

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion and Name Change
EFFECTIVE DATE:	07/18/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LifeMed Marketing, LLC		07/18/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	LifeMed Media, Inc.
Street Address:	101 Franklin Street
City:	Westport
State/Country:	CONNECTICUT
Postal Code:	06880
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78425325	DLIFE
Serial Number:	78425330	DLIFE
Serial Number:	78425318	DLIFE
Serial Number:	78425302	DLIFE
Serial Number:	78425305	DLIFE
Serial Number:	78425309	DLIFE
Serial Number:	78425311	DLIFE
Serial Number:	78425297	DLIFE

CORRESPONDENCE DATA

Fax Number: (212)554-7700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2125547855

CH \$215.00 78425325

Email: ebergner@mosessinger.com
Correspondent Name: Eric P. Bergner
Address Line 1: 405 Lexington Avenue
Address Line 4: New York, NEW YORK 10174-1299

ATTORNEY DOCKET NUMBER:

09400-100

NAME OF SUBMITTER:

Eric P. Bergner

Signature:

/Eric P. Bergner/

Date:

03/06/2006

Total Attachments: 2

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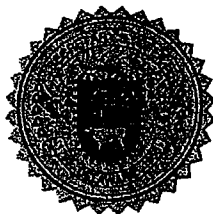
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "LIFEMED MARKETING LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "LIFEMED MARKETING LLC" TO "LIFEMED MEDIA, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF JULY, A.D. 2005, AT 11:59 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3742786 8100V
050590364

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4027036

DATE: 07-18-05

TRADEMARK
REEL: 003259 FRAME: 0178

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO
A CORPORATION PURSUANT TO SECTION
265 OF THE DELAWARE GENERAL
CORPORATION LAW.**

- 1.) The Limited Liability Company is formed under the jurisdiction of the State of Delaware.
- 2.) The name of the limited liability company immediately prior to filing this Certificate is LifeMed Marketing LLC.
- 3.) The date of the limited liability company was first formed is December 19, 2003.
- 4.) The name of the corporation as set forth in the Certificate of Incorporation is LifeMed Media, Inc.

By:


Authorized Officer

Name: Howard Steinberg, Manager

SPC/129008vL37981.002