

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name  | Formerly | Execution Date | Entity Type                                 |
|---|----------|----------------|---|
| JP Morgan Chase Bank N.A. (for itself and on behalf of The Chase Manhattan Bank, its predecessor by merger) |          | 12/22/2005     | national banking association: UNITED STATES |

**RECEIVING PARTY DATA**

|                          |                          |
|--------------------------|--------------------------|
| <b>Name:</b>             | Admart Attractions, Inc. |
| <b>Street Address:</b>   | 1480 Gould Drive         |
| <b>Internal Address:</b> | c/o Identity Group, Inc. |
| <b>City:</b>             | Cookeville               |
| <b>State/Country:</b>    | TENNESSEE                |
| <b>Postal Code:</b>      | 38501                    |
| <b>Entity Type:</b>      | CORPORATION: UNKNOWN     |

**PROPERTY NUMBERS Total: 3**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1375071 | AD-MART   |
| Registration Number: | 2861387 | ADGLO     |
| Registration Number: | 2857747 | ADMART    |

**CORRESPONDENCE DATA**

Fax Number: (412)288-3063  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 412-288-3233  
 Email: ptoipinbox@reedsmith.com  
 Correspondent Name: Jody L. Burtner, Senior Paralegal  
 Address Line 1: P.O. Box 488  
 Address Line 2: Reed Smith LLP  
 Address Line 4: Pittsburgh, PENNSYLVANIA 15230-0488

OP \$90.00 1375071

|  |                   |
|--|-------------------|
| ATTORNEY DOCKET NUMBER:  | 204985.20029.1354 |
| NAME OF SUBMITTER:   | Jody L. Burtner   |
| Signature:   | /Jody L. Burtner/ |
| Date:  | 03/15/2006        |
| Total Attachments: 4<br>source=admartchasereleasetm#page1.tif<br>source=admartchasereleasetm#page2.tif<br>source=admartchasereleasetm#page3.tif<br>source=admartchasereleasetm#page4.tif |                   |

## RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY AGREEMENT (the "Agreement") is made as of this 22nd day of December, 2005, by JP Morgan Chase Bank N.A., a national banking association (for itself and on behalf of The Chase Manhattan Bank, its predecessor by merger) (the "Creditor"), in favor of Identity Group, Inc. (the "Debtor"), Admart Attractions, Inc., and Scott Sign Systems, Inc.

### RECITALS

WHEREAS, Creditor and Debtor entered into certain credit, loan, or other financing agreement (or agreements) whereby certain Intellectual Property (defined below) of Debtor was pledged as collateral to secure certain payment obligations of Debtor (the "Finance Agreement");

WHEREAS, in connection with the Finance Agreement, several Security Interest agreements were recorded in the United States Patent and Trademark Office at reel 1911, frame 0629 on June 2, 1999; at reel 2161, frame 0122 on October 10, 2000; reel 1909, frame 0695 on June 2, 1999; reel 2747, frame 0706 on November 17, 2003; and reel 2161, frame 0946 on October 10, 2000.

WHEREAS, Debtor has timely and fully satisfied all of its obligations to Creditor under the Finance Agreement;

WHEREAS, Creditor wishes to release any and all security interests it may have in and to the Intellectual Property;

NOW, THEREFORE, in consideration of these premises and the commitments and agreements of the Creditor and Debtor, the Creditor agrees as follows:

#### 1. DEFINITION

The term "Intellectual Property" means:

|                                      |                                      |                                      |
|--------------------------------------|--------------------------------------|--------------------------------------|
| U.S. Trademark Reg. No.<br>1,448,922 | U.S. Trademark Reg. No.<br>1,892,864 | U.S. Trademark Reg. No.<br>597,299   |
| U.S. Trademark Reg. No.<br>1,665,064 | U.S. Trademark Reg. No.<br>1,476,820 | U.S. Trademark Reg. No.<br>690,391   |
| U.S. Trademark Reg. No.<br>1,405,858 | U.S. Trademark Reg. No.<br>1,503,821 | U.S. Trademark Reg. No.<br>765,738   |
| U.S. Trademark Reg. No.<br>2,896,243 | U.S. Trademark Reg. No.<br>1,501,278 | U.S. Trademark Reg. No.<br>1,098,769 |
| U.S. Trademark Reg. No.<br>2,385,696 | U.S. Trademark Reg. No.<br>2,256,839 | U.S. Trademark Reg. No.<br>2,228,786 |
| U.S. Trademark Reg. No.<br>1,792,642 | U.S. Trademark Reg. No.<br>2,266,865 | U.S. Trademark Reg. No.<br>1,517,786 |
| U.S. Trademark Reg. No.<br>1,934,486 | U.S. Trademark Reg. No.<br>2,073,864 | U.S. Trademark Reg. No.<br>1,891,879 |

|                                      |                                      |                                      |
|--------------------------------------|--------------------------------------|--------------------------------------|
| U.S. Trademark Reg. No.<br>2,563,132 | U.S. Trademark Reg. No.<br>1,592,968 | U.S. Trademark Reg. No.<br>1,292,831 |
| U.S. Trademark Reg. No.<br>2,471,556 | U.S. Trademark Reg. No.<br>1,569,646 | U.S. Trademark Reg. No.<br>2,041,582 |
| U.S. Trademark Reg. No.<br>1,239,472 | U.S. Trademark Reg. No.<br>1,531,963 | U.S. Trademark Reg. No.<br>1,795,025 |
| U.S. Trademark Reg. No.<br>1,210,509 | U.S. Trademark Reg. No.<br>1,534,256 | U.S. Trademark Reg. No.<br>1,289,053 |
| U.S. Trademark Reg. No.<br>2,803,424 | U.S. Trademark Reg. No.<br>1,057,560 | U.S. Trademark Reg. No.<br>848,314   |
| U.S. Trademark Reg. No.<br>769,677   | U.S. Trademark Reg. No.<br>850,732   | U.S. Trademark Reg. No.<br>1,120,540 |
| U.S. Trademark Reg. No.<br>1,375,071 | U.S. Trademark Reg. No.<br>1,434,757 | U.S. Trademark Reg. No.<br>1,664,157 |
| U.S. Trademark Reg. No.<br>1,239,475 | U.S. Trademark Reg. No.<br>1,541,568 |                                      |

2. Creditor hereby releases all right, title, and interest, including all security interest it has in the Intellectual Property.

3. Creditor shall execute any and all papers that may be reasonably necessary for a complete fulfillment of the intent and purposes of this Agreement.

[signature page follows]

IN WITNESS WHEREOF, the Creditor has executed this Agreement to and for the benefit of the Debtor effective as of the date and year first above written.

**JPMorgan Chase Bank, N.A.**  
**(for itself and on behalf of The Chase Manhattan Bank, its predecessor by merger)**

By: \_\_\_\_\_

Name: Gianni Russello

Title: Associate

STATE OF NEW YORK    )  
  )ss.:  
COUNTY OF NEW YORK )

On this 21st day of December, 2005, before me appeared Gianni Russello, to me known to be the individual described in and who executed the forgoing instrument and acknowledged that he executed the same.



\_\_\_\_\_  
Notary Public

ELIZABETH BARBOSA  
Notary Public, State of New York  
No. 01BA5033085  
Qualified in New York County  
Commission Expires Sept. 18, 2006