

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-----------------------|
| Multifoods Brands, Inc. | | 03/11/2005 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|-----------------------------|
| Name: | Smucker Brands, Inc. |
| Street Address: | One Strawberry Lane |
| Internal Address: | Attention: Legal Department |
| City: | Orrville |
| State/Country: | OHIO |
| Postal Code: | 44667-0280 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 97

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------|
| Registration Number: | 2992203 | A SOUTHERN FAMILY TRADITION |
| Registration Number: | 777509 | |
| Registration Number: | 1020031 | |
| Registration Number: | 851547 | BALLARD |
| Registration Number: | 232924 | BIG JO |
| Registration Number: | 757473 | BIXMIX |
| Registration Number: | 61906 | CINDERELLA |
| Registration Number: | 2670442 | CONFETTI FUNFETTI |
| Registration Number: | 2828630 | CORNBREAD CREATIONS |
| Registration Number: | 2788916 | "COTTON PICKIN' CORNBREAD" |
| Registration Number: | 2813038 | CREAMY SUPREME |
| Registration Number: | 225824 | DANIEL WEBSTER |
| Registration Number: | 883866 | |

OP \$2440.00 2992203

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|----------------------|---------|-----------------------------------|
| Registration Number: | 2345771 | |
| Registration Number: | 1890052 | DONA LAPINA |
| Registration Number: | 2341248 | M |
| Registration Number: | 2820492 | EASY MASH'D |
| Registration Number: | 2953729 | EASY PACKS |
| Registration Number: | 1855320 | FARMHOUSE |
| Registration Number: | 2745639 | FARMHOUSE |
| Registration Number: | 61905 | FIT FOR A PRINCE |
| Registration Number: | 793750 | FLAP-STAX |
| Registration Number: | 2896408 | FOR THE HUNGRY JACK IN YOUR HOUSE |
| Registration Number: | 2525284 | FUN CELEBRATIONS MADE EASY |
| Registration Number: | 2870589 | FUNFETTI |
| Registration Number: | 2629396 | FUNFETTI |
| Registration Number: | 1593288 | FUNFETTI |
| Registration Number: | 1593289 | FUNFETTI CAKE MIX |
| Registration Number: | 2670443 | FUNFISH FUNFETTI |
| Registration Number: | 1469282 | GLADIOLA |
| Registration Number: | 825031 | GLADIOLA |
| Registration Number: | 246587 | GOLDRIM |
| Registration Number: | 248604 | GOLDRIM |
| Registration Number: | 2775788 | GOODNESS GRACIOUS, IT'S GOOD! |
| Registration Number: | 879581 | GOODNESS GRACIOUS, IT'S GOOD |
| Registration Number: | 876687 | HAY MARKET |
| Registration Number: | 2849611 | HEARTY BAKED |
| Registration Number: | 634147 | HOT RIZE |
| Registration Number: | 844695 | HUNGRY JACK |
| Registration Number: | 807335 | HUNGRY JACK |
| Registration Number: | 1673056 | HUNGRY JACK |
| Registration Number: | 829863 | HUNGRY JACK |
| Registration Number: | 339297 | HUNGRY JACK |
| Registration Number: | 1051674 | IM |
| Registration Number: | 1198172 | JIM DANDY |
| Registration Number: | 134431 | KEYNOTE |
| Registration Number: | 2925967 | KIDS BAKE IT FUN! |
| Registration Number: | 330485 | LA PINA |

| | | |
|----------------------|---------|--|
| Registration Number: | 502439 | LIGHT CRUST |
| Registration Number: | 2967321 | MAKE IT DELICIOUS. MAKE IT FARMHOUSE. |
| Registration Number: | 2860043 | MARTHA WHITE |
| Registration Number: | 884253 | MARTHA WHITE |
| Registration Number: | 726321 | MARTHA WHITE BOLTED WHITE ENRICHED SELF-RISING |
| Registration Number: | 1587017 | MARTHA WHITE |
| Registration Number: | 1587016 | MARTHA WHITE |
| Registration Number: | 1648967 | MARTHA WHITE |
| Registration Number: | 838893 | MARTHA WHITE COTTON PICKIN' |
| Registration Number: | 2826578 | MARTHA WHITE, A SOUTHERN FAMILY TRADITION |
| Registration Number: | 634918 | MARTHA WHITE'S CEE-LECT |
| Registration Number: | 2804941 | MOIST SUPREME |
| Registration Number: | 697877 | MOTHER'S BEST |
| Registration Number: | 678544 | MOTHER'S BEST |
| Registration Number: | 2843253 | MULTIFOODS |
| Registration Number: | 2477150 | M MULTIFOODS D I S T R I B U T I O N |
| Registration Number: | 2861658 | MULTIFOODS MAGIC |
| Registration Number: | 856147 | OMEGA |
| Registration Number: | 728611 | PET |
| Registration Number: | 88285 | PET |
| Registration Number: | 2681160 | PET COOLIE |
| Registration Number: | 843388 | RADIANCE ROSE |
| Registration Number: | 1457655 | RED BAND |
| Registration Number: | 230023 | RED BAND |
| Registration Number: | 132001 | ROBIN HOOD |
| Registration Number: | 1250616 | ROBIN HOOD |
| Registration Number: | 1250615 | ROBIN HOOD |
| Registration Number: | 680113 | ROBIN HOOD |
| Registration Number: | 611828 | SEAL OF MINNESOTA |
| Registration Number: | 854748 | SEGO |
| Registration Number: | 84441 | SEGO |
| Registration Number: | 2841803 | SNACKBATCH |
| Registration Number: | 136636 | SNOWDRIFT |
| Registration Number: | 67061 | SNOWDRIFT |
| Registration Number: | 208874 | SOFTASILK |

| | | |
|----------------------|----------|--|
| Registration Number: | 828935 | SPUDFLAKES OLD FASHIONED GOOD NEW FANGLED EASY |
| Registration Number: | 2744453 | STARS & STRIPES |
| Registration Number: | 2810540 | THE DAIRY GOODNESS PEOPLE |
| Registration Number: | 2953203 | TREAT TOPPERS |
| Registration Number: | 1098932 | VELVET |
| Registration Number: | 2802405 | WHO IS YOUR HUNGRY JACK? |
| Serial Number: | 78290426 | BAKING MADE FUN AND EASY |
| Serial Number: | 78241315 | FOR THE HUNGRY JACK IN YOUR HOUSE |
| Serial Number: | 78548252 | ROBIN HOOD YEOMEN |
| Serial Number: | 78548253 | ROBIN HOOD PAGE |
| Serial Number: | 78548254 | ROBIN HOOD SQUIRE |
| Serial Number: | 78548255 | ROBIN HOOD EARL |
| Serial Number: | 76421510 | STARS & STRIPES |
| Serial Number: | 78364559 | WHIPPED SUPREME |

CORRESPONDENCE DATA

Fax Number: (330)684-3026
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 330-684-3527
Email: kevin.mular@jmsmucker.com
Correspondent Name: Jeannette Knudsen
Address Line 1: One Strawberry Lane
Address Line 2: Attention: Legal Department
Address Line 4: Orrville, OHIO 44667-0280

| | |
|--------------------|---------------------|
| NAME OF SUBMITTER: | Jeannette Knudsen |
| Signature: | /jeannette knudsen/ |
| Date: | 03/21/2006 |

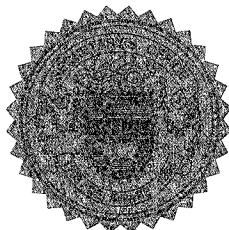
Total Attachments: 2
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MULTIFOODS BRANDS, INC.", CHANGING ITS NAME FROM "MULTIFOODS BRANDS, INC." TO "SMUCKER BRANDS, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2005, AT 2:25 O'CLOCK P.M.



3508748 8100

060052626

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4459246

DATE: 01-19-06

TRADEMARK
REEL: 003273 FRAME: 0556

CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION
OF
MULTIFOODS BRANDS, INC.

It is hereby certified that:


1. The name of the corporation is Multifoods Brands, Inc. (the "Corporation").

2. Article First of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows: "The name of the corporation is Smucker Brands, Inc."

3 The amendment of the Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this Certificate of Amendment of Certificate of Incorporation has been executed by a duly authorized officer of Multifoods Brands, Inc. as of the 1st day of March, 2005.

MULTIFOODS BRANDS, INC.

By: 
Name: Richard K. Smucker
Its: President, Co-CEO, and Chief
Financial Officer

M1:1187613.02

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:25 PM 03/11/2005
FILED 02:25 PM 03/11/2005
SRV 050207242 - 3508748 FILE