

FORM PTO-1594  
(Rev. 6-99)  
OMB No. 0651-0011 (exp. 4/94)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings ⇨⇨⇨▽

▽ Attorney Docket No.: ▽NBK-1357 ▽

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**CDCM-Centro de Desenvolvimento de  
Calcado da Murtosa 2000, S.A.**

- Individual(s)
- General Partnership
- Corporation-Country: Portugal
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: New Balance Athletic Shoe, Inc.

Internal Address: \_\_\_\_\_

Street Address: 20 Guest Street

City: Boston State: Massachusetts

ZIP: 02135

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Massachusetts
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: March 3, 2006

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,015,008

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeremiah Lynch, Esq.

Internal Address: Lahive & Cockfield, LLP

Street Address: 28 State Street

City: Boston State: MA ZIP: 02109

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

12-0080

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeremiah Lynch, Esq.

Name of Person Signing

*Jeremiah Lynch*

Signature

March 6, 2006

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:  
Director, Commissioner of Patents and Trademarks, Box Assignment,  
Washington, D.C. 20231

**ASSIGNMENT**

WHEREAS, CDCM-Centro de Desenvolvimento de Calçado da Murtosa 2000, S.A., a corporation of Portugal, having a place of business at Rua 9 de Abril, Murtosa, Portugal 3870-155 ("CDCM"), has adopted and used in its business and has been the owner of the trademark MURTOSA and design (the "Mark"), and United States trademark application Serial No. 78/378727, filed March 4, 2004 for the Mark, and is the owner of Registration No. 3,015,008 issued November 15, 2005 from said application; and

WHEREAS, New Balance Athletic Shoe, Inc., a Massachusetts corporation, having a place of business at 20 Guest Street, Boston, Massachusetts 02135 ("NBAS") is desirous of acquiring all rights in the Mark and said registration from CDCM.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CDCM by these presents does hereby sell, assign and confirm the transfer unto NBAS, its successors and assigns, the entire right, title and interest of CDCM in and to the Mark and said registration, together with the goodwill of the business in connection with which the Mark is used, including all rights and claims for damages and benefits arising because of past infringement of the Mark.

IN WITNESS WHEREOF, CDCM has caused this instrument to be signed by its duly authorized corporate officer, to be effective as of this 3rd day of March, 2006.

CDCM-Centro de Desenvolvimento de  
Calçado da Murtosa, 2000, S.A.

By 

Name: Stephen Sanders

Title: Director