

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Jacob's Bakery Ltd.		12/17/2002	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Hills Road 5 Limited		
Street Address:	Francis House, 112 Hills Road		
City:	Cambridge		
State/Country:	UNITED KINGDOM		
Postal Code:	CB2 1PH		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0051444	HUNTLEY & PALMERS	
CORRESPONDENCE DATA			
Fax Number:	(602)258-4441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6022584440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	301 E Bethany Home Road Ste A-213		
Address Line 4:	Phoenix, ARIZONA 85012		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Christopher J. Day
Signature:	/Christopher J. Day/
Date:	03/06/2006
Total Attachments: 3 source=HUNTLEY & PALMERS assignment_Page_1#page1.tif source=HUNTLEY & PALMERS assignment_Page_2#page1.tif source=HUNTLEY & PALMERS assignment_Page_3#page1.tif	

Extract Prepared for Recordation with
Assignment Services Division,
United States Patent and Trademark Office,
Pursuant to TMEP § 503.03(b)(2)

ASSIGNMENT OF TRADE MARKS

DATE : 17 December 2002

BETWEEN :

The Jacob's Bakery Ltd, whose registered office is at Long Lane, Aintree, Liverpool
L9 7LD

Hereinafter called the Assignor

AND :

Hills Road 5 Limited (company number 4338618) whose registered office is at
Francis House, 112 Hills Road, Cambridge, CB2 1PH

Hereinafter called the Assignee

BACKGROUND:

- (A) The Assignor is the legal and beneficial owner of certain registered Trade Marks, as defined in Article I hereafter ;
- (B) The Assignee wishes to acquire such Trade Marks and the Assignor has agreed to assign the Trade Marks to the Assignee in accordance with the terms and conditions of this Agreement.

OPERATIVE TERMS :

IT IS AGREED as follows :

Article I - Definitions

When used in this agreement with a capital first letter, the following terms shall have the following meanings :

"Trade Marks" means those trade mark registrations listed in the Schedule hereto, in the countries and classes listed in such Schedule, and in relation to the specifications of goods and services of each of such trade mark registrations

Article 2 - Assignment

2.1 The Assignor assigns to the Assignee:

2.1.1 the Assignor's entire rights, title and interest in the Trade Marks together with all rights to sue any third party in respect of any past or continuing infringement of any Trade Mark(s); and

2.1.2 all copyright, unregistered trade names and other rights of the Assignor to the name of 'HUNTLEY & PALMERS' in those countries listed in the Schedule.

Signed on

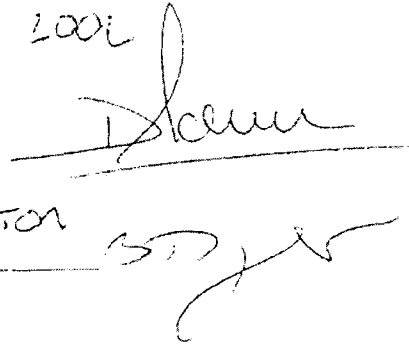
17 December 2001

The Jacob's Bakery Limited

Name: D. MARION

Title: FINANCIAL DIRECTOR

Witnessed by :



A handwritten signature in black ink, appearing to read 'D. Marion', is written over a horizontal line. Below this line, another handwritten signature is visible, also over a horizontal line.

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SCHEDULE

HUNTLEY & PALMERS, Reg. No. 0051444