

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ESPN, Inc.		02/27/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Dave Mirra		
Street Address:	2008 Fern Drive		
City:	Greenville		
State/Country:	NORTH CAROLINA		
Postal Code:	27858		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2597687	DAVE MIRRA BMX SUPER TOUR	
CORRESPONDENCE DATA			
Fax Number:	(212)849-7100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 849-7256		
Email:	meredithschorr@quinnemanuel.com		
Correspondent Name:	Meredith Schorr c/o Quinn Emanuel		
Address Line 1:	335 Madison Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	ESP201USA		
NAME OF SUBMITTER:	Meredith Schorr		
Signature:	/Meredith Schorr/		
Date:	03/09/2006		

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Total Attachments: 3
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and dated as of 2/27/06 (the "Effective Date"), by ESPN, Inc. ("ESPN"), a Delaware corporation, with a business address at ESPN Plaza, Bristol, CT 06010, ("Assignor"), to DAVE MIRRA, an individual, with an address at 2008 Fern Dr. Greenville, NC 27838 ("Assignee").

WHEREAS, Assignors own the "Dave Mirra BMX Super Tour" trademark and the registration relating thereto identified and set forth on Schedule A attached hereto (the foregoing collectively referred to herein as the "Trademarks");

WHEREAS, Assignee desires to acquire from Assignors, and Assignors agree to transfer and assign to Assignee, all of Assignors' right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors, intending to be legally bound, covenant and agree as follows.


1. Assignment. Assignors hereby transfer and assign to Assignee, as fully and entirely as the same would have been held and enjoyed by Assignors if this transfer and assignment had not been made, and Assignee hereby accepts the transfer and assignment of, (i) all of Assignors' rights, title, and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignors to bring an action, whether at law or in equity, against any third party for infringement or other misuse of any of the Trademark, including the right to bring an action for past, present and future infringement, dilution, unfair competition, or other misappropriation or misuse, and all rights to recover damages, profits, attorneys' fees, and injunctive relief for infringement, dilution, unfair competition, or other misappropriation or misuse. All of the rights transferred in this paragraph are referred to herein as the "Trademark Rights."


2. Further Actions. Assignors hereby consent and agree to any lawful action taken by the Assignee in connection with the enforcement of, or the legal protection of, the Trademark Rights, and confers upon the Assignee full right of substitution in any and all such actions.

3. Representation. Assignors hereby represent and warrant that the information set forth in Schedule A is accurate and complete and that neither they nor, to their knowledge, any entity controlled by, controlling or under common control with the Assignor own any other trademark applications or registrations for the "Dave Mirra" trademark other than those identified on Schedule A.

IN WITNESS WHEREOF, each of the parties have caused this Assignment to be duly executed and delivered as of the day and year first above written.

ESPN, Inc.

By: 
Name: David R. Pahl
Title: Senior Vice President


By: _____
Name: Dave Mirra

Schedule A

RN 2,597,687

DAVE MIRRA BMX SUPER BIKE TOUR