

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metz Baking Company		12/30/2005	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Metz Baking Company, L.L.C.		
Street Address:	729 Insurance Exchange Building		
Internal Address:	Corporation Service Company		
City:	Des Moines		
State/Country:	IOWA		
Postal Code:	50309		
Entity Type:	LIMITED LIABILITY COMPANY: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75653182	TRY ME	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-519-7072		
Email:	cpettitt@saralee.com		
Correspondent Name:	Bruce O. Bradford		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 2:	Intellectual Property Law Department		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
NAME OF SUBMITTER:	Michelle S. Frye		
Signature:	/Michelle S. Frye/		
Date:	03/10/2006		

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Total Attachments: 1
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ARTICLES OF CONVERSION
OF
METZ BAKING COMPANY
(an Iowa corporation)

FIRST: The name under which the corporation was originally incorporated is Metz Baking Company.

SECOND: The date of the filing of the original articles of incorporation of the corporation with the Secretary of State of Iowa is February 11, 1926.

THIRD: The name of the limited liability company into which the corporation shall be converted is Metz Baking Company, L.L.C.

FOURTH: The effective date of the filing of the articles of conversion shall be Friday, December 30, 2005.

FIFTH: The conversion herein certified has been approved in accordance with the provisions of Section 490A.304 of the Iowa Limited Liability Company Act.

Dated: December 6, 2005

Helen Karninski, Vice President and
Assistant Secretary

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SECRETARY OF STATE
IOWA

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SECRETARY OF STATE

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