

12-07-2005

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/200)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

12-05-01

**1. Name of conveying party(ies)/Execution Date(s):**

Missry Associates, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) New Jersey

Execution Date(s) September 15, 2005

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Debbah Licensing Corp.

Internal

Address:

Street Address: 27 East 7th Street

City: Lakewood

State: New Jersey

Country: USA Zip: 08701

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

78/641,118

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

DORISSA

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Amster, Rothstein & Ebenstein LLP

Internal Address: Neil M. Zipkin

Street Address: 90 Park Avenue

City: New York

State: New York Zip: 10016

Phone Number: 212-336-8000

Fax Number: 212-336-8001

Email Address: ptodocket@arelaw.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 011785

Authorized User Name Neil M. Zipkin

**9. Signature:**

Signature

Neil M. Zipkin

December 1, 2005

Date

Total number of pages including cover sheet, attachments, and document: 2

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Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003268 FRAME: 0783

**TRADEMARK ASSIGNMENT**

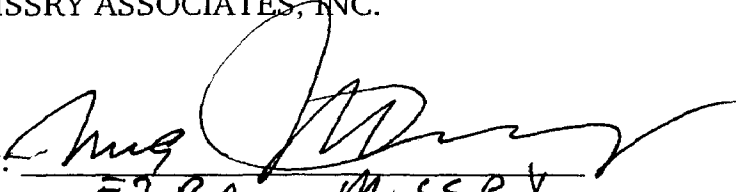
WHEREAS, MISSRY ASSOCIATES, INC., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 100 S. Washington Avenue, Dunellen, New Jersey 08812 ("Assignor"), is the owner of all right, title and interest to the trademark DORISSA and U.S. Trademark Application Serial No. 78/641,118 of June 1, 2005 for the mark DORISSA; and

WHEREAS, DEBBAH LICENSING CORP., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 27 East 7<sup>th</sup> Street, Lakewood, New Jersey 08701 ("Assignee"), is desirous of acquiring the trademark DORISSA, the goodwill associated therewith and U.S. Trademark Application Serial No. 78/641,118;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the DORISSA trademark, together with the goodwill of the business symbolized by the DORISSA trademark and U.S. Trademark Application Serial No. 78/641,118.

MISSRY ASSOCIATES, INC.

Dated: SEPT 15, 05

By:   
Name: ELRA MISSRY  
Title: E.V.P.