

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Associated Commercial Finance, Inc.	FORMERLY Fremont Financial Corporation	01/04/2006	CORPORATION: WISCONSIN
Associated Bank North and Associated Bank, NA		12/19/2005	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lactalis USA, Inc.		
<b>Street Address:</b>	2376 South Park Avenue		
<b>City:</b>	Buffalo		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14220		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2538049	PUB CHEESE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(608)831-2106		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	608-828-0784		
<b>Email:</b>	css@dewittross.com		
<b>Correspondent Name:</b>	DeWitt Ross & Stevens, SC (CS Sara)		
<b>Address Line 1:</b>	8000 Excelsior Drive		
<b>Address Line 2:</b>	Suite 401		
<b>Address Line 4:</b>	Madison, WISCONSIN 53717-1914		
<b>ATTORNEY DOCKET NUMBER:</b>	20860.004		
<b>NAME OF SUBMITTER:</b>	Charles S. Sara		

OP \$40.00 2538049

Signature:

/CS Sara/

Date:

03/14/2006

**Total Attachments: 4**

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SCHEDULE "A"  
TRADEMARKS

Mark and Country	Application Date	Application No.	Registration Date	Registration No.
<b>RONDELE</b>				
(U.S.A.)	02/11/74	73/013,221	06/03/75	1,012,351
Brazil (Stylized)			03/25/78	6,658,571
Brazil			03/25/78	6,658,563
New Zealand			01/30/96	258,312
Canada			07/09/76	214,768
Australia			06/22/76	A297,944
China			10/14/97	1,119,659
Philippines	02/14/97	117,908		
South Korea			01/16/98	391,193
Taiwan			09/16/97	777,006
<b>PUB CHEESE</b>				
U.S.A.	02/14/94	74/490,298	09/12/95	1,918,175
U.S.A.	12/18/00	76/184,285	02/12/02	2,538,049
South Korea			10/17/97	378,647
<b>JARDINIERE</b>				
Canada			07/17/87	330,273
<b>RONDELE BAGEL CHIPS</b>				
U.S.A.	04/21/98	75/471,716	03/13/01	2,435,595
<b>BAGEL TEMPTATIONS</b>				
U.S.A.	05/29/96	75/111,442	10/07/97	2,104,250
Canada	10/03/96	825,092		
<b>TANTE and design</b>				
U.S.A.	01/11/96	75/041,614	06/10/97	2,068,876 <sup>1</sup>
<b>FINESSE</b>				
U.S.A. (Stylized)			03/27/90	1,589,156 <sup>2</sup>
Japan			09/30/93	2,574,936
<b>RONDELE BREAD ESSENTIALS</b>	12/11/00	76/179,840	10/08/02	2,632,934
<b>RONDELE KITCHENS</b>	12/12/00	76/180,456 <sup>3</sup>		
<b>SNACKPACK</b>	common law			
<b>WOMAN WITH HAT DESIGN (TANTE label)</b>	common law			
<b>Waterbury Specialty Foods</b>	common law			

<sup>1</sup> Registration cancelled under Section 8 of Lanham Act.

<sup>2</sup> Registration cancelled under Section 8 of Lanham Act.

<sup>3</sup> Abandoned: No Statement of Use filed after Notice of Allowance was issued. Status Date: 02/13/05

**ASSOCIATED BANK NORTH  
ASSOCIATED BANK N.A.  
RELEASE OF TRADEMARK COLLATERAL ASSIGNMENT  
AND SECURITY AGREEMENT  
COVERING  
INTERESTS IN LACTALIS USA, INC.**

Associated Bank North and Associated Bank, N.A., P.O. Box 59, 303 South First Ave., Wausau WI 54402-0059 ("Secured Party"), hereby releases its security interest in the interests of Lactalis USA, Inc. in the trademarked works set forth on Schedule A attached hereto, created by that certain Intellectual Property Security Agreement executed by Lactalis USA, Inc. (successor in interest to Rondele Acquisition, LLC.) in favor of Secured Party recorded with the United States Patent and Trademark Office on December 28, 1998, in Reel/Frame 1833/0933 for Associated Bank North and October 10, 2003 in Reel/Frame 2843/0752 for Associated Bank, N.A.

Dated: 12/19/05 Associated Bank North & Associated Bank, N.A

By: 

Name: James W. Speckhard

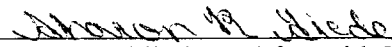
Title: Vice President

ACKNOWLEDGMENT

STATE OF Wisconsin )  
 )ss.  
COUNTY OF Marathon )

On 12/19/05 before me, James W. Speckhard, personally appeared \_\_\_\_\_, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public in and for said County and State

My Commission Expires 10.5.08

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