set forth in the Agreement;

WHEREAS, Assignor owns all right, title and interest in and to and is the sole and exclusive owner of the marks listed on Exhibit A and applications for registration or registrations therefor (the "Marks") Exhibit A is attached hereto and incorporated herein; and

WHEREAS, pursuant to the Agreement, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the Marks, and the goodwill of the business symbolized thereby, and Assignee is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all of its right, title and interest in and to the Marks, including all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby and to all income and payments now or hereafter due or payable with respect thereto and to all causes of action (either in law or in equity) relating to, and the right to sue, counterclaim and recover for, past, present and future infringement and misappropriation of the rights assigned or to be assigned under this Assignment. Assignor hereby covenants that Assignor shall take all actions and execute all documents reasonably necessary to perfect the interest of Assignee in and to the Marks, and shall not enter into any agreement in conflict with this Assignment of Trademarks.

Assignor does further consent to the recordation of this Assignment of Trademarks by Assignee with any governmental agency.

Notwithstanding the foregoing, nothing in this Assignment of Trademarks shall be deemed to add to, expand, or alter the representations, warranties, covenants, and agreements of the Assignor under the Agreement or to affect any limitations on such representations, warranties, covenants, and agreements.

This Assignment of Trademarks shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee and its successors and assigns.

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IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademarks as of the date first written above.

CLINICAL CONTENT CONSULTANTS, LLC

Name: John J. Janas III
Title: Managing Member

EXHIBIT A TO ASSIGNMENT OF TRADEMARKS

MARK	Application/Registration No.	Filing/Issue Date
CCCQE	U.S. Serial No. 78/461,615	August 4, 2004
CLINICAL CONTENT CONSULTANTS QUALITY & EFFECTIVENESS OF CARE	U.S. Serial No. 78/461,612	August 4, 2004

3.

TRADEMARK
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