

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dan River Factory Stores, Inc.		03/14/2006	CORPORATION: GEORGIA
The Bibb Company LLC		03/14/2006	LIMITED LIABILITY COMPANY: DELAWARE
Dan River International Limited		03/14/2006	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dan River, Inc.		
<b>Street Address:</b>	2291 Memorial Drive		
<b>City:</b>	Danville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	24543		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1964833	SHEET SET COMFORTER BED SKIRT PILLOWSHAM(S) BED IN A BAG EVERYTHING YOU NEED TO DRESS YOUR BED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)798-6902		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-326-0431		
<b>Email:</b>	mshine@pryorcashman.com		
<b>Correspondent Name:</b>	Brad D. Rose		
<b>Address Line 1:</b>	410 Park Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	06826.00001		
<b>NAME OF SUBMITTER:</b>	Brad D. Rose		

CH \$40.00 1964833

Signature:	/Brad D. Rose/
Date:	03/20/2006
Total Attachments: 3 source=Dan_River_1#page1.tif source=Dan_River_2#page1.tif source=Dan_River_3#page1.tif	

## TRADEMARK ASSIGNMENT

This Agreement (hereinafter the "Agreement") is made and entered into effective March 14, 2006 (hereinafter the "Effective Date") by and between Dan River Factory Stores, Inc., 2291 Memorial Drive, Danville, VA 24543; The Bibb Company LLC, 2291 Memorial Drive, Danville, VA 24543; Dan River International Limited, 2291 Memorial Drive, Danville, VA 24543 (hereinafter collectively referred to as "Assignors") on the one hand, and Dan River Inc., 2291 Memorial Drive, Danville, VA 24543 (hereinafter referred to as "Dan River") on the other hand;

WHEREAS, the Parties collectively own a trademark registration for the mark BED IN A BAG SHEET SET COMFORTER BED SKIRT PILLOWSHAM(S) BED IN A BAG EVERYTHING YOU NEED TO DRESS YOUR BED & Miscellaneous Design in the United States Patent and Trademark Office, Registration No. 1,964,833, in class 24;

WHEREAS, Dan River seeks to acquire all of the Assignors' right, title and interest in and to the trademark BED IN A BAG SHEET SET COMFORTER BED SKIRT PILLOWSHAM(S) BED IN A BAG EVERYTHING YOU NEED TO DRESS YOUR BED & Miscellaneous Design, Registration No. 1,964,833 (hereinafter referred to as the "Mark").

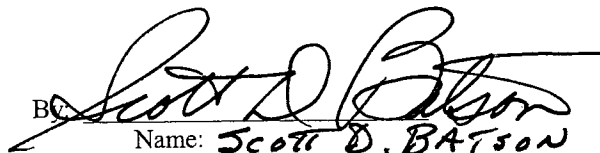
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignors do hereby confirm and reaffirm their sale, transfer, conveyance, assignment to Dan River, its successors, assigns and legal representatives forever, Assignors' entire right, title and interest throughout the world in and to the Mark, and any and all of Assignors' other rights, privileges and

priorities provided under the United States, state or foreign law with respect to the Mark, including without limitation Assignors' common law rights and rights under the laws of unfair competition (hereinafter the "Transferred Rights") and any and all of Assignors' rights to obtain renewals, reissues, and extensions for the Mark upon registration of the Mark or other legal protections pertaining to the Transferred Rights. The Assignors reaffirm and agree to execute any and all documents reasonably required and supplied by Dan River, to confirm its ownership of all rights in and to the Mark anywhere in the world; not to object to, oppose or otherwise interfere with any trademark application(s) and/or registration(s) and/or domain name registration(s) for the Mark anywhere in the world; and to otherwise cooperate with Dan River in connection with the filing and prosecution by Dan River of any and all trademark applications in Dan River's name relating to use and registration of the Mark anywhere in the world.

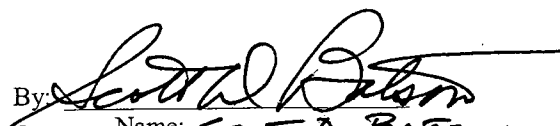
**ASSIGNORS**

Dated: March 14, 2006

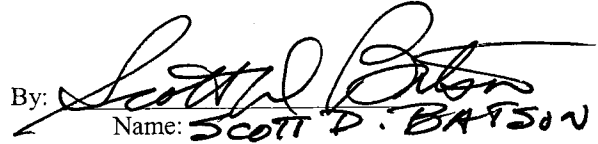
DAN RIVER FACTORY STORES, INC.

By:   
Name: SCOTT D. BATSON  
Title: SUP-CFO

THE BIBB COMPANY LLC

By:   
Name: SCOTT D. BATSON  
Title: SUP-CFO

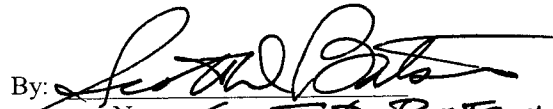
DAN RIVER INTERNATIONAL LIMITED

By:   
Name: SCOTT D. BATSON  
Title: SVP-CFO

ASSIGNEE

DAN RIVER INC.

Dated: March 14, 2006

By:   
Name: SCOTT D. BATSON  
Title: SVP-CFO