

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Liz Claiborne, Inc.		02/16/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	L.C. Licensing, Inc.		
<b>Street Address:</b>	1441 Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78609857	SOUL BY CURVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(201)295-7851		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	201-295-7296		
<b>Email:</b>	maria_rocha@liz.com		
<b>Correspondent Name:</b>	Gene Bolmarcich		
<b>Address Line 1:</b>	One Claiborne Avenue		
<b>Address Line 2:</b>	Legal Dept. HQ2, 7th floor		
<b>Address Line 4:</b>	North Bergen, NEW JERSEY 07047		
<b>ATTORNEY DOCKET NUMBER:</b>	06985		
<b>NAME OF SUBMITTER:</b>	Nick Rubino		
<b>Signature:</b>	/nr/		
<b>Date:</b>	03/06/2006		

CH \$40.00 78609857

Total Attachments: 1  
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**ASSIGNMENT**

**WHEREAS**, Liz Claiborne, Inc., a Delaware corporation, located at 1441 Broadway, New York, New York 10018 (“Assignor”), is the owner of United States pending application Serial No. 78609857 (the “Application”) for the mark Soul by Curve (the “Mark”), filed on April 15, 2005 in International Class 3; and

**WHEREAS**, L.C. Licensing, Inc., a Delaware corporation, located at 1441 Broadway, New York, New York 10018 (“Assignee”), is desirous of acquiring all title, right and interest in and to said Mark and Application, together with the good will of the business and confirmation of the same;

**NOW, THEREFORE**, Assignor, for consideration the sufficiency of which is acknowledged by the parties, does hereby, without reservation assign unto Assignee, and confirm assignment unto Assignee all right, title and interest in and to the Mark and Application, together with the good will appurtenant thereto.

Liz Claiborne, Inc.

By: \_\_\_\_\_

  
Nick Rubino

Title: \_\_\_\_\_

Vice President Deputy General Counsel/Corporate Secretary

Date: February 16, 2006