TRADEMARK REEL: 003272 FRAME: 0906

## Trademark Assignment

WHEREAS, DONEGER ONLINE LLC, a New York limited liability, with a business address at 463 Seventh Avenue, New York, New York 10018 is the owner of United States federal trademark Reg. No. 2,289,236 granted October 26, 1999 for DONEGER ONLINE, for providing online databases featuring information in the field of retail and wholesale clothing businesses; business consulting services, available online for the fashion industry; wholesale distributorship and retail store services featuring clothing, clothing accessories, sunglasses, jewelry, cosmetics, housewares, linens, glassware, toys, leather goods, garden accessories and stationery in IC 35;

WHEREAS, HENRY DONEGER ASSOCIATES, INC., a New York corporation, located and doing business at 463 Seventh Avenuc, New York, New York, 10018 is desirous of acquiring all right, title and interest in the United States federal trademark Reg. No. 2,289,236 granted October 26, 1999 for DONEGER ONLINE in International Class 35 as well as the goodwill of the business appurtenant thereto;

NOW THEREFORE, for and in consideration of the sum of ONE DOLLAR (\$1.00) in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, DONEGER ONLINE LLC does hereby assign all right, title and interest to United States federal trademark DONEGER ONLINE, Reg. No. 2,289,236, granted October 26, 1999 to HENRY DONEGER ASSOCIATES, INC., together with the goodwill of the business incident to the use of this trademark.

Dated: 10 17 205

ONEGER ONLINE LLC

Abraham Dopeger, Pres.

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