

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guthy-Renker Corporation		03/13/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Victoria Principal Productions, Inc.		
Street Address:	9255 Sunset Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3036140	AGE BRAKER	
Registration Number:	3036144	AGE BREAKER	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	docketing@trademarkgroup.com		
Correspondent Name:	The Trademark Group APLC		
Address Line 1:	7850 Ivanhoe Avenue		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	513		
NAME OF SUBMITTER:	Marnie Wright Barnhorst, Esq.		
Signature:	/MWB/		
Date:	03/15/2006		

OP \$65.00 3036140

Total Attachments: 2

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ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, California, 92260, is the owner of the trademark **AGE BRAKER** registered in the United States Patent and Trademark Office on December 27, 2005 and assigned Registration No: 3,036,140;

WHEREAS, Victoria Principal Productions, Inc. ("Assignee"), a California corporation, having a place of business at 9255 Sunset Boulevard, Los Angeles, California 90069, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at California, this 13th day of March, 2006.

Guthy-Renker Corporation



(Signature)

BEN VAN DE BUNT

(Print or type name and position - must be an officer)

EXECUTIVE VICE PRESIDENT

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Guthy-Renker Corporation ("Assignor"), a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, California, 92260, is the owner of the trademark **AGE BREAKER** registered in the United States Patent and Trademark Office on December 27, 2005 and assigned Registration No: 3,036,144;

WHEREAS, Victoria Principal Productions, Inc. ("Assignee"), a California corporation, having a place of business at 9255 Sunset Boulevard, Los Angeles, California 90069, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at California, this 13th day of March, 2006.

Guthy-Renker Corporation

B Van de Bunt
(Signature)

BEN VAN DE BUNT
(Print or type name and position - must be an officer)

EXECUTIVE VICE PRESIDENT