

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                       |                        |
|---|--|-----------------------|------------------------|
| <b>SUBMISSION TYPE:</b>                       | NEW ASSIGNMENT   |                       |                        |
| <b>NATURE OF CONVEYANCE:</b>                  | RELEASE BY SECURED PARTY   |                       |                        |
| <b>CONVEYING PARTY DATA</b>                   |  |                       |                        |
| <b>Name</b>                                   | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>     |
| Associated Bank North and Associated Bank, NA |  | 03/15/2006            | CORPORATION: WISCONSIN |
| <b>RECEIVING PARTY DATA</b>                   |  |                       |                        |
| <b>Name:</b>                                  | Lactalis USA, Inc.   |                       |                        |
| <b>Street Address:</b>                        | 2376 South Park Avenue   |                       |                        |
| <b>City:</b>                                  | Buffalo  |                       |                        |
| <b>State/Country:</b>                         | NEW YORK   |                       |                        |
| <b>Postal Code:</b>                           | 14220  |                       |                        |
| <b>Entity Type:</b>                           | CORPORATION: WISCONSIN   |                       |                        |
| <b>PROPERTY NUMBERS Total: 1</b>              |  |                       |                        |
| <b>Property Type</b>                          | <b>Number</b>  | <b>Word Mark</b>      |                        |
| Registration Number:                          | 2538049  | PUB CHEESE            |                        |
| <b>CORRESPONDENCE DATA</b>                    |  |                       |                        |
| <b>Fax Number:</b>                            | (608)831-2106  |                       |                        |
|   | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                        |
| <b>Phone:</b>                                 | 608-828-0784   |                       |                        |
| <b>Email:</b>                                 | css@dewittross.com   |                       |                        |
| <b>Correspondent Name:</b>                    | DeWitt Ross & Stevens, SC (CS Sara)  |                       |                        |
| <b>Address Line 1:</b>                        | 8000 Excelsior Drive   |                       |                        |
| <b>Address Line 2:</b>                        | Suite 401  |                       |                        |
| <b>Address Line 4:</b>                        | Madison, WISCONSIN 53717-1914  |                       |                        |
| <b>ATTORNEY DOCKET NUMBER:</b>                | 20806.004  |                       |                        |
| <b>NAME OF SUBMITTER:</b>                     | Charles S. Sara  |                       |                        |
| <b>Signature:</b>                             | /CS Sara/  |                       |                        |

OP \$40.00 2538049

Date:

03/16/2006

Total Attachments: 1

source=060315\_RELEASE\_ASSOC\_NA\_PUBCHEESE#page1.tif

