

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Associated Commercial Finance, Inc.	FORMERLY Fremont Financial Corporation	01/04/2006	CORPORATION: WISCONSIN
Associated Bank North and Associated Bank, NA		12/19/2005	CORPORATION: WISCONSIN
McDEVCO, INC.		12/20/2005	CORPORATION: WISCONSIN
Guaranty Business Credit Corporation	FORMERLY Fremont Financial Corporation	01/19/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Lactalis USA, Inc.
Street Address:	2376 South Park Avenue
City:	Buffalo
State/Country:	NEW YORK
Postal Code:	14220
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1012351	RONDELE
Registration Number:	1918175	PUB CHEESE
Serial Number:	75471716	RONDELE BAGEL CHIPS
Registration Number:	2104250	BAGEL TEMPTATIONS
Registration Number:	2068876	TANTE
Registration Number:	1262577	HAHN'S
Registration Number:	1589156	FINESSE

CORRESPONDENCE DATA

Fax Number: (608)831-2106

900043670

**TRADEMARK
 REEL: 003261 FRAME: 0986**

OP \$190.00 1012351

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 608-828-0784
Email: css@dewittross.com
Correspondent Name: DeWitt Ross & Stevens, SC (CS Sara)
Address Line 1: 8000 Excelsior Drive
Address Line 2: Suite 401
Address Line 4: Madison, WISCONSIN 53717-1914

ATTORNEY DOCKET NUMBER:	20860.004
NAME OF SUBMITTER:	Charles S. Sara
Signature:	/CS Sara/
Date:	03/07/2006

Total Attachments: 11

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SCHEDULE "A"
TRADEMARKS

Mark and Country	Application Date	Application No.	Registration Date	Registration No.
RONDELE				
(U.S.A.)	02/11/74	73/013,221	06/03/75	1,012,351
Brazil (Stylized)			03/25/78	6,658,571
Brazil			03/25/78	6,658,563
New Zealand			01/30/96	258,312
Canada			07/09/76	214,768
Australia			06/22/76	A297,944
China			10/14/97	1,119,659
Philippines	02/14/97	117,908		
South Korea			01/16/98	391,193
Taiwan			09/16/97	777,006
PUB CHEESE				
U.S.A.	02/14/94	74/490,298	09/12/95	1,918,175
U.S.A.	12/18/00	76/184,285	02/12/02	2,538,049
South Korea			10/17/97	378,647
JARDINIERE				
Canada			07/17/87	330,273
RONDELE BAGEL CHIPS				
U.S.A.	04/21/98	75/471,716	03/13/01	2,435,595
BAGEL TEMPTATIONS				
U.S.A.	05/29/96	75/111,442	10/07/97	2,104,250
Canada	10/03/96	825,092		
TANTE and design				
U.S.A.	01/11/96	75/041,614	06/10/97	2,068,876 ¹
FINESSE				
U.S.A. (Stylized)			03/27/90	1,589,156 ²
Japan			09/30/93	2,574,936
RONDELE BREAD ESSENTIALS	12/11/00	76/179,840	10/08/02	2,632,934
RONDELE KITCHENS	12/12/00	76/180,456 ³		
SNACKPACK	common law			
WOMAN WITH HAT DESIGN (TANTE label)	common law			
Waterbury Specialty Foods	common law			

¹ Registration cancelled under Section 8 of Lanham Act.

² Registration cancelled under Section 8 of Lanham Act.

³ Abandoned: No Statement of Use filed after Notice of Allowance was issued. Status Date: 02/13/05

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TRADEMARKS

Mark and Country	Application Date	Application No.	Registration Date	Registration No.
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(U.S.A.)			6/3/75	1,012,351
Brazil (Stylized)			3/25/78	6,658,571*
Brazil			3/25/78	6,658,563*
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Canada			7/9/76	214,768
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U.S.A.			9/12/95	1,918,175
South Korea			10/17/97	378,647
JARDINIERE				
Canada			7/17/87	330,273
RONDELE BAGEL CHIPS				
U.S.A.	4/21/98	75/471,716		
BAGEL TEMPTATIONS				
U.S.A.			10/7/97	2,104,250
Canada	10/3/96	825,092		
TANTE and design				
U.S.A.			6/10/97	2,068,876
FINESSE				
U.S.A. (Stylized)			3/27/90	1,589,156****
Japan			9/30/93	2,574,936***
HAHN'S				
U.S.A.			12/27/83	1,262,577
SNACKPACK	common law			
WOMAN WITH HAT DESIGN (TANTE label)	common law			
Waterbury Specialty Foods	common law			

*Trademark Assignment from Churny Company, Inc. to Rondele Foods, LLC not recorded with Brazilian Patent and Trademark Office; Registration may have lapsed due to non-renewal.

**Trademark Assignment from Churny Company, Inc. to Rondele Foods, LLC not recorded with Australian Patent and Trademark Office; Registration may have lapsed due to non-renewal.

***Trademark Assignment from Churny Company, Inc. to Rondele Foods, LLC not recorded with Japanese Patent and Trademark Office.

****Registration cancelled under Section 8 of Lanham Act.

LICENSES

1. Trademark License Agreement of even date herewith between Borrower and Franklin County Cheese Corporation relating to U.S. Reg. No. 1,262,577 for "HAHN'S."
2. Joint Promotion Agreement with E. & J. Gallo Winery ("Gallo"). Pursuant to such Agreement, Gallo is licensed to use "Waterbury's recipe(s), trademarks, slogans, trade dress and trade names" for depiction in Promotional Materials. The promotion contemplated by the Agreement was planned to run from November 1, 1998 through December 31, 1998.
3. License granted under Distributorship Agreement with Pride of the Plains, Ltd. ("Pride") for use of the trademark "Bagel Chips".

McDEVCO, INC.
RELEASE OF TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY
AGREEMENT COVERING
INTERESTS IN LACTALIS USA, INC.

McDEVCO, INC., P.O. Box 6190, Wausau, WI 54402-6190 ("Secured Party"), hereby releases its security interest in the interests of Lactalis USA, Inc. in the trademarked works set forth on Schedule A attached hereto, created by that certain Intellectual Property Security Agreement executed by Lactalis USA, Inc. in favor of Secured Party recorded with the United States Patent and Trademark Office on April 30, 2001, in Reel/Frame 2290/0677.

Dated: 12/20/2005

McDEVCO, INC.

By: *Roger A. Luce*

Name: Roger A. Luce

Title: Secretary

ACKNOWLEDGMENT

STATE OF WISCONSIN)
)ss.
COUNTY OF Marathon)

On 12/20/2005 before me, Pamela K. Kolasinski, personally appeared Roger A. Luce, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Pamela K. Kolasinski
Notary Public in and for said County and State

My Commission Expires Jan 7, 2007

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3. License granted under Distributorship Agreement with Pride of the Plains, Ltd. ("Pride") for use of the trademark "Bakel Chips". This Agreement is presently subject to a dispute between Rondele Foods, LLC and Pride.

**ASSOCIATED BANK NORTH
ASSOCIATED BANK N.A.
RELEASE OF TRADEMARK COLLATERAL ASSIGNMENT
AND SECURITY AGREEMENT
COVERING
INTERESTS IN LACTALIS USA, INC.**

Associated Bank North and Associated Bank, N.A., P.O. Box 59, 303 South First Ave., Wausau WI 54402-0059 ("Secured Party"), hereby releases its security interest in the interests of Lactalis USA, Inc. in the trademarked works set forth on Schedule A attached hereto, created by that certain Intellectual Property Security Agreement executed by Lactalis USA, Inc. (successor in interest to Rondele Acquisition, LLC.) in favor of Secured Party recorded with the United States Patent and Trademark Office on December 28, 1998, in Reel/Frame 1833/0933 for Associated Bank North and October 10, 2003 in Reel/Frame 2843/0752 for Associated Bank, N.A.

Dated: 12/19/05 Associated Bank North & Associated Bank, N.A

By: 

Name: James W. Speckhard


Title: Vice President

ACKNOWLEDGMENT

STATE OF Wisconsin)
)ss.
COUNTY OF Marathon)

On 12/19/05 before me, James W. Speckhard, personally appeared _____, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public in and for said County and State

My Commission Expires 10.5.08

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