

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Estee Lauder Inc.                |  | 02/01/2005            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | Stila Cosmetics Inc.   |                       |                       |
| <b>Street Address:</b>           | 2801 Hyperion Avenue   |                       |                       |
| <b>City:</b>                     | Los Angeles  |                       |                       |
| <b>State/Country:</b>            | CALIFORNIA   |                       |                       |
| <b>Postal Code:</b>              | 90027  |                       |                       |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| Serial Number:                   | 78138262   | FIBER OPTICS          |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (212)572-6743  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Phone:</b>                    | 212-572-6798   |                       |                       |
| <b>Email:</b>                    | uspto@estee.com  |                       |                       |
| <b>Correspondent Name:</b>       | Lesley A. Moradian c/o Estee Lauder  |                       |                       |
| <b>Address Line 1:</b>           | 767 Fifth Avenue   |                       |                       |
| <b>Address Line 4:</b>           | New York, NEW YORK 10153   |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | STILA  |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | Lesley A. Moradian   |                       |                       |
| <b>Signature:</b>                | /lam/  |                       |                       |
| <b>Date:</b>                     | 03/08/2006   |                       |                       |

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, ESTEE LAUDER INC., hereinafter referred to as "ASSIGNOR", a corporation organized and existing under the laws of the State of Delaware, with offices at 767 Fifth Avenue, New York, New York 10153, United States of America, is the owner the trademark FIBER OPTICS pending in the United States Trademark Office under Serial No. 78/138,262 (herein referred to as the "TRADEMARK", and of the goodwill of the business appertaining to the Trademark in the United States; and

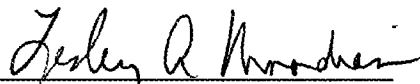
**WHEREAS**, STILA COSMETICS INC., hereinafter referred to as "ASSIGNEE", a corporation organized and existing under the laws of the State of Delaware, with offices at 2801 Hyperion Avenue, Los Angeles, California 90027, United States of America, desires to acquire all of the right, title and interest of Assignor in, to and under said Trademark and any resulting registration therefore and the goodwill of Assignor's business appertaining to the Trademark, including the right to sue and recover for any and all past infringements;

**NOW, THEREFORE**, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest of Assignor in, to and under said Trademarks and any resulting registration therefore, together with the goodwill of the business appertaining to the said Trademark, and all rights of action, both at law and in equity, for past infringements, if any, of the said Trademark, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever, as fully and entirely as the same could have been enjoyed by ASSIGNOR if this assignment had not been made.

**IN WITNESS WHEREOF**, ASSIGNOR has caused this assignment, to be executed by its duly authorized corporate officer on this 1st day of February 2005.

Signed at: New York, New York

ESTEE LAUDER INC.

By 

Name: Lesley A. Moradian

Title: Assistant Secretary