Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heartstrings of Auburn, Inc.		12/31/2004	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	Heartstrings Enterprises, Inc.	
Street Address:	1415 Pumphrey Avenue	
City:	Auburn	
State/Country:	ALABAMA	
Postal Code:	36832	
Entity Type:	CORPORATION: ALABAMA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78323631	INITIAL OUTFITTERS
Serial Number:	76512915	HEARTSTRINGS

CORRESPONDENCE DATA

Fax Number: (703)836-5288

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: danearle@sagllp.com

Correspondent Name: Daniel T. Earle

Address Line 1: 1420 King Street, Suite 600
Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Daniel T. Earle
Signature:	/dte/
Date:	03/07/2006

Total Attachments: 2

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TRADEMARK
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FIRST AMENDMENT TO ARTICLES OF INCORPORATION OF HEARTSTRINGS OF AUBURN, INC.

The undersigned, being all of the shareholders and directors of **Heartstrings of Auburn, Inc.** desire to amend the Articles of Incorporation which were filed on the 6th day of September, 2000 in Book 1265 at Page 428 in the Office of the Judge of Probate of Lee County, Alabama as follows:

1. <u>Article One.</u> The name of the corporation as set forth in the original Articles of Incorporation shall be changed and said Article I amended to read as follows:

The name of the corporation is Heartstrings Enterprises, Inc.

- 2. <u>Article Four</u>. The principal office and place of business of the corporation as of the date of this amendment is 1415 Pumphrey Avenue, Auburn, Alabama 36832.
- 3. <u>Article Six.</u> As per the Statement of Change of Registered Agent filed with the Secretary of State of Alabama, the name and address of the registered agent of the Corporation is Alicia Thrash Storbeck, 1415 Pumphrey Avenue, Auburn, Alabama.
- 4. <u>Article Thirteen</u>. The directors of the Corporation have elected a Chief Executive Officer and delegated certain authorities to said officer, including but not limited to the right to bind the Corporation. Accordingly, Article Thirteen is hereby restated in it's entirety to read as follows:

All deeds, mortgages, conveyances, notes and other instruments executed in the name of the Corporation shall be executed by the President, the Chief Executive Officer or any Vice President of the Corporation after being duly authorized by the Board of Directors.

5. All other terms and conditions of the Articles of Incorporation of Heartstrings Enterprises, Inc. f/k/a Heartstrings of Auburn, Inc. shall remain in full force and effect as originally set out.

CORP 1275 361
Recorded In Above Book and Page 01/27/2005 08:21:00 AM BILL ENGLISH PROBATE JUDGE LEE COUNTY
Recording Fee 15.00 TOTAL 15.00

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IN WITNESS WHEREOF, the undersigned being all of the initial members of the

corporation do hereby subscribe their names this the 21 day of December, 2004. JULIA TARK STONDOCK Jicia Thrash Storbeck

STATE OF ALABAMA **COUNTY OF LEE**

RECORDED: 03/07/2006

I, the undersigned authority, a Notary Public in and for said State at Large, hereby certify that Alicia Thrash Storbeck and James A. Storbeck, whose names as shareholders and directors of Heartstrings of Auburn, Inc. and with full authority are signed to the foregoing instrument and who are known to me, acknowledged before me on this day that being informed of the contents of said instrument, each executed the same voluntarily on the day the same bears date.

Given under my hand and official seal this 30 day of Manher, 2004.

Notary Public

My Commission Expires: <u>C227-C5</u>

CORP 1275 362 Recorded In Above Book and Page 01/27/2005 08:21:00 AM PROBATE JUDGE LEE COUNTY

TRADEMARK REEL: 003260 FRAME: 0173