Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PIKNIK PRODUCTS COMPANY, Inc.		02/17/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	SUPREME OIL COMPANY	
Street Address:	80 South Dean Street	
City:	Englewood	
State/Country:	NEW JERSEY	
Postal Code:	07631	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1144439	PIKNIK
Registration Number:	188061	PIKNIK
Registration Number:	2868348	CAMELLIA
Registration Number:	2576092	STEWARTS

CORRESPONDENCE DATA

Fax Number: (312)427-6663

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 427-1300

Email: CHIUSTM@LADAS.NET Correspondent Name: Ladas & Parry LLP

224 South Michigan Avenue Address Line 1:

Address Line 2: Suite 1600

Address Line 4: Chicago, ILLINOIS 60604

ATTORNEY DOCKET NUMBER: 16332

TRADEMARK

REEL: 003273 FRAME: 0443

900044710

NAME OF SUBMITTER:	Frederick W. Meyers	
Signature:	/Frederick W. Meyers/	
Date:	03/21/2006	
Total Attachments: 1 source=Piknik Products Company#page1.tif		

TRADEMARK REEL: 003273 FRAME: 0444

DEED OF TRADEMARK ASSIGNMENT

WHEREAS, PIKNIK PRODUCTS COMPANY, Inc., a Florida Corporation, with its principal place of business at P.O. Drawer 9388, 3806 Day St., Montgomery, Alabama 36195-3901 ("Assignor") is the owner of record of the following federal Registration for the Marks on the Principal Register of the United States Patent and Trademark Office, as identified therein:

<u>Trademark</u>	Registration No.	Registration Date
PłKNIK	1144439	December 23, 1980
PIKNIK	188061	August 19, 1924
CAMELLIA	2868348	August 3, 2004
STEWARTS	2576092	June 4, 2002

WHEREAS, SUPREME OIL COMPANY, a Delaware corporation, with its principal place of business at 80 South Dean Street, Englewood, New Jersey ("Assignee"), desires to acquire the Marks and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in perpetuity in and to the Marks, including any common law rights and other rights of use, together with the goodwill of the business symbolized by the Marks, and the registration thereof, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor absent this Assignment. Assignor hereby covenants and agrees to provide any further necessary and appropriate documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Marks in Assignee, its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by the signatures of its authorized representative as set forth below.

PIKNIK PRODUCTS COMPANY, INC.

Acknowledgment

The undersigned hereby certifies that that the above signer personally appeared before me, and being duly sworn, acknowledged signature of this Trademark Assignment and Agreement with the authorization of, and on behalf of, Supreme Oil Company.

Certified by my seal and signature on this 17 day of Feb., 2006.

My Commission Expires: 5/17/09

RECORDED: 03/21/2006

JAMES G. SMITHIC

NOTARY PUBLIC, STATE OF NEW JERSEY

I.D. #2165926

COMMISSION EXPIRES MAY 17, 1998 1.009

REEL: 003273 FRAME: 0445