

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Online Investors Advantage Incorporated		02/20/2006	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	INVESTools Inc.		
Street Address:	13947 S. Minuteman Drive		
City:	Draper		
State/Country:	UTAH		
Postal Code:	84020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2653231	SECRETS TO ONLINE INVESTING	
Registration Number:	2528700	5 STEP ONLINE INVESTING FORMULA	
Registration Number:	2412540	WHERE PEOPLE LEARN TO INVEST ONLINE	
CORRESPONDENCE DATA			
Fax Number:	(713)223-3717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-226-1200		
Email:	ppaquet@lockeliddell.com		
Correspondent Name:	Locke Liddell & Sapp LLP/Patricia Paquet		
Address Line 1:	600 Travis Street		
Address Line 2:	3400 JPMorgan Chase Tower		
Address Line 4:	Houston, TEXAS 77002-3095		
ATTORNEY DOCKET NUMBER:	019987-00011		
NAME OF SUBMITTER:	Patricia Paquet		

CH \$90.00 2653231

Signature:

/patricia paquet/

Date:

03/15/2006

Total Attachments: 3

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FEDERAL TRADEMARK ASSIGNMENT

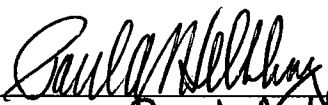
WHEREAS, Online Investors Advantage Incorporated, a Utah corporation, having a principal place of business located at 13947 S. Minuteman Drive, Draper Utah 84020, U.S.A. (“ASSIGNOR”, is the record owner of the trademarks identified in Exhibit “A” attached hereto and incorporated herein (“Marks”); and

WHEREAS, INVESTools Inc., a Delaware corporation, having a principal place of business located at 13947 S. Minuteman Drive, Draper, Utah 84020, U.S.A. (“ASSIGNEE”) is desirous of acquiring the entire right, title and interest in and to the trademark and any applications and registrations, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith.

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto the ASSIGNEE, its successors or assigns, the entire worldwide right, title and interest in and to the above identified trademark and any applications and registrations, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED this 20th day of February 2006.

ONLINE INVESTORS ADVANTAGE INCORPORATED

By: 
Printed Name: Paul A. Helbling
Title: SVP & Chief Administrative Officer
Date Signed: 2/20/06

NOTARY ACKNOWLEDGEMENT:

BEFORE ME, the undersigned authority, on this day personally appeared _____, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that he executed the same as the act and deed of ONLINE INVESTORS ADVANTAGE INCORPORATED, as _____ thereof, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this ____ day of _____, 2006.

Notary Public in and for
the State of _____

EXHIBIT A

Federal Registrations

Mark	Application No.	Registration No.
SECRETS TO ONLINE INVESTING	76/055,455	2,653,231
5 STEP ONLINE INVESTING FORMULA	75/893,298	2,528,700
WHERE PEOPLE LEARN TO INVEST ONLINE	75/893,297	2,412,540