

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Warner Book Group Inc.		03/21/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Time Inc.		
Street Address:	1271 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019-8016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78223914	WARNER FAITH	
Serial Number:	78343427	WARNER REACH	
Serial Number:	78492832	WARNER WELLNESS	
CORRESPONDENCE DATA			
Fax Number:	(212)658-9262		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2124848140		
Email:	erin.hennessy@timewarner.com		
Correspondent Name:	Erin S. Hennessy, Esq.		
Address Line 1:	One Time Warner Center		
Address Line 2:	14th Floor		
Address Line 4:	New York, NEW YORK 10019-8016		
NAME OF SUBMITTER:	Erin S. Hennessy		
Signature:	/Erin S. Hennessy/		

CH \$90.00 78223914

900044731

TRADEMARK  
REEL: 003273 FRAME: 0752

Date:

03/21/2006

**Total Attachments: 3**

source=Warner Books Time Inc schedule 2#page1.tif

source=Warner Books Time Inc schedule 2#page2.tif

source=Warner Books Time Inc schedule 2#page3.tif

## **TRADEMARK ASSIGNMENT**

WHEREAS, Time Warner Book Group Inc., a Delaware corporation, having a place of business at 1271 Avenue of the Americas, New York, New York, 10020 ("Assignor") is the owner of the trademarks and trade names described in Exhibit A (the "Marks");

WHEREAS, Time Inc., a Delaware corporation, having a place of business at 1271 Avenue of the Americas, New York, New York, 10020, ("Assignee"), desires to acquire the Marks and the corresponding registrations and applications;

WHEREAS, pursuant to that certain Stock Purchase Agreement dated as of February 6, 2006, among Time Warner Inc., a Delaware corporation ("Seller"), Hachette S.A., a company organized under the laws of France ("Parent"), Hachette Livre S.A., a company organized under the laws of France ("Parent"), and the other parties signatory thereto, (the "Stock Purchase Agreement"), Time Warner Book Group Inc. has agreed to assign all right, title, interest in and to the Marks and any and all goodwill associated with the Marks to Seller.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to the Assignee all right, title, and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks, that portion of the business to which the Marks relate, and all rights to proceeds from any claim by Assignor against third parties for past, present or future infringement of the Marks.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

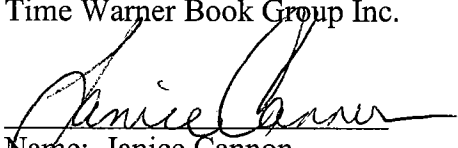
Assignor hereby consents to the recordation of this assignment in the countries listed in Exhibit A and any other countries as appropriate.

The transactions are intended for tax purposes to be effected pursuant to the deemed liquidation of the Company under 1.338(h)(10) - 1(d)(4).

IN WITNESS WHEREOF, this Assignment is effective as of the 21st day of March 2006.

Time Warner Book Group Inc.

By:

  
Name: Janice Cannon

Title: Assistant Secretary

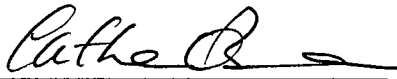
State of New York }

County of New York }

On March 21st, 2006, before me, Catherine O'Brien, personally appeared Janice Cannon, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature



(Seal)

**CATHERINE O'BRIEN**  
Notary Public, State of New York  
No. 01086112886  
Certified in New York County  
Certificate on file  
Commission Expires July 12, 2008

<b>Exhibit A</b>						
<b>Trademark</b>	<b>App No</b>	<b>Reg No</b>	<b>Status</b>	<b>Country</b>	<b>Class</b>	<b>Products and Services</b>
WARNER FAITH	78/223914	2808787	Registered	US	16 Int.	FICTION & NON-FICTION BOOKS ON A VARIETY OF TOPICS
WARNER REACH	78/343427		Pending	US	16 Int.	FICTION & NON-FICTION BOOKS ON A VARIETY OF TOPICS.
WARNER WELLNESS	78/492832		Pending	US	16 Int.	FICTION & NON-FICTION BOOKS ON A VARIETY OF TOPICS.