

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medical Media Information (Netherlands) BV		07/30/1999	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	MediMedia USA, Inc.		
Street Address:	780 Township Line Road		
City:	Yardley		
State/Country:	PENNSYLVANIA		
Postal Code:	19067		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2333482	RX PLUS	
CORRESPONDENCE DATA			
Fax Number:	(214)969-4343		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2149694214		
Email:	trademarkdallas@akingump.com		
Correspondent Name:	John Cone Akin Gump Strauss Hauer & Feld		
Address Line 1:	P.O. Box 688		
Address Line 4:	Dallas, TEXAS 75313-0688		
ATTORNEY DOCKET NUMBER:	682763-0001		
NAME OF SUBMITTER:	John M. Cone		
Signature:	/johnmcone/		
Date:	03/10/2006		

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REEL: 003264 FRAME: 0618

**Total Attachments: 6**

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Dated 30th July, 1999

MEDICAL MEDIA INFORMATION (NETHERLANDS) BV

- and -

MEDIMEDIA USA, INC

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TRADE MARK ASSIGNMENT

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Slaughter and May,  
35 Basinghall Street,  
London. EC2V 5DB

NJS/TMC

LT992070.407

THIS ASSIGNMENT is made the 30th of July, 1999.

BETWEEN:

- (1) MEDICAL MEDIA NETHERLANDS (INFORMATION) BV of Gooimeer 5/27, 14 11 DD Naarden, The Netherlands (the "Assignor"); and
- (2) MEDIMEDIA USA, INC (registered number: 13-2890345) of 1209 Orange Street, Wilmington, DE 19801, USA (the "Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor of the registered trade marks and applicant for registration of the trade mark applications details of which are set out in the Schedule hereto (the "Trade Marks").
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. ASSIGNMENT

For good and valuable consideration, the Assignor hereby assigns to the Assignee all its right, title and interest in and to the Trade Marks together with all goodwill inherent in such Trade Marks which is owned by the Assignor (but no other or greater goodwill) including the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof to hold unto the Assignee absolutely.

2. FURTHER ASSURANCE

The Assignor covenants that at the request and cost of the Assignee it will execute all such documents as the Assignee may reasonably require to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder or otherwise to give full effect to this Assignment.

3. GOVERNING LAW

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto on the date first above written.

## SCHEDULE

Trade Marks

Trade Mark:	Country:	Application No:	App. Date:	Registration No.	Reg Date:	Exp/Ren Date:
Compendio de Educacao Continuado para a Medico Vet	Brazil	818719176	19 Sep 95			
COMPENDIO DE EDUCACION CONTINUA PARA EL MEDICO VET	Columbia	95044774	27 Sep 96			
Compendio de Educacion Continua para el Medico Vet	Mexico			511158	10 Nov 95	10 Nov 05
COMPENDIO DE EDUCACAO CONTINUADA PARA O MEDICO VET	Portugal	316488	11 Apr 96			11 Apr 06
Compendio De Educacion Continua Para El Médico Veterinario	Spain	2021296	29 Mar 96	2021296	05 Sep 96	29 Mar 06
Pyros (stylised)	USA			2194624	13 Oct 98	13 Oct 08
Oncology This Week	USA		03 Feb 98	2133943	03 Feb 98	03 Feb 08
Oncology NewsLink	USA			2133944	03 Feb 98	03 Feb 08
Triple i (Stylized)	USA			1761326	09 Dec 97	31 Mar 03

Trade Mark:	Country:	Application No:	App. Date:	Registration No.	Reg Date:	Exp/Ren Date:
Current Clinical Trials Oncology	USA			2113187	11 Nov 97	11 Nov 07
Alternatives: A Veterinary Clinical Update	USA	74/733 585	04 Nov 97	2111163	04 Nov 97	04 Nov 07
Equine Medical Review	USA	75/053694	02 Feb 96	2087036	12 Aug 97	12 Aug 02
Clinforms	USA			1776940	13 May 97	13 May 07
Clinforms	USA			2061659	13 May 97	13 May 07
Emerging Science & Technology Advances in veterinary medicine	USA		30 Oct 95	2040041	05 Feb 97	
VETSCAN	USA	75/422731	26 Jan 98	2,248,354	25 May 99	25 May 04
Food Animal Medicine and Management	USA	75/000851	21 Sep 95	2009215	15 Oct 96	15 Oct 06
Veterinary Exchange	USA	75/053694	05 Feb 96	2022200	10 Dec 96	10 Dec 06
Perspectives - A resource for Women in Veterinary M	USA	74/434153	20 Sep 95	1920866	19 Sep 95	19 Sep 05
Triple I	USA			1761326	30 Mar 93	31 Mar 03
The Compendium on Continuing Education for the practising veterinarian	USA			1206637	24 Aug 92	24 Aug 02
Veterinary Forum	USA			1623615	20 Nov 90	20 Nov 00

Trade Mark:	Country:	Application No:	App. Date:	Registration No.	Reg Date:	Exp/Ren Date:
Veterinary Technician	USA			1510929		02 Nov 08
CLINICAL ADVANCES	USA		25 Sep 97			
VET TO VET	USA	75/422725	26 Jan 98			
Rx Plus	USA	75/053694	03 Oct 96			
SmartPad	USA	75/398177	24 Nov 97			

Signed by JOHN N. DYSON )  
for and on behalf of )  
MEDICAL MEDIA )  
INFORMATION )  
(NETHERLANDS) BV )



Signed by JOHN N. DYSON )  
for and on behalf of )  
MEDIMEDIA USA, INC )

