ADEMAKK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stabar Enterprises, Inc.		02/16/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Farnam Companies, Inc.	
Street Address:	301 West Osborn Road	
City:	Phoenix	
State/Country:	ARIZONA	
Postal Code:	85013	
Entity Type:	CORPORATION: ARIZONA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1981675	SHED-STOP
Registration Number:	2316593	PET HAIR EVERYWHERE?
Registration Number:	2289786	BECAUSE SHEDDING IS NATURAL. TOO MUCH SHEDDING ISN'T.

CORRESPONDENCE DATA

Fax Number: (602)207-2183

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 602-207-2189

Email: FEickstaedt@mail.Farnam.com

Correspondent Name: Filomena Eickstaedt
Address Line 1: 301 West Osborn Road
Address Line 4: Phoenix, ARIZONA 85013

NAME OF SUBMITTER:	Barry G. Harrison
Signature:	/barry g. harrison/

TRADEMARK REEL: 003270 FRAME: 0445

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Date:	03/16/2006
Total Attachments: 2	
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TRADEMARK REEL: 003270 FRAME: 0446

ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

THIS ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES (the "Assignment") is made as of the //b day of February, 2006, by STABAR ENTERPRISES, INC., a Delaware corporation, in favor of FARNAM COMPANIES, INC., an Arizona corporation ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement for the sale by Assignor to Assignee of certain of Assignor's assets,

WHEREAS, Assignor is the owner of all right, title and interest, including goodwill, in and to the trademark "SHED-STOP," which bears U.S. Registration No. 1,981,675 issued on June 18, 1996; the trademark "PET HAIR EVERYWHERE?," which bears U.S. Registration No. 2,316,593 issued on February 8, 2000; and the trademark "BECAUSE SHEDDING IS NATURAL TOO MUCH SHEDDING ISN'T," which bears U.S. Registration No. 2,289,786 issued on November 2, 1999 (collectively, the "Marks"),

WHEREAS, Assignor is the owner of all right, title and interest, including goodwill, in and to and is the registrant of the internet domain names www.shed-stop.com and www.shedstop.com (the "Domain Names"), and

WHEREAS, in connection with the closing of the transaction contemplated by the Asset Purchase Agreement, Assignor desires to assign to Assignee the Marks and Domain Names.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

- 1. <u>Assignment.</u> Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, as of the date written above, all of Assignor's rights, title and interests in the Marks and Domain Names, including all of the goodwill of the business of Assignor associated with and symbolized by the Marks and Domain Names, and together with all rights to damages, profits and/or any remedy(ies) whatsoever due or accrued arising out of any past infringement by any entity of the Marks, the Domain Names or any injury to the goodwill of the business associated with, and symbolized by, the Marks and Domain Names.
- 2. <u>Warranties</u>. Assignor warrants to Assignee that Assignor is the owner of the Marks and Domain Names, that Assignor has all requisite power and authority to enter into this Assignment, that this Assignment has been duly executed and delivered by Assignor and constitutes a valid and binding obligation of Assignor, enforceable in accordance with its terms, and that the Marks and Domain Names are owned by Assignor free and clear of any liens or encumbrances.
- 3. <u>Further Assurances.</u> Assignor agrees to do all such things and take all such actions, and to make, execute and deliver such other documents and instruments reasonably necessary to carry out the intent of this Assignment and specifically to take whatever reasonable

action is necessary in a timely manner, as may be requested by Assignee with all costs and expenses incurred in connection therewith being borne by Assignee, to (a) confirm and record this Assignment with the United States Patent and Trademark Office; and (b) effectuate the transfer of the Domain Names to Assignee.

IN WITNESS WHEREOF, this Assignment is made as of the day and year first above set forth.

ASSIGNOR

STABAR ENTERPRISES, INC.

a Delaware corporation

Bv

Barbara Allen, President and CEO