

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James D. Easton, Inc.		03/15/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jas. D. Easton, Inc.		
Street Address:	7855 Haskell Avenue		
Internal Address:	Suite 202		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91406-1999		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1066825	EASTON	
CORRESPONDENCE DATA			
Fax Number:	(213)688-1439		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	213 688 1143		
Email:	rothgoldman@earthlink.net		
Correspondent Name:	W. Norman Roth		
Address Line 1:	523 W. Sixth Street		
Address Line 2:	Suite 707		
Address Line 4:	Los Angeles, CALIFORNIA 90014		
ATTORNEY DOCKET NUMBER:	EASTON1066825ASSIGNMENT		
NAME OF SUBMITTER:	W. Norman Roth		
Signature:	/W. Norman Roth/		

OP \$40.00 1066825

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TRADEMARK
REEL: 003269 FRAME: 0622

Date:

03/15/2006

Total Attachments: 1

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ASSIGNMENT

WHEREAS, James D. Easton, Inc., a California corporation, 7855 Haskell Ave., Suite 202, Van Nuys, CA 91406-1999 (hereinafter called the ASSIGNOR) is owner of record of the following Trademark(s) in the United States of America:

EASTON

Reg. 1,066,825

May 31, 1977

WHEREAS, the correct corporate name of ASSIGNOR is Jas. D. Easton, Inc.;

AND WHEREAS, Jas. D. Easton, Inc., a California corporation 7855 Haskell Ave., Suite 202, Van Nuys, CA 91406-1999 (hereinafter called the ASSIGNEE) has acquired the entire right, title and interest in and to the aforesaid Trademark(s) together with the goodwill of the business symbolized by the Trademark(s) and the registration(s) thereof;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for and in consideration of Ten United States dollars (\$10.00 US) and other good and valuable consideration receipt of which is hereby acknowledged, the said ASSIGNOR by these presents confirms the sale, assignment and transfer unto the ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the aforesaid Trademark(s) together with the entire goodwill of the business symbolized by the Trademark(s), the registration(s) thereof, and all rights which the said ASSIGNOR has heretofore enjoyed thereunder, the same to be held and enjoyed by the said ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has executed this assignment this 15th day of March 2006.

James D. Easton, Inc.

By  _____
John Cramer, Vice President-General Counsel