

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Age Publications, Inc.		11/01/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Wiley Periodicals, Inc.		
Street Address:	111 River Street		
City:	Hoboken		
State/Country:	NEW JERSEY		
Postal Code:	07030		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78539106	DIALYSIS & TRANSPLANTATION	
CORRESPONDENCE DATA			
Fax Number:	(212)226-1995		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-226-7700		
Email:	jbernard@yeellp.com, mdonovan@yeellp.com		
Correspondent Name:	Donovan & Yee LLP		
Address Line 1:	110 Greene Street - Suite 700		
Address Line 4:	New York, NEW YORK 10012		
ATTORNEY DOCKET NUMBER:	1507/ASSIGN		
NAME OF SUBMITTER:	Mary A. Donovan		
Signature:	/Mary A. Donovan/		
Date:	03/07/2006		

OP \$40.00 78539106

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of November 1, 2005 from Creative Age Publications, Inc., a California corporation, having an office at 7628 Densmore Avenue, Van Nuys, CA 91406-2042 (the "Assignor"), to Wiley Periodicals, Inc., a Delaware corporation, having an office at 111 River Street, Hoboken, New Jersey 07030 (the "Assignee").

WHEREAS, Assignor owns the trademark "Dialysis & Transplantation" (application for registration pending) hereto (the "Trademark"); and

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in, to and under such Trademark throughout the universe and Assignee desires to obtain all right, title and interest in, to and under such Trademark;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, all right, title and interest in, to and under, throughout the universe, free and clear of all liens, claims, charges, security interests, and other encumbrances, the Trademark, any and all registrations and applications therefor, together with the entire goodwill attached to the Trademark, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for any infringement, impairment, distortion, or other unauthorized use or conduct in derogation of the foregoing, prior to the date hereof, including without limitation the right to receive all proceeds and damages therefrom.

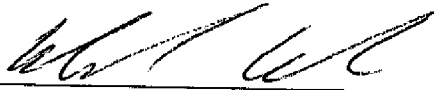
The Assignor undertakes and agrees to execute such further documents as may reasonably be required to permit the Assignee to obtain additional registrations and renewals of the Trademark and the recording of this Trademark Assignment.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed and delivered as of the date indicated above.

CREATIVE AGE PUBLICATIONS, INC.

By: Deborah Carter
Name: DEBORAH CARTER
Title: President/CEO

On this 1st day of NOVEMBER 2005, before me personally appeared Deborah Carver to me personally known, who, being duly sworn, did say that she is an officer of Creative Age Publications, Inc. and that she duly executed the foregoing instrument for and on behalf of Creative Age Publications, Inc., being duly authorized to do so and that she acknowledged said instrument to be the free act and deed of corporation.



Notary Public

