

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
River West Brands, LLC		03/21/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Stenning Brands, LLC		
Street Address:	21 S. Clark St., Ste. 5010		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78156030	RIVAL	
CORRESPONDENCE DATA			
Fax Number:	(312)224-1202		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3122241200		
Email:	tkatz@fhslc.com		
Correspondent Name:	Michael E. Fox & Tracy Katz Muhl		
Address Line 1:	321 N. Clark St., Ste. 3300		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	STENNING BRANDS, LLC		
NAME OF SUBMITTER:	Tracy Katz Muhl		
Signature:	/Tracy Katz Muhl/		
Date:	03/21/2006		

OP \$40.00 78156030


EXHIBIT A

ASSIGNMENT OF TRADEMARKS

RIVER WEST BRANDS LLC, a Delaware limited liability company ("Assignor"), record owner of the trademark (the "Mark") set forth on Schedule 1 attached to and by reference incorporated in this Assignment, and of the corresponding U.S. Mark registration and application (Serial No. 78156030.) to register the Mark listed in the Schedule, confirms that it has assigned to Stenning Brands LLC, an Illinois limited liability company with an office at Suite 5010, 21 S. Clark Street, Chicago, Illinois 60603 ("Assignee"), and does hereby assign, grant and convey to Assignee, all of its (i) right, title and interest in and to the Mark, (ii) the registrations of the Marks, and (iii) the goodwill of the business symbolized by the Mark.

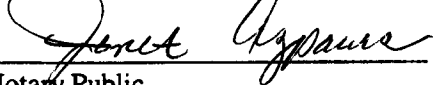
River West Brands LLC, a Delaware limited liability company, Assignor

By:


Mark F. Thomann, its CEO
Dated: 3/21/06

State of Illinois)
County of Cook)

Subscribed and sworn to before me this 21st day of March, 2006.



Notary Public

My commission expires 8-29-09

(SEAL)

