TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Technical Concepts, Inc.		02/04/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	Technical Concepts, LLC	
Street Address:	1301 Allanson Road	
City:	Mundelein	
State/Country:	ILLINOIS	
Postal Code:	60060	
Entity Type:	LIMITED LIABILITY COMPANY:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1663927	SWAK

CORRESPONDENCE DATA

Fax Number: (312)321-4299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: officeactions@brinkshofer.com

Correspondent Name: Nicholas G. de la Torre

Address Line 1: 455 North Cityfront Plaza Drive

Address Line 2: Suite 3600

Address Line 4: Chicago, ILLINOIS 60611

ATTORNEY DOCKET NUMBER:	11758/2
NAME OF SUBMITTER:	Nicholas G. de la Torre
Signature:	/ngt/
Date:	03/07/2006

Total Attachments: 4
source=Trademark Assignment Page 1#page1.tif
source=Trademark Assignment Page 2#page1.tif
source=Trademark Assignment Page 3#page1.tif
source=Trademark Assignment Page A1#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Assignor and Assignee are parties to that certain Purchase Agreement dated the date hereof (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

WHEREAS, Assignee is a successor to Assignor's business, and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any

US Trademark Assignment - TC Inc (final).doc

of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

α 1	
TECHNICAL CONCEPTS INC.	TECHNICAL CONCEPTS, LLC
By: Mulling	Ву:
Mame: Robert P. Berman	Name: Michael Fram
Title: President	Title:
•	
STATE OF ILLINOIS)) SS.	
COUNTY OF COOK)	•
On this Hay of February, 2003, there appearsonally known to me, who acknowledged that he his/her voluntary act and deed on behalf and with fi	e/she signed the foregoing Assignment as ull authority of Technical Concepts, Inc.
"OFFICIAL SEAL" Barbara M. Siepka Notary Public, State of Illing My Commission Expires March 2, 2	Dis Davar II Sugla
STATE OF ILLINOIS)	
) SS. COUNTY OF COOK)	
On this Hay of February, 2003 there appersonally known to me, who acknowledged that he his/her voluntary act and deed on behalf and with fi	peared before me Michael Fram, e/she signed the foregoing Assignment as all authority of Technical Concepts, LLC.
	Notary Public
	"OFFICIAL SEAL" Barbara M. Siepka Notary Public, State of Illinois My Commission Expires March 2, 2006

REEL: 003259 FRAME: 0891

SCHEDULE A

TECHNICAL CONCEPTS, INC.

U.S. TRADEMARK REGISTRATIONS

Mark	Serial No. Filed	Reg. No. Registered
PURINEL	74/727336	2072589
	9/11/95	6/17/97
SWAK	74/111179	1663927
	10/30/90	11/12/91
NEUTRALLE	73/725543	1590444
i	4/29/88	4/10/90

US Trademark Assignment - TC Inc (final).doc

RECORDED: 03/07/2006

A- 1