

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nationwide Beauty & Barber, LLC		01/19/2006	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jemella Limited		
<b>Street Address:</b>	Unit 12, Ryefield Way		
<b>City:</b>	Silsden, West Yorkshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	BD20 0EF		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2855191	GHD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(646)728-2841		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212.596.9000		
<b>Email:</b>	tmfilings@fishneave.com		
<b>Correspondent Name:</b>	Susan Progoff, Esq.		
<b>Address Line 1:</b>	Fish & Neave IP Group, Ropes & Gray LLP		
<b>Address Line 2:</b>	1251 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10020		
<b>ATTORNEY DOCKET NUMBER:</b>	103280-0001		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Susan Progoff, Esq.		
<b>Address Line 1:</b>	Fish & Neave IP Group, Ropes & Gray LLP		

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Address Line 2: 1251 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Susan Progoff
Signature:	/Susan Progoff/
Date:	03/07/2006

Total Attachments: 2  
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## ASSIGNMENT

WHEREAS, JEMELLA LIMITED, a company incorporated under the laws of England and Wales under company registration number 04115691, having a principal place of business at Unit 12, Ryefield Way, Silsden, West Yorkshire BD20 0EF, United Kingdom (hereinafter referred to as "ASSIGNEE"), desires to acquire from NATIONWIDE BEAUTY & BARBER, LLC, a New York corporation, having a principal place of business at 2600 Erie Boulevard East, Syracuse, New York (hereinafter referred to as "ASSIGNOR"), the entire right, title and interest of ASSIGNOR, including all rights of action accrued as of the date hereof in and to the mark GHD anywhere in the world, United States Registration No. 2,855,191 of that mark, and any and all other rights of whatever nature which ASSIGNOR may have in any trademarks, service marks, trade names, domain names, designs, logos or other identifiers that consist of or include "GHD" or "ghd" or "Great Hair Day" or "Good Hair Day," including registrations or applications to register the same anywhere in the world, and the goodwill connected with or arising out of the use of and symbolized by the foregoing, and ASSIGNOR desires to transfer the same;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, absolutely, all right, title and interest in and to the mark "GHD" anywhere in the world, the goodwill connected with or arising out of the use of and symbolized by that mark and all registrations in any jurisdiction of that mark, including without limitation United States Registration No. 2,855,191 of that mark, and all other rights of whatever nature in any trademark, service mark, trade name, domain name, design, logo or other identifier that

consists of or includes "GHD" or "ghd" or "Great Hair Day" or "Good Hair Day," including all rights of action which have accrued as of the date hereof relating to any of the foregoing.

NATIONWIDE BEAUTY & BARBER, LLC

Dated: 1/19/2006

By: [Signature]

Name: Richard E Kassel  
Title: President

STATE OF NEW YORK )

) ss.:

COUNTY OF Onondaga )

On this 19 day of January, 2006, before me personally came

Richard E. Kassel, to me known, who, being by me duly sworn, did depose and say that he resides at Manlius, New York; that he is President of NATIONWIDE BEAUTY & BARBER, LLC, one of the corporations described in and which executed the foregoing Agreement; that he knows the seal of said corporation; that the seal affixed to said Agreement is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation; and that he signed his name thereto by like order.

Notary Public

[Signature]

[Notarial Stamp and Seal]

SUSAN D. BIELEC  
Notary Public, State of New York  
Qualified in Onon. Co. No. 4619592  
Commission Expires May 31, 2007

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