

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|------------------------------------|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Johnson Worldwide Associates, Inc. | | 02/17/2000 | CORPORATION: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | Johnson Outdoors Inc. | | |
| Street Address: | 555 Main Street #20 | | |
| City: | Racine | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53403 | | |
| Entity Type: | CORPORATION: WISCONSIN | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2378607 | GUIDE | |
| Registration Number: | 2308921 | LANDMARK | |
| Registration Number: | 2384701 | RANGER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (815)484-1032 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 815-484-1900 | | |
| Email: | aheinisc@reinhartlaw.com | | |
| Correspondent Name: | Andrew J. Heinisch | | |
| Address Line 1: | 483 North Mulford Road, Suite 7 | | |
| Address Line 4: | Rockford, ILLINOIS 61107 | | |
| ATTORNEY DOCKET NUMBER: | 504808, 505375, 505376 | | |
| NAME OF SUBMITTER: | Andrew J. Heinisch | | |

CH \$90.00 2378607

Signature:

/andrew j. heinisch/

Date:

03/08/2006

Total Attachments: 2

source=JO Change of Name#page1.tif

source=JO Change of Name#page2.tif

01 5016324

ARTICLES OF AMENDMENT TO
ARTICLES OF INCORPORATION OF
JOHNSON WORLDWIDE ASSOCIATES, INC.

A. The present corporate name (prior to any change effected by this amendment) is:

Johnson Worldwide Associates, Inc.

ACCT 00000614 CLASS CODE 310

TRX 0001179490 Amount \$40.00

Text of Amendment:

RESOLVED, that Article I of the Company's Articles of Incorporation be, and hereby is, amended in its entirety to read as follows:

ACCT 00000614 CLASS CODE 340

TRX 0001179490 Amount \$25.00

ARTICLE I

The name of the Corporation shall be Johnson Outdoors Inc. *OK*

RES 502, 790
HS

B. The foregoing Amendment was adopted by the Board of Directors of the Company on December 13, 1999 and by the shareholders of the Company on February 17, 2000 in accordance with Section 180.1003 of the Wisconsin Statutes.

C. Executed on February 17, 2000
(Date)

Helen P. Johnson Lepold
Signature

Title Chairman & CEO

Helen P. Johnson Lepold
(Printed Name)

This document was drafted by Karen A. Balistreri, Foley & Lardner, 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202.

corp name

**ARTICLES OF AMENDMENT
CHAPTER 180**

*#40 -
#25 - Expedited Fee*

