TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Formerly	Execution Date	Entity Type
	110 <i>2/28/2</i> 006 I	LIMITED LIABILITY COMPANY: CALIFORNIA
	·	1102/28/2006

RECEIVING PARTY DATA

Name:	lticor Inc.		
Street Address:	7575 Fulton Street, East		
Internal Address:	78-2M		
City:	Ada		
State/Country:	MICHIGAN		
Postal Code:	49355		
Entity Type:	CORPORATION: MICHIGAN		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2964388	xs
Registration Number:	2964387	xs
Registration Number:	2974415	xs
Registration Number:	2974414	XS

CORRESPONDENCE DATA

Fax Number: (616)787-4306

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6167878480

Email: sherry.gunderson-schipper@alticor.com

Correspondent Name: Alticor Inc.

Address Line 1: 7575 Fulton Street, East

78-2M Address Line 2:

Address Line 4: Ada, MICHIGAN 49355

TRADEMARK **REEL: 003260 FRAME: 0399**

900043647

ATTORNEY DOCKET NUMBER:	T-1507.M AND T-1507A.M	
NAME OF SUBMITTER:	Sherry Gunderson-Schipper	
Signature:	/Sherry Gunderson-Schipper/	
Date:	03/07/2006	
Total Attachments: 2 source=XS Energy Assignment#page1.tif source=XS Energy Assignment#page2.tif		

TRADEMARK REEL: 003260 FRAME: 0400

TRADEMARK ASSIGNMENT

This Assignment of trademark rights is effective as of the \mathbb{R}^3 day of \mathbb{R}^3 , 2006, between XS Energy, LLC. and Alticor Inc.

WHEREAS, XS Energy, LLC, a limited liability corporation, with its principal place of business at 9701 Bell Ranch Drive, Santa Fe Springs, California ("Assignor"), has adopted, owns and is using the Mark XS ("the Mark") directly or through a licensee in connection with various goods;

WHEREAS, Assignor owns the federal Registrations for the Mark on the Principal Register of the United States Patent and Trademark Office as identified on Exhibit A; and

WHEREAS, Alticor Inc., a Michigan corporation, with its principal place of business at 7575 Fulton Street, Ada, Michigan (Assignee"), desires to acquire the Mark and the Registrations referenced on Exhibit A;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registrations thereof, including the right to pursue legal actions for past infringements of the Mark or the Registrations and related damages.

Assignor agrees to take any further action reasonably necessary to assist Assignee in recording the transfer of the Mark and the Registrations on Exhibit A.

		XS Energy, LLC
Date:	2/28/06 	By: A Color Color Name: Sust Broadoury Title: Manuaguag Manuag
STATE OF	CALIFORNIA	58.
COUNTY OF	LOS ANGELES	55.
to the forego	ing instrument, appeared before his/her free and voluntary act for	A Notary Public in and for the County and State aforesaid, do hereby personally known to me to be the same person whose name is subscribed me this day in person and acknowledged that (s)he signed, scaled and delivered the the uses and purposes therein set forth.
	IN WITNESS WHEREO	F, I have hereunto set my hand and Notarial Seal, this & & day of \$\int \cap \cap \cap 20 & \int \cap \cap \cap \cap \cap \cap \cap \cap
		Nondeft_
		Notary Public

NICK PONDOFF
Comm. # 1253386
NOTABY PUBLIC CALIFORNIA U
LOS Acquis County
By Coom. Laskes May 72, 2008

My Commission Expires: 100 200 000

TRADEMARK REEL: 003260 FRAME: 0401

EXHIBIT A

MARK	Ser. No.	Application Date	Class/Goods	Registration No.	Registration Date	Status
X	78/273,518	June 11, 2003	32 – Non- alcoholic, non- carbonated sports drinks and powders for making the same.	2,964,388	June 28, 2005	Registered
X	78/273,515	June 11, 2003	29 - Protein based snack bars.	2,964,387	June 28, 2005	Registered
XS	78/354,495	January 20, 2004	32 – Non- alcoholic, non- carbonated sports drinks and powder for making the same.	2,974,415	July 19, 2005	Registered
XS	78/354,487	Јапиагу 20, 2004	29 – Protein based snack bars.	2,974,414	July 19, 2005	Registered

TRADEMARK
REEL: 003260 FRAME: 0402

RECORDED: 03/07/2006