

TRADEMARK

12-16-2005



S ONLY

Docket No.:

DE1376

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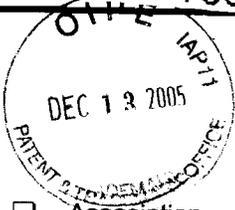
To the Director of the United States Patent and Trademark Office

Attached original documents or copy thereof.

103138038

1. Name of conveying party(ies):
Sundiamond (USA) Corporation

12-13-05



2. Name and address of receiving party(ies):

Name: **Buyers Intenational Group, LLC**

Internal Address: _____

Street Address: **P.O. Box 10730**

City: **South Lake Tahoe** State: **CA** ZIP: **96158**

- Individual(s)
- General Partnership
- Corporation-State **New York**
- Other _____
- Association
- Limited Partnership

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other **Limited Liability Company of New Jersey**

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: **January 13, 2005**

4. Application number(s) or registration numbers(s):

A. Trademark / Service Mark Application No.(s)

B. Trademark / Service Mark Registration No.(s)
2,891,634

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **David A. Einhorn**

Internal Address: _____

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

12/15/2005 ECOOPER 00000228 011944 2891634

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Street Address: **Anderson Kill & Olick, P.C.**

1251 Avenue of the Americas

City: **New York** State: **NY** ZIP: **10020**

8. Deposit account number:

01-1944

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David A. Einhorn

Name of Person Signing

Signature

12/7/05

Date

Total number of pages including cover sheet, attachments, and

2

ASSIGNMENT OF TRADEMARK

THIS AGREEMENT, effective as of the 30 day of December, 2004 by and between Sundiamond USA Corporation, a corporation duly organized under the laws of the State of New York, having a place of business at 589 Fifth Avenue, New York, New York 10017 (hereinafter referred to as "Assignor") and Buyers International Group, LLC, a limited liability company duly organized under the laws of the State of New Jersey, having a place of business at P.O. Box 10730, South Lake Tahoe, California 96158 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the entire right, title, and interest in and to U.S. Trademark Registration No. 2,891,634 for the mark GEMSTAR, issued on October 5, 2004 (hereinafter referred to as the "Trademark Registration"); and

WHEREAS, Assignee desires to acquire the ownership of said Trademark Registration and good will of the business in connection with which the same has been used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has agreed to sell and has assigned, transferred, and set over and by these presents does assign, transfer, and set over unto Assignee and its successors and assigns all of Assignor's right, title, and interest in and to the cited Trademark Registration, together with the good will of the business in connection with which the said Trademark Registration has been used.

Date: Jan 13 / 05 2004

Sundiamond USA Corporation

By: _____

David Lustig
Vice President