

12-15-2005

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2006)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



12/12/05

103137708

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Irwin Naturals

- Individual(s)
- General Partnership
- Corporation- State: Nevada
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) October 7, 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Primary Investments Group Limited
 Internal
 Address: _____
 Street Address: P.O. Box 3444
 City: Road Town
 State: Tortola

Country: British Virgin Islands Zip: _____

- Association
 - General Partnership
 - Limited Partnership
 - Corporation
 - Other _____
- Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/254,404

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Thomas W. Cook

Internal Address: _____

Street Address: 3030 Bridgeway, Suite 425

City: Sausalito

State: California Zip: 94965

Phone Number: 415-339-8550

Fax Number: 415-339-8555

Email Address: tclaws@pacbell.net

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Signature

November 18, 2005

Date

00000024 76254404

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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**UNITED STATES DEPARTMENT OF COMMERCE
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Primary Investments Group Limited)
Mark: SLIM GUM)
Serial No.: 76/254,404)
Date Filed: May 8, 2001)

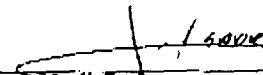
Commissioner of Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

DESIGNATION OF DOMESTIC REPRESENTATIVE

Registrant, PRIMARY INVESTMENTS GROUP LIMITED, hereby designates
THOMAS W. COOK, whose postal address is 3030 Bridgeway, Suite 425, Sausalito, California
94965, as its representative upon whom notice or process in proceedings affecting the above-
identified registration may be served.

Primary Investments Group Limited

Dated: December 6, 2005

By: 
Hadi Sadr
Director

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8(a)

I hereby certify that the attached DESIGNATION OF DOMESTIC REPRESENTATIVE
is being deposited with the United States Postal Service in an envelope with sufficient postage as
first class mail addressed to:

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

on December 7, 2005.


Victor Tom

U.S. TRADEMARK ASSIGNMENT

WHEREAS Irwin Naturals, a corporation organized under the laws of the State of Nevada, whose business address is 5310 Beethoven Street, Los Angeles, California 90066, has, in connection with its business, applied for the mark:

SLIM GUM

(the "Mark") with the United States Patent and Trademark Office, and has continuously used the Mark in commerce on or in connection with the goods identified in Application Serial Number 76/254,404.

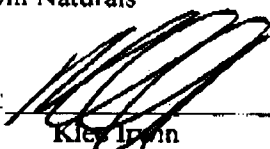
WHEREAS Primary Investments Group Limited, a corporation organized under the laws of the British Virgin Islands, whose business address is TrustNet Limited, P.O. Box 3444, Road Town, Tortola, British Virgin Islands, is desirous of acquiring all of the business of Irwin Naturals symbolized by the Mark as its successor in such business, and is desirous of acquiring the Mark and the federal application thereof in conjunction with the acquisition of such business, and use of the Mark in commerce on or in connection with the goods identified in Application Serial Number 76/254,404.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Irwin Naturals, in connection with the sale of its entire ongoing and existing business to which the Mark pertains, hereby assigns unto said Primary Investments Group Limited all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above-identified application thereof.

I, Klee Irwin, Chief Executive Officer of said Irwin Naturals, do hereby execute this assignment document on the date set forth below.

Irwin Naturals

Dated: October 7, 2005

By: 
Klee Irwin
Chief Executive Officer

NOTARIAL ACKNOWLEDGMENT

United States of America)
State of California) SS.
County of _____)

On this _____ th day of _____, 2005, before me the undersigned, a Notary Public for the State of California, personally appeared Klee Irwin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

(seal)

Notary Public