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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WPT Enterprises, Inc.		03/08/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Discovery Communications, Inc.	
Street Address:	One Discovery Place	
City:	Silver Spring	
State/Country:	MARYLAND	
Postal Code:	20910	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78474501	WEDNESDAY NIGHT IS POKER NIGHT

CORRESPONDENCE DATA

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028576000

Email: myron.jennifer@arentfox.com

Correspondent Name: Jennifer Myron

Address Line 1: 1050 Connecticut Avenue, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

ATTORNEY DOCKET NUMBER:	026153.00000
NAME OF SUBMITTER:	Jennifer Myron
Signature:	/jmyron/
Date:	03/09/2006

TRADEMARK REEL: 003263 FRAME: 0963

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Total Attachments: 2 source=assignment#page1.tif

source=assignment#page2.tif

TRADEMARK REEL: 003263 FRAME: 0964

ASSIGNMENT OF TRADEMARK APPLICATION

Whereas WPT Enterprises Inc., a Delaware corporation located at 5700 Wilshire Blvd Ste 350, Los Angeles, Ca 90036 ("Assignor"), has filed an intent-to-use trademark application for WEDNESDAY NIGHT IS POKER NIGHT, in the United States Patent and Trademark Office under pending application Serial No. 78/474501; and

Whereas Discovery Communications, Inc., a Delaware corporation located at One Discovery Place, Silver Spring, Maryland 20910 ("Assignee"), is desirous of acquiring said trademark and the application thereof, along with the ongoing business and the goodwill of the business pertaining thereto.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign by quitclaim unto the said Assignee all right, title and interest in and to the said trademark, in connection with the ongoing business and together with the goodwill of the business symbolized by the trademark, and the above identified application thereof.

Date: 3 8 06	WPT ENTERPRISES, INC. By:	
State of) ss:		
County of)		
On this day of, the person who signed this instrument, who acknow behalf of the identified assignor with authority to do	, before me appeared	
Notarial Seal] Notary Public		
My Commission Expires:	—————————————————————————————————————	

TRADEMARK
REEL: 003263 FRAME: 0965

State of California County of LOS ANGELES ss.	CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT	
On MARCH 8, 2006, before me,	Deborah A. Frazzetta,	
personally appeared ADAM PLIS	SKA Printed Name(s) of Signer(s)	
personally known to me - or - proved to me on the basis of satisfactory evidence: form(s) of identification credible witness(es)		
to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.		
W	VITNESS my hand and official seal.	
DEBORAH A. FRAZZETTA COMM. #1528342 Notary Public - California Los Angeles County My Comm. Expires Nov. 20, 2008	Alboruh A Fragzetta	
(Séal)		
	INFORMATION	
Although the information in this section is not required by la acknowledgment to an unauthorized document and may pr	w, it could prevent fraudulent removal and reattachment of this rove useful to persons relying on the attached document.	
Description of Attached Document		
The preceding Certificate of Acknowledgment is attached titled/for the purpose of ASSIGNMENT OF Application	Additional Signer(s). Signer(s) Thumborint(s) Other	
containing pages, and dated 318 00	<u></u>	
The signer(s) capacity or authority is/are as: Individual(s) Atterney-in-Fact Corporate Officer(s)		
Guardian/Conservator Partner - Limited/General Trustee(s) Other: representing: Name(s) of Person(s) or Entitylies) Signer is Represen		

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