

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Identity Group, LLC		12/22/2005	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	IDG, LLC		
Street Address:	1480 Gould Drive		
City:	Cookeville		
State/Country:	TENNESSEE		
Postal Code:	38501		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 25</b>			
Property Type	Number	Word Mark	
Registration Number:	1892864	ALL-GEL	
Registration Number:	2896243	BRITE BOX	
Registration Number:	2385696	COMFORT-TOUCH	
Registration Number:	1476820	COMIC STRIPS	
Registration Number:	1503821	ECHO	
Registration Number:	1501278	ECHO	
Registration Number:	2471556	FLASH	
Registration Number:	2563132	FLASHSTAMP	
Registration Number:	2256839	FLASHSTAMP	
Registration Number:	2266865	FLASHSTAMP	
Registration Number:	2073864	HEADLINE	
Registration Number:	1592968	MEDI-LABELS	
Registration Number:	2803424	NEWON	

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**TRADEMARK**  
**REEL: 003271 FRAME: 0400**

Registration Number:	1569646	PERMA-STAMP
Registration Number:	1531963	PERMA STAMP
Registration Number:	1534256	PERMA STAMP
Registration Number:	0597299	PERMA STAMP
Registration Number:	0690391	PORELON
Registration Number:	0765738	PORELON
Registration Number:	1098769	REDI-TAG
Registration Number:	2228786	REDI-TAG
Registration Number:	1517786	RIBBON SAVER
Registration Number:	1891879	SP
Registration Number:	1292831	STAMP-EVER
Registration Number:	2041582	U.S. STAMP & SIGN

#### CORRESPONDENCE DATA

Fax Number: (412)288-3063  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 412-288-3233  
 Email: ptoipinbox@reedsmith.com  
 Correspondent Name: Jody L. Burtner, Senior Paralegal  
 Address Line 1: P.O. Box 488  
 Address Line 2: Reed Smith LLP  
 Address Line 4: Pittsburgh, PENNSYLVANIA 15230-0488

ATTORNEY DOCKET NUMBER:	204985.20029.1354
NAME OF SUBMITTER:	Jody L. Burtner
Signature:	/Jody L. Burtner/
Date:	03/17/2006

Total Attachments: 5  
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## **CONFIRMATORY ASSIGNMENT FOR US TRADEMARK PROPERTIES**

This Confirmatory Assignment for US Trademark Properties (this "Confirmatory Assignment") is executed as of this 22<sup>nd</sup> day of December, 2005, between **IDENTITY GROUP, LLC**, a limited liability company existing under the laws of the State of Delaware, with a place of business at 1480 Gould Drive, Cookeville, TN 38501 ("Assignor") and delivered to, and in favor of, **IDG, LLC**, a limited liability company existing under the laws of the State of Delaware, with a place of business at 1480 Gould Drive, Cookeville, TN 38501 ("Assignee"), pursuant to the Assignment and Assumption Agreement, dated as of December, 2005, between Assignor and Assignee (the "Agreement"). Any capitalized term used but not defined in this Confirmatory Assignment shall have the meaning ascribed thereto in the Agreement.

### **Recitals:**

**WHEREAS**, upon the terms and subject to the conditions set forth in the Agreement, Assignor agreed to grant, sell, assign, transfer and deliver the Assets (as defined in the Agreement) to Assignee and Assignee agreed to accept said Assets, including the trademarks, trademark registrations and trademark applications set forth on Schedule A hereto (the "Trademark Assets").

**NOW, THEREFORE**, Assignor and Assignee, intending to be legally bound hereby, and pursuant to the terms of the Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, agree as follows:

1. **Assignment.** Assignor confirms the grant, sale, assignment, transfer and delivery to Assignee all of Assignor's rights, title and interest in and to the Trademark Assets, together with and including the goodwill associated with the Trademark Assets and including all applications for registrations and re-registrations for the Trademark Assets, to have and to hold the same, together with any and all rights, including, without limitation, common law rights, pertaining thereto to the end of the terms for which the said Trademark Assets have been or will be granted and any extensions thereof, together with all claims by Assignor for damages by reason of past infringement of the Trademark Assets, with the right to sue for, and collect the same for its own use and benefit.
2. **Assignee Acceptance.** Assignee confirms its acceptance of the foregoing grant, sale, assignment, transfer and delivery of Assignor's rights, title and interest in and to the Trademark Assets.
3. **Certificate Issuance.** Assignor hereby authorizes and requests any official whose duty it is to issue trademark registration certificates to issue each and every registration certificate to be granted upon the Trademark Assets in any and all countries and to give access and control of any applications within the Trademark

**TRADEMARK**

**REEL: 003271 FRAME: 0402**

CONFIRMATORY ASSIGNMENT FOR US TRADEMARK PROPERTIES

Assets, to the Assignee, its successors and assigns, as the assignee of Assignor's entire right, title and interest therein, in accordance with this Confirmatory Assignment.

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CONFIRMATORY ASSIGNMENT FOR US PATENT PROPERTIES

IN WITNESS WHEREOF, the parties have executed this Confirmatory Assignment as of the date first written above.

IDENTITY GROUP, LLC

By: D. Stephen Crider  
Name: D. Stephen Crider  
Title: VP + CFO

IDG, LLC

By: Identity Group, LLC, its sole member

By: D. Stephen Crider  
Name: D. Stephen Crider  
Title: VP + CFO

**SCHEDULE A**

**US Trademark Properties**

Mark	Country	Appln. No.	Filing Date	Reg. No.	Reg. Date	Recorded Owner	Int'l Class
ALL-GEL	US	74/498,020	07-Mar-94	1,892,864	09-May-95	Identity Group, Inc.	1
BRITE BOX	US	76/501,615	28-Mar-03	2,896,243	19-Oct-04	Identity Group, Inc.	9
COMFORT-TOUCH	US	75/841,966	05-Nov-99	2,385,696	12-Sep-00	Identity Group, Inc.	16
COMIC STRIPS	US	73/669,473	29-May-87	1,476,820	16-Feb-88	Identity Group, Inc.	16
ECHO	US	73/631,570	21-Nov-86	1,503,821	13-Sep-88	Identity Group, Inc.	16
ECHO & DESIGN	US	73/631,558	21-Nov-86	1,501,278	23-Aug-88	Identity Group, Inc.	16
FLASH	US	76/075,258	17-May-00	2,471,556	24-Jul-01	Identity Group, Inc.	7
FLASHSTAMP	US	76/075,256	17-May-00	2,563,132	23-Apr-02	Identity Group, Inc.	16
FLASHSTAMP	US	75/438,755	23-Feb-98	2,256,839	29-Jun-99	Identity Group, Inc.	16, 17
FLASHSTAMP	US	75/480,618	06-May-98	2,266,865	03-Aug-99	Identity Group, Inc.	7
HEADLINE	US	75/134,740	16-Jul-96	2,073,864	24-Jun-97	Identity Group, Inc.	19
MEDI-LABELS (STYLIZED)	US	73/805,373	08-Jun-89	1,592,968	24-Apr-90	Identity Group, Inc.	16
NEWON	US	76/449,293	13-Sep-02	2,803,424	06-Jan-04	Identity Group, Inc.	9

## CONFIRMATORY ASSIGNMENT FOR US TRADEMARK PROPERTIES

Mark	Country	Appln. No.	Filing Date	Reg. No.	Reg. Date	Recorded Owner	Int'l Class
PERMA-STAMP	US	73/785,680	10-Mar-89	1,569,646	05-Dec-89	Identity Group, Inc.	16
PERMA-STAMP	US	73/742,262	25-Jul-88	1,531,963	28-Mar-89	Identity Group, Inc.	16
PERMA-STAMP & DESIGN	US	73/742,800	28-Jul-88	1,534,256	11-Apr-89	Identity Group, Inc.	16
PERMA-STAMP (STYLIZED)	US	71/633,117	26-Jul-52	597,299	26-Oct-54	Identity Group, Inc.	16
PORELON	US	72/068,702	02-Mar-59	690,391	29-Dec-59	Identity Group, Inc.	6
PORELON	US	72/143,399	30-Apr-62	765,738	03-Mar-64	Identity Group, Inc.	11
REDI-TAG	US	73/146,148	26-Oct-77	1,098,769	08-Aug-78	Identity Group, Inc.	16
REDI-TAG	US	75/457,023	25-Mar-98	2,228,786	02-Mar-99	Identity Group, Inc.	16
RIBBON SAVER	US	73/701,996	21-Dec-87	1,517,786	27-Dec-88	Identity Group, Inc.	7
SP	US	74/498,338	08-Mar-94	1,891,879	02-May-95	Identity Group, Inc.	1
STAMP-EVER	US	73/447,412	11-Oct-83	1,292,831	04-Sep-84	Identity Group, Inc.	16
U.S. STAMP & SIGN	US	74/584,589	12-Oct-94	2,041,582	04-Mar-97	Identity Group, Inc.	16, 20