

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Disney Enterprises, Inc.		01/04/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Buena Vista Datacasting, LLC
Street Address:	3800 West Alameda Street
Internal Address:	Suite 1100
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91505
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	76368691	MOVIEBEAM
Serial Number:	76368693	MOVIEBEAM
Serial Number:	78191612	MOVIEBEAM
Serial Number:	76368692	MOVIEBEAM
Serial Number:	76368689	MOVIEBEAM
Serial Number:	76368690	MOVIEBEAM
Serial Number:	76515419	
Serial Number:	76515420	
Serial Number:	76515417	
Serial Number:	76515418	
Serial Number:	76515075	
Serial Number:	76515411	
Serial Number:	76515412	

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Serial Number:	76515413	
Serial Number:	76515416	
Serial Number:	76515414	
Serial Number:	76515415	
Serial Number:	76515421	

CORRESPONDENCE DATA

Fax Number: (415)398-3249

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Johanna F. Sistek, Dorsey & Whitney LLP

Address Line 1: 555 California Street

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Address Line 4: San Francisco, CALIFORNIA 94104-1513

ATTORNEY DOCKET NUMBER:	472889.0001 JFS2632
NAME OF SUBMITTER:	Johanna F. Sistek
Signature:	/johanna sistek/
Date:	03/20/2006

Total Attachments: 4

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ASSIGNMENT

This ASSIGNMENT is made and entered into by Disney Enterprises, Inc., a Delaware corporation ("Assignor").

WHEREAS, Assignor is the owner of the trademark applications and registrations listed in Schedule 1, attached hereto (the "Mark"); and

WHEREAS, Buena Vista Datacasting, LLC, a Delaware limited liability company ("Assignee"), is desirous of acquiring all right, title and interest in and to said Mark along with the business associated therewith;

NOW, THEREFORE, in consideration of payment of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark together with the goodwill of the business connected with and symbolized by said Mark, said Mark to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, and all claims for damages and other remedies for past infringements or breaches of said Mark, along with the right to sue for and collect such damages and other remedies for the use and benefit of Assignee and its successors, assigns and other legal representatives.

Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

This Assignment shall be binding in all respects upon Assignor, its subsidiaries, related companies, officers, directors, stockholders, successors, assigns, employees, agents and all parties in privity with or claiming under them.

IN WITNESS WHEREOF, Disney Enterprises, Inc. executes this Assignment as of this 4th day of January, 2006.

DISNEY ENTERPRISES, INC.



By: DAVID K. THOMPSON
Title: SENIOR VICE PRESIDENT
ASSISTANT GENERAL COUNSEL

SCHEDULE 1

List of MOVIEBEAM Trademarks

Country	Trademark	Status	Application #:	Filing Date:	Reg. No.	Reg. Date	Renewal	Classes:
Canada	MOVIEBEAM	Pending	1.148.550	01-Aug-2002				09, 16, 38, 41, 42
Canada	MOVIEBEAM	Pending	1.178.309	20-May-2003				35
Canada	MovieBeam Device (A)	Pending	1.178.310	20-May-2003				09, 16, 35, 38, 41, 42
European Community	MOVIEBEAM	Registered	002.795.326	01-Aug-2002	002.795.326	27-Nov-2003	01-Aug-2012	09, 16, 38, 41, 42
European Community	MOVIEBEAM	Registered	003.181.666	26-May-2003	003181666	21-Jul-2004	26-May-2013	35
European Community	MovieBeam Device (A)	Registered	003192168	21-May-2003	003192168	08-Oct-2004	21-May-2013	09, 16, 35, 38, 41, 42
Japan	MOVIEBEAM	Registered	2002-067558	08-Aug-2002	4.712.985	26-Sep-2003	26-Sep-2013	09, 16, 38, 41, 42
Japan	MOVIEBEAM	Registered	2003-044595	30-May-2003	4737019	26-Dec-2003	26-Dec-2013	35
Japan	MovieBeam Device (A)	Registered	2003-042852	26-May-2003	4757695	19-Mar-2004	19-Mar-2014	09, 16, 35, 38, 41, 42
Mexico	MOVIEBEAM	Registered	647485	18-Mar-2004	828993	12-Apr-2004	18-Mar-2014	09
Mexico	MOVIEBEAM	Registered	647794	19-Mar-2004	831046	29-Apr-2004	19-Mar-2014	16
Mexico	MOVIEBEAM	Registered	647479	18-Mar-2004	861370	29-Nov-2004	18-Mar-2014	35
Mexico	MOVIEBEAM	Registered	647478	18-Mar-2004	828905	07-Apr-2004	18-Mar-2014	38
Mexico	MOVIEBEAM	Registered	647477	18-Mar-2004	828904	07-Apr-2004	18-Mar-2014	41
Mexico	MOVIEBEAM	Registered	647476	18-Mar-2004	828903	07-Apr-2004	18-Mar-2014	42
Mexico	MovieBeam Device (A)	Registered	647470	18-Mar-2004	845141	03-Aug-2004	18-Mar-2014	09
Mexico	MovieBeam Device (A)	Registered	647471	18-Mar-2004	831644	20-Apr-2004	18-Mar-2014	16
Mexico	MovieBeam Device (A)	Registered	647472	18-Mar-2004	862186	30-Nov-2004	18-Mar-2014	35
Mexico	MovieBeam Device (A)	Registered	647473	18-Mar-2004	834167	28-May-2004	18-Mar-2014	38
Mexico	MovieBeam Device (A)	Pending	647474	18-Mar-2004				41
Mexico	MovieBeam Device (A)	Registered	647475	18-Mar-2004	836800	14-Jun-2004	18-Mar-2014	42
USA	MOVIEBEAM	Published	76.368.691	08-Feb-2002				09
USA	MOVIEBEAM	Published	76.368.693	08-Feb-2002				16
USA	MOVIEBEAM	Published	78.191.612	05-Dec-2002				35
USA	MOVIEBEAM	Published	76.368.692	08-Feb-2002				38
USA	MOVIEBEAM	Published	76.368.689	08-Feb-2002				41
USA	MOVIEBEAM	Published	76.368.690	08-Feb-2002				42
USA	MovieBeam Device (A)	Published	76.515.419	19-May-2003				09

Country	Trademark	Status	Application #:	Filing Date:	Reg. No.	Reg. Date	Renewal	Classes:
USA	MovieBeam Device (A)	Published	76.515.420	19-May-2003				16
USA	MovieBeam Device (A)	Published	76.515.417	19-May-2003				35
USA	MovieBeam Device (A)	Published	76.515.418	19-May-2003				38
USA	MovieBeam Device (A)	Published	76.515.075	19-May-2003				41
USA	MovieBeam Device (A)	Published	76.515.411	19-May-2003				42
USA	MovieBeam Device (B)	Published	76.515.412	19-May-2003				09
USA	MovieBeam Device (B)	Published	76.515.413	19-May-2003				16
USA	MovieBeam Device (B)	Published	76.515.416	19-May-2003				35
USA	MovieBeam Device (B)	Published	76.515.414	19-May-2003				38
USA	MovieBeam Device (B)	Published	76.515.415	19-May-2003				41
USA	MovieBeam Device (B)	Published	76.515.421	19-May-2003				42