

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amsterdam Art, Inc.		03/09/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dick Blick Holdings, Inc.		
Street Address:	1849 Green Bay Road		
Internal Address:	Suite 310 Renaissance Place		
City:	Highland Park		
State/Country:	ILLINOIS		
Postal Code:	60035		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2327957	BLACK MARKET	
CORRESPONDENCE DATA			
Fax Number:	(314)480-1505		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314.480.1500		
Email:	trademark@husch.com		
Correspondent Name:	Charles H. Young		
Address Line 1:	190 Carondelet Plaza		
Address Line 2:	Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	52765-003 BLACK MARKET		
NAME OF SUBMITTER:	Charles H. Young		
Signature:	/Charles H. Young/		

OP \$40.00 2327957

Date:

03/10/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the 9th day of March, 2006, is made by AMSTERDAM ART, INC., a California corporation ("Assignor"), in favor of DICK BLICK HOLDINGS, INC., a Delaware corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor has agreed to sell and convey to Assignee all of its rights in and to the trademark, BLACK MARKET, owned by Assignor (the "Trademark") used in connection with retail and mail-order services featuring artistic materials for painters, such as oil, watercolor, and acrylic paints, artist brushes, papers and canvases.

WHEREAS, the Trademark is registered with the United States Patent and Trademark Office under Registration No. 2,327,957.

WHEREAS, Assignor desires to sell, transfer and assign to Assignee all of Assignor's right, title and interest in and to the Trademark together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to sue and recover damages and profits for past infringements thereof.

WHEREAS, Assignee desires to acquire from Assignor the Trademark together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademark for the United States and throughout the world, together with all of the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to sue and recover damages and profits for past infringements thereof.

TO HAVE AND TO HOLD by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had not this transfer and assignment been made.

Assignor covenants and agrees that it will, without charge to Assignee, whenever so required by Assignee, execute and deliver such further instruments and perform any other reasonable acts that Assignee may require as may be necessary or convenient for vesting in Assignee the full benefit of all of the rights and premises hereby assigned and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in possession or control of Assignor.

Assignor warrants that it has been using the Trademark continuously since as early as the date of registration for all of the services described in the registration.

EXECUTED as of the day and date first above written.

Amsterdam Art, Inc.

By: 

Name: Rene Minneboo

Title: President