

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
K.C.P.L., INC.		03/06/2006	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	KENNETH COLE PRODUCTIONS (LIC), INC.
Street Address:	90 SOMMERSET HOUSE, THOMPSON BLVD., P.O. BOX SS-5212
City:	NASSAU
State/Country:	BAHAMAS
Entity Type:	CORPORATION: BAHAMAS

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2698003	KENNETH COLE REACTION
Registration Number:	2594660	REACTION KENNETH COLE
Registration Number:	2684073	KENNETH COLE NEW YORK
Registration Number:	2666727	REACTION
Registration Number:	3051274	TRIBECA
Registration Number:	2532363	REACTION
Registration Number:	2808939	R
Registration Number:	2602004	REACTION
Registration Number:	2976630	UNLISTED
Registration Number:	2733715	R
Registration Number:	2691340	CLOTHES MINDED

## CORRESPONDENCE DATA

Fax Number: (914)723-4301

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: glandau@lsllp.com

TRADEMARK

REEL: 003260 FRAME: 0138

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CH \$290.00 2698003

Correspondent Name: GEOFFREY I. LANDAU  
Address Line 1: LACKENBACH SIEGEL, LLP  
Address Line 2: ONE CHASE ROAD  
Address Line 4: SCARSDALE, NEW YORK 10583

DOMESTIC REPRESENTATIVE

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	GEOFFREY I. LANDAU
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Signature:	/gil/
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Date:	03/07/2006
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Total Attachments: 2  
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## ASSIGNMENT

WHEREAS, **K.C.P.L., INC.**, a Delaware corporation with offices at 152 West 57<sup>th</sup> Street, New York, New York 10019, was the owner of all right, title and interest in and to the below listed trademarks which have been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
<b>KENNETH COLE REACTION</b>	<b>2,698,003</b>
<b>REACTION KENNETH COLE</b>	<b>2,594,660</b>
<b>KENNETH COLE NEW YORK</b>	<b>2,684,073</b>
<b>REACTION</b>	<b>2,666,727</b>
<b>TRIBECA</b>	<b>3,051,274</b>
<b>REACTION</b>	<b>2,532,363</b>
<b>R and Design</b>	<b>2,808,939</b>
<b>REACTION</b>	<b>2,602,004</b>
<b>UNLISTED</b>	<b>2,976,630</b>
<b>R and Design</b>	<b>2,733,715</b>
<b>CLOTHES MINDED</b>	<b>2,691,340</b>

(hereinafter referred to as the "Marks");

WHEREAS, **KENNETH COLE PRODUCTIONS (LIC), INC.**, a Bahamas corporation with offices at 90 Sommerset House, Thompson Blvd., P.O. Box SS-5212, Nassau, Bahamas, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement **KENNETH COLE PRODUCTIONS (LIC), INC.** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **KENNETH COLE PRODUCTIONS (LIC), INC.**

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **K.C.P.L., INC.** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **KENNETH COLE PRODUCTIONS (LIC), INC.** all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

**K.C.P.L., INC.** REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

**K.C.P.L., INC.**

BY:



NAME:

**Michael F. Colosi**

TITLE:

**Secretary**

DATED:

**March 6, 2006**