

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Entertainment Broadcasting Corporation		08/05/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Arush Publishing Corporation		
Street Address:	240 Superior Blvd.		
City:	Mississauga, Ontario		
State/Country:	CANADA		
Postal Code:	L5T 2L2		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2672973	HUNTING UNLIMITED	
CORRESPONDENCE DATA			
Fax Number:	(952)842-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-896-1513		
Email:	ipgroup@larkinhoffman.com		
Correspondent Name:	Cathryn J. Quinn		
Address Line 1:	1500 Wells Fargo Plaza		
Address Line 2:	7900 Xerxes Avenue South		
Address Line 4:	Bloomington, MINNESOTA 55431		
ATTORNEY DOCKET NUMBER:	26147-03		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$40.00 2672973

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Cathryn J. Quinn

Signature:

/Cathryn J. Quinn/

Date:

03/08/2006

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**