# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Record to remove Registration No. 2,444,748 inadvertently included in a Schedule on an Assignment document previously recorded at Reel/Frame 2682/0230

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EAC Acquisition LLC		I11/01/2002 I	LIMITED LIABILITY
FAC Acquisition, LLC			COMPANY: DELAWARE

#### RECEIVING PARTY DATA

Name:	Fingerhut Direct Marketing, Inc.
Street Address:	4400 Baker Road
City:	Minnetonka
State/Country:	MINNESOTA
Postal Code:	55343
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	73405158	USA DIRECT

#### **CORRESPONDENCE DATA**

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612/336-4644

Email: rerickson@merchant-gould.com

Correspondent Name: Sandra Epp Ryan Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	2628.00000004
NAME OF SUBMITTER:	Sandra Epp Ryan
Signature:	/Sandra Epp Ryan/
	TRABERRADIZ

TRADEMARK
REEL: 003274 FRAME: 0023

900044784

7340515

CH \$40

Date:	03/22/2006
Total Attachments: 18	
source=assign recordation 031003#page1.ti	f
source=assign recordation 031003#page2.ti	f
source=assign recordation 031003#page3.ti	f
source=assign recordation 031003#page4.ti	f
source=assign recordation 031003#page5.ti	f
source=assign recordation 031003#page6.ti	f
source=assign recordation 031003#page7.ti	f
source=assign recordation 031003#page8.ti	f
source=assign recordation 031003#page9.ti	f
source=assign recordation 031003#page10.	tif
source=assign recordation 031003#page11.	tif
source=assign recordation 031003#page12.	tif
source=assign recordation 031003#page13.	tif
source=assign recordation 031003#page14.	tif

source=assign recordation 031003#page15.tif source=assign recordation 031003#page16.tif source=assign recordation 031003#page17.tif source=assign recordation 031003#page18.tif

> TRADEMARK REEL: 003274 FRAME: 0024

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) M&G <u>2628.000004</u>

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

## Re: Document ID Number: 700025533A

To the Commissioner of Patents and Trademarks: Please record  1. Name of conveying party(ies):	the attached original documents or 2. Name and address of receiving		
FAC Acquisition, LLC 4400 Baker Road Mnnetonka, MN 55343	Fingerhut Direct Marketing, In 4400 Baker Road Minnetonka, MN 55343	c.	
Individuals General Partnership Corporation-State of Other: Delaware limited liability company			
Additional name(s) of conveying party(ies) attached?  Yes  No	1		
3. Nature of conveyance:  Assignment Merger Security Agreement Change of Name Other:	Individual(s) citizenship General Partnership Corporation-State of Delaware Other:	Association Limited Partnership	
Execution Date: November 1, 2002	1	a domestic representative designation is attached:  No Assignment)	
	Additional name(s) & address(es) attached?	Yes 🛛 No	
4. Application number(s) or trademark number(s):			
A. Trademark Application No.(s)/ Mark(s)	B. Trademark Reg. 1	No.(s)/Mark(s)	
See attached Schedules A and B	See attached Schedules A and B		
Additional numb	ers attached? ☑ Yes □ No		
5. Name and address of party to whom correspondence	6. Total number of applications a	and trademarks involved: 89	
concerning document should be mailed:  Name: Sandra Epp Ryan  Address: MERCHANT & GOULD P.C.  P.O. Box 2910	7. Total fee (37 CFR 3.41):  Enclosed  Authorized to be che	\$2,240.00 rged to deposit account	
Minneapolis, MN 55402-0910	Authorized to be cha	rged to deposit account	
	8. Please charge any additional for overpayments to our Deposit a	ees or credit any account number: 13-2725	
DO NO	T USE THIS SPACE		
9. Statement and signature:			
To the best of my knowledge and belief, the foregoing infooriginal document.	rmation is true and correct and any a	ttached copy is a true copy of the	
Sandra Epp Ryan	lyan	March 10, 2003	
Name of Person Signing	Signature	Date	
	Total number of pages includi	ng cover sheet, attachments, and document: 19	
Do no	t detach this portion		
20.10	£		

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks

Box Assignments

Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK REEL: 003274 FRAME: 0025

#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of this 1<sup>st</sup> day of November, 2002 (the "Effective Date") by and between FAC Acquisition, LLC, a Delaware limited liability company ("Assignor"), and Fingerhut Direct Marketing, Inc., a Delaware corporation ("Assignee").

#### **BACKGROUND INFORMATION**

- A. Assignor acquired the trademark registrations and applications described in Recitals B and C from Fingerhut Corporation, a Minnesota corporation ("Federated-Fingerhut"), and Infochoice USA, Inc., a Minnesota corporation, pursuant to an Asset Purchase Agreement, dated as of June 11, 2002 (as amended, the "Purchase Agreement"), among Assignor, Fingerhut Companies, Inc., a Minnesota corporation, and Federated Department Stores, Inc., a Delaware corporation.
- B. Assignor is the owner of the United States and foreign trademark registrations and applications identified on <u>Schedule A</u> (collectively, the "Schedule A Trademarks"), and the goodwill of the business associated therewith.
- C. Assignor is, subject to the qualifications in this Recital C, the owner of the United States and foreign trademark registrations and applications identified on Schedule B (collectively, the "Schedule B Trademarks"), and the goodwill of the business associated therewith. In connection with the assignment of the Schedule B Trademarks to Assignor pursuant to the Purchase Agreement, Assignor was advised that Federated-Fingerhut had authorized the abandonment of the Schedule B Trademarks prior to such assignment. Therefore, Assignor may not have acquired, and thus may not have, any rights with respect to the Schedule B Trademarks.
- D. Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Schedule A Trademarks and to the extent that Assignor has any rights in and to the Schedule B Trademarks, all of Assignor's right, title and interest in and to the Schedule B Trademarks, together with the goodwill of the business in connection with which the Schedule A Trademarks and Schedule B Trademarks are respectively used.

#### **ASSIGNMENT**

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee: (i) the entire right, title and interest in and to the Schedule A Trademarks together with the goodwill of the business in connection with which the Schedule A Trademarks are used, and (ii) to the extent that Assignor has any right to the Schedule B Trademarks, all of Assignor's entire right, title and interest in and to the Schedule B Trademarks together with the goodwill of the business in connection with which the Schedule B Trademarks are used; including, respectively, any renewals and extensions of the registrations that are or may be secured under the laws of the United States and the applicable foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and

TRADEMARK
REEL: 003274 FRAME: 0026

enjoyed by the Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable from the exploitation of the Schedule A Trademarks or Schedule B Trademarks as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Schedule A Trademarks or Schedule B Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Schedule A Trademarks and the Schedule B Trademarks, to the extent that such recordation is legally possible. Further, Assignee shall be deemed a third party beneficiary of the Purchase Agreement (including, without limitation, under Section 8.5 of the Purchase Agreement) to the extent related to the Schedule A Trademarks or the Schedule B Trademarks.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's reasonable request and expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, available samples, available exhibits, available specimens and other documentation as may be reasonably required): (1) in the preparation and prosecution of any application for renewal of a registration covering the Schedule A Trademarks and Schedule B Trademarks; and (2) in the implementation or perfection of this Assignment.

Assignee acknowledges and agrees that Assignor makes no representations or warranties of any kind regarding the Schedule B Trademarks and that Assignee is acquiring the Schedule B Trademarks on an "as is" basis.

This Assignment may be executed in counterparts, any one of which need not contain the signatures of more than one party, but all of which, taken together, will constitute one and the same agreement.

\* \* \* \* \* \*

IN WITNESS WHEREOF, the undersigned have executed this instrument as of the date first above written.

FAC ACQUISITION, LLC

FINGERHUT DIRECT MARKETING, INC.

Name Brian Smith Title: President

# SCHEDULE A

# TRADEMARKS

# U.S. TRADEMARKS/SERVICE MARKS

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark	Goods/Bet vices	Status	Filing	Reg. No./
Service Wark			Date	Reg. Date
USA DIRECT		<del> </del>	73/405158	<del> </del>
FEEL THE POWER	Production services, namely production of television	Registered.	74/522,942	2,146,923
TEEL HE FOWER	informercials in the field of general merchandise and	Declaration of	4/29/94	3/31/98
	services (cl. 35)	Use Due:	1,20,04	3/31/30
		3/31/04		
ACCOLADE	Audio amplifiers, microphones (cl. 9)	Registered.	75/225,624	2,186,721
}	Electric guitars, acoustical guitars, guitar bags, guitar cases, keyboards, keyboard stands, keyboard benches,	Declaration of	8/15/97	9/01/98
	keyboard carrying cases, guitar tuners, drum sets,	Use due 9/1/04.		
	music stands, violins, wind instruments (cl. 15)		551511 611	222
ACCOLADE and	Audio amplifiers, microphones (cl. 9)  Musical equipment and accessories, namely, electric	Registered. Declaration of	75/341,841 8/15/97	2,232,979 3/16/99
Design	guitars, acoustic guitars, guitar carrying bags, guitar	Use due 3/16/04-	8/13/97	3/10/99
	cases, electronic musical keyboards, keyboard stands, keyboard benches and keyboard carrying cases, guitar	3/16/05.		
	tuners, drum sets, sheet music stands, violins, wind	1,10,00.		
ATTITATOTOTO	instruments (cl. 15)  Mail order catalog services featuring jewelry and	Decid 1	75/040 521	2017056
ALWAYS YOURS	accessories (cl. 42)	Registered. Declaration of	75/048,531 1/25/96	2,017,956 11/19/96
		Use Due	1/23/90	11/19/90
		11/19/02.		
BACKYARD LIVING	Mail order catalog featuring general merchandise (cl.	Registered.	75/406,940	2,274,991
	35)	Declaration of	12/17/97	8/31/99
		Use due 8/31/04		
	2 1 1 2 4 2 2	- 8/31/05.		
BAKER HILL	Body lotion (cl. 3) Eyeglasses and sunglasses (cl. 9)	Pending.	76/139,585 10/03/00	i .
	Costume jewelry (cl. 14)	Statement of Use/Extension of	10/03/00	
	Handbags and luggage (cl. 18) Clothing, namely shirts, tops, jeans, pants, Capri pants,	Time due		
	vests, jackets, dresses, jogging suits, sweaters (cl. 25)	10/02/02.		•
BULL'S HEAD &	Kitchen cutlery, namely paring knife, utility knife,	Registered.	73/565,985	1,393,812
CHEF'S HAT LOGO	cooking knife, boning knife, carving knife, butcher knife, cleaver, steak knives, ham knife, serving fork,	Renewal Due:	10/31/85	5/20/86
	bread knife and fillet knife (cl. 8)	5/20/06		
CAREFREE LIVING	Mail order catalog services (cl. 42)	Registered.	73/701,228	1,505,333
		Renewal Due:	12/14/87	9/20/88
CITCE O MADY	Kitchen cutlery, namely, knives, shears, chopper sets,	9/20/08	75/241.040	:
CHEF'S MARK	cutlery sets, steak knives; flatware, namely, knives,	Pending. Statement of	75/341,842 8/15/97	
	forks, spoons; serving utensils, baby spoons (cl. 8)	Use/Extension of	0/13/7/	4
	Cookware, bakeware, dinnerware, beverageware, serving bowls, plates and dishes, serving platters and	Time due	ļ	
*	trays, salad set, fruit bowls, creamers, sugar bowls,	6/27/02.		
	creamer and sugar sets, sauce boats and plates, butter			
	dishes, candy dishes, toothpick holders, condiment holders, salt and pepper shakers, candlesticks, candle			
	holders, vases, carafes, pitcher and bowl sets, non-			
	electric coffee pots, tea pots, tea kettles, thermos containers, mixing bowls, soup tureens, ramekins, food		Ì	
	molds, colanders, pasta sets, food mills, non-electric			

A-1

TRADEMARK

**REEL: 003274 FRAME: 0029** 

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing	Reg. Date
	pasta makers, kitchen utensils, gadgets and pantryware, namely, non-electric can openers, non-electric bottle openers, peelers, pizza cutters, spatulas, turners, whisks, slotted spoons, forks, ladles, cheese graters and slicers, garlic press, nut cracker, carving boards, cruet sets, trivets, canisters and canister sets, utensil holders, kitchen tool holders, food storage containers, microwave/storage containers, plastic salad spinner, spice bottles and spice racks, napkin holders, napkin		Date	
	rings, towel holders, towel racks, recipe boxes vegetable containers, breadbox, over-the-sink shelf, spoon rests, grease sets, cookie jars, pot racks, stove burner covers, cabinet knobs, garbage cans, storage containers (cl. 21)  Kitchen textiles, namely, table cloths, chairpads, placemats, napkins, runners, window toppers, towels, dish cloths, oven mitts, pot holders, flour sacks (cl. 24)			÷
CHEF'S MARK	Domestic electric appliances, namely, food grinders, food slicers, choppers and shredders, can openers, knife sharpeners, food blenders, cheese grater, food mixer (cl. 7)  Domestic electric appliances, namely, toasters, toaster ovens, convection ovens, grills, slow cookers, fast cooker, food steamer, deep fryer, griddle, waffle makers, breadmakers, skillet, beverage/coffee maker, counter-top ovens, combination cooker/steamer/fryer, food dehydrators, roaster ovens, electric casseroles, microwave ovens (cl. 11)	Registered. DOU due 9/11/11	75/980,599 (divisional of 75/341,842)	2,489,361
CHEF'S MARK PREFERRED QUALITY and Design	Kitchen cutlery, namely, knives, shears, chopper sets, cutlery sets, steak knives; flatware, namely, knives, forks, spoons; serving utensils, baby spoons (cl. 8) Cookware, bakeware, dinnerware, beverageware, serving bowls, plates and dishes, serving platters and trays, salad set, fruit bowls, creamers, sugar bowls, creamer and sugar sets, sauce boats and plates, butter dishes, candy dishes, toothpick holders, condiment holders, salt and pepper shakers, candlesticks, candle holders, vases, carafes, pitcher and bowl sets, non-electric coffee pots, tea pots, tea kettles, thermos containers, mixing bowls, soup tureens, ramekins, food molds, colanders, pasta sets, food mills, non-electric pasta makers, kitchen utensils, gadgets and pantryware, namely, non-electric can openers, non-electric bottle openers, peelers, pizza cutters, spatulas, turners, whisks, slotted spoons, forks, ladles, cheese graters and slicers, garlic press, nut cracker, carving boards, cruet sets, trivets, canisters and canister sets, utensil holders, kitchen tool holders, food storage containers, microwave/storage containers, plastic salad spinner, spice bottles and spice racks, napkin holders, napkin rings, towel holders, towel racks, recipe boxes vegetable containers, breadbox, over-the-sink shelf, spoon rests, grease sets, cookie jars, pot racks, stove burner covers, cabinet knobs, garbage cans, storage containers (cl. 21) Kitchen textiles, namely, table cloths, chairpads, placemats, napkins, runners, window toppers, towels, dish cloths, oven mitts, pot holders, flour sacks (cl. 24) Rugs (cl. 27)	Pending. Statement of Use/Extension of Time due 6/13/02.	75/341,494 8/15/97	
CHEF'S MARK PREFERRED QUALITY and Design	Domestic electric appliances, namely, food grinders, food slicers, choppers and shredders, can openers, knife sharpeners, food blenders, cheese grater, food mixer (cl. 7)  Domestic electric appliances, namely, toasters, toaster ovens, convection ovens, grills, slow cookers, fast	Registered. Declaration of Use due 10/09/11.	75/980,739 (divisional)	2,497,159

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing Date	Reg. Date
	cooker, food steamer, deep fryer, griddle, waffle makers, breadmakers, skillet, beverage/coffee maker, counter-top ovens, combination cooker/steamer/fryer, food dehydrators, roaster ovens, electric casseroles, microwave ovens (cl. 11)			
COLOR FOCUS	Bedding, namely, bed sheets, bed spreads, quilts, blankets, comforters, pillow cases, pillow shams, dust ruffles, and duvet covers; bath textiles, namely, fabric bath mats, bath towels, wash cloths, shower curtains, window curtains, tub skirts, sink skirts, tank sets, and lid covers; table linens, namely, table cloths, placemats, and napkins; draperies, table rounds, and throws (cl. 24)	Registered. Declaration of Use due 6/15/04- 6/15/05.	74/709,674 7/31/95	2,253,887 6/15/99
CORNER SHOP	Mail order catalog services in the field of general merchandise (cl. 42)	Registered. Renewal Due: 7/15/06	73/571,696 12/5/85	1,401,719 7/15/86
COUNTRY BEAR	Cutlery, namely, steak knife sets, paring knives, utility knives, carving knives, chef knives, cleavers, grapefruit knives, sandwich knives, tomato knives, boning knives, and ham slicers; flatware; namely, dinner forks, table knives, dinner spoons, teaspoons, salad forks, and carving forks (cl. 8)  Dinnerware; namely, dinner plates, salad plates,	Registered. Incontestable until 7/26/04.	74/247,281	1,847,171 7/26/94
	soup/cereal bowls, cups, saucers, vegetable bowls, serving platters, creamers, sugar bowls with lids, sauce boats and plates, butter dishes; cookware; namely, covered saucepans, covered dutch ovens, skillets, stove burner covers, mixing bowls with lids, and wire whisks; tv meal trays; napkin rings not of precious metal; beverage glassware; mugs; wooden kitchen utensils; namely, forks, spoons with holes, spoons, slotted spoons, and spatulas; ceramic household goods; namely, napkin holders, spoon rests, salt and pepper			
	shakers, cabinet knobs, cookie jars, canister sets, portable containers not of precious metal for household use, vinyl place mats (cl. 21)			
COUNTRY BEAR	Electric can opener (cl. 7) Electric toasters for domestic use; electric coffee makers for domestic use (cl. 11) Plastic food containers (cl. 16) Kitchen towel sets; quilts (cl. 24)	Pending. Awaiting Registration.	76/172,068 11/28/00	
DIGITAL ZONE	Mail order catalog services featuring a wide variety of consumer electronics (cl. 35)	Registered. Dec. of Use due 10/24/05-10/24/06.	75/638,137 2/10/99	2,398,630 10/24/00
FALL BIG BOOK	Catalog and mail order services in the field of general merchandise.	Pending. Awaiting publication.	76/239,983 4/12/01	·
FASHION ELEMENTS	Men's, women's, and children's clothing, namely, dresses, suits, and sweaters; men's, women's and children's outerwear, namely, rain coats, wool coats and jackets, down coats and jackets, nylon jackets, leather jackets, and blazers; men's, women's and children's fashion accessories, namely, belts, scarves, mittens, hats, gloves and headbands; lingerie and sleepwear, namely, nightgowns, pajamas, robes, bras, slips, camisoles, panties, teddies, nylons and stockings; and men's, women's and children's shoes (cl. 25)	Pending. Statement of Use accepted. Awaiting Certificate of Registration.	75/121,616 8/5/97	
FINGERHUT	Planters, hampers, wastebaskets, trash bags, litter bags, shopping bags, plastic housewares-namely, food containers, cups, glasses, bowls, plates, dishes, salt and pepper shakers, recipe boxes and storage boxes (cl. 2)	Registered. Renewal Due: 12/17/04	72/465,973 9/20/73	999,881 12/17/74

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing Date	Reg. Date
	Luggage, purses, handbags, cosmetic cases, hat boxes, wig cases, key cases, wallets and briefcases (cl. 3)  Utensils for the preparation of food for cooking and for the cooking of food, teakettles, and coffeepots (cl. 13)  Automobile seat covers (cl. 19)  Household appliances - namely, televisions, batteries, electric fondues, electric lamps, electric floor polishers, electric vacuum cleaners and parts therefor, electric broiler rotisseries, electric irons, electric toaster ovens, electric blenders, flash-cubes, electric frying pans, radios, electric hot plates, electric coffee pots, flashlights, electrical extension cords, light bulbs, and electric frying pans (cl. 21)  Parlor type amusement games, badminton sets, playing cards, sleeping bags, and inflatable rafts (cl. 22)  Snowblowers, electric shavers, electric grass shears, electric scissors, hair trimmers, typewriters, sewing machines, powered and nonpowered hand tools of all types - namely, garden tools, plumbers' tools, carpenters' tools, mechanics' hand tools, food grinders, food choppers, stainless steel flatware, and kitchen cutlery made of nonprecious metal (cl. 23)  Film projectors, cameras, tape measures, binoculars, adding machines and unexposed photo films (cl. 26)  Clocks and watches (cl. 27)  Jewelry and silverplates coffee service and flatware (cl. 28)  Mirrors, shelves, chests, cabinets, chairs, bookcases, footstools, pillows and wardrobes (cl. 32)  Table glassware (cl. 33)  Phonograph turntables, stereo tape cleaners, stereophonic headphones, recorded tapes, and phonograph records (cl. 36)  Stationary - namely, writing paper (cl. 37)  Books, magazines, and motion picture films (cl. 38)  Sleepwear, coats, dresses, suits, shoes, pants, ties,		Date	
,	underwear, shirts, housecoats, scarves, hats, hosiery, vests, skirts, gloves and belts (cl. 39) Floor mats, pillowcases, drapes, blankets, sheets, carpets, towels, comforters, rugs, and tablecloths (cl. 42)			
FINGERHUT	Insurance brokerage services (cl. 102)  Retail mail order services for general merchandise (cl. 35)	Registered. Renewal Due: 11/13/03	72/428,394 6/26/72	973,080 11/13/73
FINGERHUT HOME	Online retail store services, online ordering services, and mail order and catalog services in the field of general merchandise (cl. 35)	Registered. Dec. of Use due 12/25/06-12/25/07.	76/010,637 3/27/00	2,523,477 12/25/01
GATE ONE	Luggage, attaches and briefcases (cl. 18)	Registered. Declaration of Use accepted. Renewal due 10/06/02.	74/137,632 2/8/91	1,722,968 10/6/92
GATE ONE & DESIGN	Luggage, attaches and briefcases (cl. 18)	Registered. Renewal due 10/13/02.	74/147,437 3/13/91	1,724,645 10/13/92
GATE ONE LUGGAGE & DESIGN	Luggage, attaches and briefcases (cl. 18)	Registered. Renewal due 10/06/02.	74/147,438 3/13/91	1,722,969 10/6/92

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing Date	Reg. Date
GOLD KEY	Online retail store membership club which provide special discounts, rebates and purchase incentives for member shoppers. (cl. 35)	Registered. Dec. of Use due 7/18/05-7/18/06.	75/719,834 6/03/99	2,368,354 7/18/00
GOOD DEALS, GREAT BUYS	Online retail store services, online ordering services, and mail order and catalog services in the field of general merchandise (cl. 35)	Registered, Declaration of Use due 10/30/11	75/699,395 5/07/99	2,503,225 10/30/01
GREEN HORIZONS	Environmental newsletter (cl. 16)	Registered.	74/150,942 3/25/91	1,674,219 2/4/92
HOLIDAY BIG BOOK	Catalog and mail order services in the field of general merchandise (cl. 42)	Registered. Dec. of Use due 9/12/05-9/12/06.	75/498,298 6/08/98	2,386,204 9/12/00
HOME ATTITUDES	Pillows (cl. 20) Soap dishes, soap dispensers, toothbrush holders, tumblers, tissue box covers and wastepaper baskets (cl. 21) Bed linen, bed sheets, bed spreads, quilts, blankets, comforters, pillow cases, pillow shams, duvet covers, dust ruffles, draperies, curtains, towels, bath linen, shower curtains and fabric bath mats, sold separately and in sets (cl. 24) Wallpaper (cl. 27)	Registered. Declaration of Use Due: 4/08/03	74/618,308 1/5/95	2,051,289 4/08/97
HOME ATTITUDES and Design	Pillows (cl. 20) Soap dishes, soap dispensers, toothbrush holders, tumblers, tissue box covers and wastepaper baskets (cl. 21) Bed linen, bed sheets, bed spreads, quilts, blankets, comforters, pillow cases, pillow sharns, duvet covers, dust ruffles, draperies, curtains, towels, bath linen, shower curtains and fabric bath mats, sold separately and in sets (cl. 24) Wallpaper (cl. 27)	Registered. Declaration of Use Due: 7/22/03	74/634,994 2/18/95	2,081,983 7/22/97
HOME DEALS	Online retail store services, online ordering services, and mail order and catalog services featuring linen merchandise (cl. 35)	Pending.	75/838,383 11/11/99	
HOME EXPRESSIONS	Catalog and mail order services in the field of home decorating (cl. 42)	Registered. Declaration of Use due 6/25/01- 6/25/02.	74/271,502 5/10/92	1,981,835 6/25/96
HOME EXPRESSIONS (stylized)	Distribution services for home carpeting, rugs and floor coverings (cl. 42)	Registered.	73/803,179 5/30/89	1,600,025 6/05/90
INSTANT FIT	Unfitted furniture covers with adjustable ties (cl. 24)	Pending.	74/679,114 5/23/95	
INSTANT FIT	Combination comforter and bed skirt, drapes, curtains (cl. 20)	Registered. Declaration of Use due 3/21/05- 3/21/06.	75/251,786 3/04/97	2,333,507 3/21/00
LIFE MAX	Domestic electric appliances, namely, food steamers, rice cookers, food dehydrators, bread-makers, rotisseries, electric indoor grills, non-stock stir-fry pans, hepa air cleaners and electrostatic air cleaners for domestic and car interior use, replacement filters for air cleaners, water purifying units for domestic use including faucet-mount, countertop, under-counter, and pitcher-style water purifying units, replacement filters for water purifying units, electric aromatherapy diffusers, vaporizers, humidifiers, portable electric hair	Registered. Dec. of Use due 12/05/05- 12/05/06	75/979,831 8/15/97	2,411,462

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing Date	Reg. Date
:	dryers, shower massagers, heating unit for wax for hair removal (cl. 11)  Exercise apparel, namely, nylon and/or fleece tops, bottoms, and jog suits, sport bras and shorts, athletic footwear (cl. 25)			
LIFE MAX	Pre-recorded video tapes featuring exercise instruction, sound conditioners that produce soothing sounds, bathroom scales (cl. 9)  Health care equipment, namely, blood pressure monitors, thermometers for personal use, electric and non-electric massaging apparatus, namely, full-length massager mats, chair-size massager mats, foot massagers, belt-style massagers, shiatsu-style massagers, wall-mount massagers, facial massagers, neck massagers, infrared massagers and hand-held massagers; electric heating pads for personal use, whirlpool spas primarily for home use and for therapeutic use; equipment for physically disabled, namely, walkers, grab bars, safety rails, bath benches, bath chairs, raised toilet seats, medical coolers for insulin (cl. 10)	Registered. Declaration of Use Due 1/25/05-1/25/06.	75/978,794 8/15/97	2,312,598 1/25/00
MASTER CRAFT	Metal tool boxes, metal cases, metal tool chests, fasteners, support stands, and metal tap and die sets (cl. 6)  Auto emergency devices, namely inflaters, DC compressors, DC inspection lamps, siphon hoses, winches; power tools, namely jointers, drills, and screwdrivers; and power tool accessories, namely router bits, wire brushes; pneumatic tools, namely impact wrenches, dual action sanders, collet air die grinders, short air hammers, reversible air drill and drive ratchet wrench; and sewing machines (cl. 7)  Hand tools, namely, vises, hammers, chisels, punches, saws, hack saws, hex keys, measuring tools, stamping tool, knives, clamps, drill bits, socket sets, socket runners, and impact sockets; barbecue utensils, namely tongs, and forks; and garden tools, namely pruners, multi-function grass shears and pruning shears (cl. 8)  Irons, fuses, booster cables, electric pest repellers, goggles, safety glasses, protective work gloves, and levels (cl. 9)  Electric fans, anti-fréeze testers, and electric glue guns (cl. 11)  Electrical tape (cl. 17)	Pending.	75/489,491 5/22/98	
MASTER CRAFT	Metal tool chests, roller cabinets and lawn sheds (cl. 6) Power lawn and garden tools; namely, chain saws, weed trimmers, edgers, hedge trimmers, blowers, combination blower/vacs, cultivators, tillers; power tools; namely, cordless screw drivers; lawn mowers, riding lawn mowers, and tractor style lawn mowers (cl. 7) Angle Grinder	Pending.	74/497,165 3/04/94	
MASTER CRAFT	Power tools; namely table saws, scroll saws, chop saws, miter saws, band saws, drill presses, wood lathes, bench grinders, planers, belt sanders, belt/disk sanders, cordless drills, sanders and jig saws (cl. 7); hand tools; namely screwdrivers and screwdriver bit sets, wrenches, sockets and socket accessories, namely extensions and adapters and pliers (cl. 8)	Registered. Declaration of Use due 10/13/04.	74/399,282 6/03/93	2,196,111 10/13/98
MASTER CRAFT	Electric food mixers (cl. 7); kitchen cutlery, forks and spoons (cl. 8)	Registered.	73/051597 5/07/75	1,034,654 3/2/76
MASTER CRAFT PRO	Metal tool boxes, metal cases, metal roller cabinets (cl. 6) Power tools, namely, table saws, scroll saws, chop saws, miter saws, band saws, drill presses, wood lathes,	Registered. Declaration of Use due 4/10/06-	75/490,305 5/22/98	2,443,038 4/10/01

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing Date	Reg. Date
	bench grinders, planers, belt sanders and belt/disk sanders, scroll saws, and table saws (cl. 7) Hand tools, namely, impact sockets, socket runners, wrenches, saws, chisels, punches, hammers, screwdrivers, screwdriver bit sets and handles, hack saws, hex keys (cl. 8) Safety goggles (cl. 9)	07		
MASTER CRAFT PRO	Metal tool chests and roller cabinets (cl. 6) Hand tools; namely, screwdrivers and screwdriver bit sets, wrenches, sockets and socket accessories; namely, extensions and adapters, and pliers (cl. 8)	Pending.	74/497,194 3/04/94	÷
MIRACLE FIT	Fitted fabric furniture covers, decorative pillows (cl. 20) Drapes, curtains and tablecloths (cl. 24)	Registered. Declaration of Use due 5/25/05.	75/152,771 8/19/96	2,247,997 5/25/99
OUTDOOR SPIRIT	Online retail store services, online ordering services, and mail order and catalog services in the field of general merchandise (cl. 35)	Registered. Dec. of Use due 7/11/05-7/11/06.	75/738,979 6/29/99	2,366,241 7/11/00
OUTDOOR SPIRIT	Collectable and hunting/fishing knives and pocket knives (cl. 8)	Registered. Declaration of Use due 8/7/06- 8/7/07	75/501,272 6/12/98	2,476,139 8/7/01
OUTDOOR SPIRIT	Optical, namely binoculars, monoculars, telescopes, spotting scopes, eyeglasses and rifle scopes (cl. 9)	Registered. Dec. of Use due 6/13/05-6/13/06.	75/501,274 6/12/98	2,358,445 6/13/00
OUTDOOR SPIRIT	Propane, gas, electric and battery appliances, namely lanterns, portable electric and gas stoves, flashlights, power inverters, area lights and radio/light combinations (cl. 11)	Registered. Declaration of Use due 4/17/06- 07	75/501,273 6/12/98	2,444,748 4/17/01
OUTDOOR SPIRIT	Adult and youth bicycles, namely mountain bikes, racing bikes and touring bikes (cl. 12)	Pending. Awaiting registration.	75/501,299 6/12/98	
OUTDOOR SPIRIT	Sleeping bags, namely down, polyester and polyester/cotton; camping accessories, namely folding chairs, cots, picnic tables, air mattresses and air beds; hunting accessories, namely gun cabinets and non-metal gun safes; camping furniture, namely wooden resin tables and chairs (cl. 20)	Registered. Dec. of Use due 6/13/05-6/13/06.	75/501,259 6/12/98	2,358,443 6/13/00
OUTDOOR SPIRIT	Cooking accessories, namely stainless steel cookware sets comprised of pots and pans, non-electric griddles and skillets, dutch ovens; porcelain on steel cookware sets comprised of pots and pans, non-electric griddles and skillets, dutch ovens; cast iron cookware sets comprised of pots and pans, non electric griddles and skillets, dutch ovens; serving spoons and slotted spoons not of precious metal; plastic and fabric portable coolers for beverages and foods; non-electric grills and griddles for use over an open fire (cl. 21).	Pending. Awaiting Registration.	75/501,258 6/12/98	
OUTDOOR SPIRIT	Tents, namely dome tents, cabin style tents canopy tents, screen house tents and backpacking tents; hammocks (cl. 22)	Registered. Dec. of Use due 6/13/05-6/13/06.	75/501,267 6/12/98	2,358,444
OUTDOOR SPIRIT	Ladies', men's, and juvenile apparel, namely nylon, leather and fleece outerwear; hunting apparel, namely outwear insulated and non-insulated jackets, overalls, vests, coveralls, hunting boots, hikers, outdoor footwear, denim shirts and chamois shirts (cl. 25)	Registered. Declaration of Use due 3/27/06- 07.	75/501,266 6/12/98	2,438,922 3-27-01

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing Date	Reg. Date
OUTDOOR SPIRIT	Fishing accessories, namely rods and reels, tackle boxes, tackle, bow cases, tree stands and decoys; archery accessories, namely compound bows, recurved bows, crossbows and arrows; loungers, swings and gliders (cl. 28)	Registered. Declaration of Use due 3/27/06- 07.	75/501,265 6/12/98	2,438,921 3-27-01
QUALITY ASSURED & Design	Mail order catalog services in the field of jewelry (cl. 42)	Registered.	74/414,587 7/16/93	1,931,994 10/31/95
REFLECTIONS OF LOVE	Mail order catalog services featuring jewelry (cl. 42)	Registered. Declaration of Use accepted.	74/236,153 1/09/92	1,762,192 3/30/93
ROMANTIC IMAGES	Mail order catalog services featuring intimate apparel, clothing, shoes, socks, bed sheets, and comforter sets (cl. 42)	Registered.	74/156,204 4/11/91	1,688,236 5/19/92
ROOM FOR LIVING	Mail order and catalog services for home decorating products (cl. 8)	Registered. Renewal Due 6/09/02.	74/138,822 2/13/91	1,693,689 6/09/92
SENSOMA	Pillows (cl. 20)	Pending. Awaiting Notice of Allowance.	76,300,197 8/16/01	
SENSOMA	Mattress Pads (cl. 24)	Pending. Statement of Use accepted. Awaiting Registration.	75/397,546 12/1/97	
SENSOMA	Bed Accessories, including duvet covers, bed skirts, bedspreads, and quilts (cl. 24) (2/22/02 added sheets, comforters, shams, blanket, throws)	Pending. Awaiting Publication.	76/254,585 5/9/01	
SPORTS CENTRAL	Catalog and mail order services in the field of general merchandise (cl. 35)	Registered. Declaration of Use due 9/21/04- 9/21/05.	75/457,034 3/25/98	2,279,009 9/21/99
SPRING ARRIVALS	Mail order catalog services featuring general merchandise (cl. 42)	Registered. Declaration of Use Due 11/05/02	74/611,408 12/15/94	2,014,345 11/05/96
SPRING BIG BOOK	Catalog and mail order services in the field of general merchandise (cl. 35)	Registered. Dec. of Use due 8/7/11	75/659,741 3/12/99	2,476,310
ST CROIX COLORS and Design	Domestic electric appliances, namely, food grinders, food slicers, choppers and shredders, can openers, knife sharpeners, food blenders, food mixer, electric peeler (cl. 7)  Domestic electric appliances, namely, toasters, toaster ovens, convection ovens, grills, slow cookers, fast cooker, food steamer, deep fryer, griddle, waffle makers, breadmakers, skillet, beverage/coffee maker, counter-top ovens, combination cooker/steamer/fryer, food dehydrators, roaster ovens, crockpots, microwave ovens, lamps, lighting fixtures, namely, sconces (cl. 11)  Cookware, namely, pots, pans and skillets, and lids therefor; bakeware, dinnerware, beverageware, serving bowls, plates and dishes, serving platters and trays not of precious metals, fruit bowls, creamers not of precious metals, sugar bowls, creamer and sugar sets,	Registered. Dec. of Use due 1/15/07 – 1/15/08.	(Divisional)	2530650 1/15/02

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark			Filing	Reg. Date
			Date	
	sauce boats and plates, butter dishes, candy dishes, toothpick holders, condiment holders, salt and pepper		Ì	
	shakers, candlesticks not of precious metals, candle			
	holders, vases, carafes, pitchers, pitcher and bowl sets, non-electric coffee pots not of precious metals, tea pots		1	
	not of precious metals, tea kettles, thermal insulated			
	containers for food or beverages, mixing bowls, soup tureens, ramekins, food molds, colanders, pasta sets,			]
	food mills, non-electric pasta makers; kitchen utensils,			
	gadgets and pantryware, namely, non-electric bottle openers, spatulas, tumers, whisks, slotted spoons,	}	1	
	ladles, cheese graters, garlic press, food presses, food			
	grinders, cruet sets, trivets, canisters and canister sets, utensil holders, kitchen tool holders, food storage		1	
	containers, microwave/storage containers, spice bottles			ļ
	and spice racks, napkin holders, recipe boxes, vegetable containers, breadbox, spoon rests, grease			
	sets, namely ceramic grease cups in for serving and			
	lifting fried food from grease, cookie jars, pot racks, stove burner covers, plastic and/or porcelain cabinet	}		
	knobs, waste paper baskets, garbage cans, lotion			
	dispensers, cottonball holder, cotton swab holder, figurines of ceramic, earthenware, glass, porcelain and			
	terracotta, non-metal decorative boxes, towel holders,	ĺ		
	towel racks, soap dishes, toothbrush holders, tumblers, tissue box covers, wind chimes, serving utensils,			
	namely, serving spoons, forks, ladles and tongs (cl. 21)			
vê	Table linen, namely, cloths, placemats, napkins, fabric table runners, window toppers, towels, dish cloths,			
	oven mitts, pot holders, flour sacks, bed throws,	(	•	
	bathtub skirts, toilet tank sets and lid covers, bed linen, bed sheets, bed spreads, quilts, blankets, comforters,		ļ	
	pillow cases, pillow shams, duvet covers, dust ruffles,		ţ	
	draperies, curtains, towels, bath linen, shower curtains and fabric bath mats, sold separately and inserts (cl.		<u> </u>	
	24)			
ST. CROIX	Wallpaper, rugs (cl. 27) Telephones, measuring spoons, measuring cups (cl. 9)	Pending.	75/341,826	
COLORS	Wall shelves, shelving units, plant stands, dry sink, corner hutch, communication center comprising mail	Extension of	8/15/97	
002010	slots, bulletin board, note pad and keyhooks; wooden	Time filed		
	letter holders, cupboard, baker's rack, utility cart/work center comprising a storage cupboard and work	4/11/02.		
	surface, primarily for kitchen use; breakfast bar, space-	İ		
	saver wall rack and towel holders, towel tower, dinette set, drop-leaf kitchen table, buffet hutch, storage		}	
	cabinets, chairs, occasional tables, bedside tables,			
	vanities, chests, storage trunks, laundry hampers, picture frames, figurines of plastic, wood, and plaster,		·	
	wood and/or plastic jewelry boxes, pillows, wooden			
	perpetual calendar, mirrors, decorative wall accessories, namely plaques, wall-hangings, and			
	pictures; over-the-sink shelf; wooden cabinet knobs;			
	chairpads, napkin rings not made of precious metal, decorative plaques (cl. 20)		į į	
ST CROIX COLORS	Wall shelves, shelving units, plant stands, dry sink,	Registered. Dec.	75/341,622	2,552,910
and Design	corner hutch, communication center comprising mail slots, bulletin board, note pad and keyhooks; wooden	of Use due	8/15/97	3/26/02
	letter holders, cupboard, baker's rack, utility cart/work	3/26/07-3/26/08.		
	center comprising a storage cupboard and work surface, primarily for kitchen use; breakfast bar, space-		İ	
	saver wall rack and towel holders, towel tower, dinette		}	
•	set, drop-leaf kitchen table, buffet hutch, storage cabinets, chairs, occasional tables, bedside tables,			
	vanities, chests, storage trunks, laundry hampers,			1

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark	, in the second		Filing Date	Reg. Date
	picture frames, figurines of plastic, wood, and plaster, wood and/or plastic jewelry boxes, pillows, wooden			
	perpetual calendar, mirrors, decorative wall		Į.	
	accessories, namely plaques, wall-hangings, and			
	pictures; over-the-sink shelf; wooden cabinet knobs; chairpads, napkin rings not made of precious metal,			E
	decorative plaques (cl. 20)			
ST CROIX COLORS	Domestic electric appliances, namely, food grinders, food slicers, choppers and shredders, can openers,	Registered. Dec.	75/981,566	2,579,749
	knife sharpeners, food blenders, food mixer, electric	of Use due	(Divisional)	6/11/02
	peeler (cl. 7)	1/15/07-1/15/08.	}	
	Telephones, measuring spoons, measuring cups (cl. 9)		1	
•	Domestic electric appliances, namely, toasters, toaster ovens, convection ovens, grills, slow cookers, fast	}		ļ
	cooker, food steamer, deep fryer, griddle, waffle		]	
	makers, breadmakers, skillet, beverage/coffee maker,			
	counter-top ovens, combination cooker/steamer/fryer, food dehydrators, roaster ovens, crockpots, microwave		İ	
	ovens, lamps, lighting fixtures, namely, sconces (cl.			
	11) Cookware, namely, pots, pans and skillets, and lids			
	therefor; bakeware, dinnerware, beverageware, serving	ì ·	ļ	
	bowls, plates and dishes, serving platters and trays not	Į.		
	of precious metals, fruit bowls, creamers not of precious metals, sugar bowls, creamer and sugar sets,			·
	sauce boats and plates, butter dishes, candy dishes,		į	
	toothpick holders, condiment holders, salt and pepper			
	shakers, candlesticks not of precious metals, candle holders, vases, carafes, pitchers, pitcher and bowl sets,			
	non-electric coffee pots not of precious metals, tea pots			
	not of precious metals, tea kettles, thermal insulated			
	containers for food or beverages, mixing bowls, soup tureens, ramekins, food molds, colanders, pasta sets,			
	food mills, non-electric pasta makers; kitchen utensils,			
	gadgets and pantryware, namely, non-electric bottle			
	openers, spatulas, turners, whisks, slotted spoons, ladles, cheese graters, garlic press, food presses, food			
	grinders, cruet sets, trivets, canisters and canister sets,		ļ	=
	utensil holders, kitchen tool holders, food storage		1	
	containers, microwave/storage containers, spice bottles and spice racks, napkin holders, recipe boxes,			
	vegetable containers, breadbox, spoon rests, grease		}	
	sets, namely ceramic grease cups in for serving and			4
	lifting fried food from grease, cookie jars, pot racks, stove burner covers, plastic and/or porcelain cabinet			
	knobs, waste paper baskets, garbage cans, lotion			
	dispensers, cottonball holder, cotton swab holder, figurines of ceramic, earthenware, glass, porcelain and			,
	terracotta, non-metal decorative boxes, towel holders,			
	towel racks, soap dishes, toothbrush holders, tumblers,			
	tissue box covers, wind chimes, serving utensils, namely, serving spoons, forks, ladles and tongs (cl. 21)		Į ,	
	Table linen, namely, cloths, placemats, napkins, fabric			:
	table runners, window toppers, towels, dish cloths,			
	oven mitts, pot holders, flour sacks, bed throws, bathtub skirts, toilet tank sets and lid covers, bed linen,			
	bed sheets, bed spreads, quilts, blankets, comforters,			
	pillow cases, pillow shams, duvet covers, dust ruffles,		<b>[</b>	
	draperies, curtains, towels, bath linen, shower curtains and fabric bath mats, sold separately and inserts (cl.			
	24)			
	Wallpaper, rugs (cl. 27)		L	

Trademark/	Goods/Services	Status	Serial No./	Reg. No./
Service Mark		Julius	Filing Date	Reg. Date
ST. CROIX CUTLERY	Kitchen cutlery; namely, knives and knife sets (cl. 8)	Registered. Renewal Due 6/23/02	74/141,887 2/25/91	1,696,801 6/23/92
STATE-OF-THE-ART ADVENTURER	Mail order catalog services featuring general merchandise (cl. 42)	Registered. Declaration of Use Due 3/25/03	75/121,638 6/14/96	2,047,961 3/25/97
SUITE LUXURIES	Catalog and mail order services in the field of general merchandise (cl. 42)	Registered. Declaration of Use due 10/9/11.	75/668,005 3/25/99	2,496,775
SUPER CHEF	Electric food grinders, electric food slicers, electric food choppers, electric can openers, electric knife sharpeners, and electric blenders, (cl. 7)	Renewed. Renewal Due 4/06/06.	73/051,598 5/07/75	1,037,297 4/06/76
SUPER CHEF	Domestic electric appliances; namely electric coffee makers; electric countertop ovens, electric fryers, electric griddles and grills, electric steamers, electric food dehydrators, and multipurpose appliances; namely, combination cooker/steamer/fryers (cl. 11)  Bakeware, namely, traditional and nonstick bakeware, and bakeware/microwave storage containers; and cookware; namely, stock pots, pressure cookers, stainless steel cookware; namely, saucepans, dutchovens, frypans, steamers, mixing bowls, roasters, racks, and stock pots, cast iron cookware; namely, saucepans, dutchovens, frypans, mixing bowls, egg poacher sets, stock pots, and pressure cookers, drawn steel cookware; namely, saucepans, dutchovens, frypans, mixing bowls, egg poacher sets, stock pots, and pressure cookers; drawn aluminum cookware; namely, saucepans, dutchovens, frypans, mixing bowls, egg poacher sets, stock pots, and pressure cookers, and miscellaneous cookware items; namely, woks, frypans, chicken fryers, roasters, au gratin pans, griddles, mixing bowl sets, tea kettles, saucepans, and multipurpose pots (cl. 21)	Registered. Declaration of Use filed 8/10/01.	74/376,304 4/05/93	1,933,548 11/07/95
TAKE TIME FOR KIDS	Catalog, mail order and on-line ordering services in the field of juvenile merchandise (cl. 35)	Registered. Declaration of Use due 3/14/05- 3/14/06.	75/651,672 3/02/99	2,329,075 3/14/00
THE ACCENT'S ON OUTERWEAR	Mail order catalog services featuring general merchandise (cl. 42)	Registered. Declaration of Use due 2/08/05- 2/08/06.	75/541,585 8/24/98	
THE COOK'S BOOK	Catalog and mail order services in the field of general merchandise (cl. 35)	Registered. Dec. of Use due 6/25/05-6/25/06.	75/529,059 7/28/98	2,363,151 6/27/00
THE COOK'S BOOK & Design	Catalog and mail order services in the field of general merchandise (cl. 35)	Registered. Dec. of Use due 6/25/05-6/25/06.	75/526,973 7/28/98	2,363,143 6/27/00
TOUGH-TOTE	Luggage (cl. 18)	Registered. Renewal Due: 5/21/05	73/386,966 9/20/82	1,336,673 5/21/85
TREASURE CREEK	Online retail store services, online ordering services, and mail order and catalog services featuring unique gift merchandise.	Registered. Declaration of Use due 3/13/06- 07	75/731,771 6/18/99	2,435,895 3-13-01

Trademark/ Service Mark	Goods/Services	Status	Serial No./ Filing Date	Reg. No./ Reg. Date
YOU'RE RIGHT AT HOME	Telecommunication services; namely, long distance telephone services (cl. 38)	Registered. DOU due 3/30/04-3/30/05.	75/471,718 4/21/98	2,235,930 3/30/99

### FOREIGN TRADEMARKS/SERVICE MARKS

Trademark/	Goods/Services	Status	Country	Reg. No./
Service Mark				Reg. Date
FINGERHUT	Catalog and mail order services and television shopping services both in the field of general merchandise (cl. 35)	Registered. Renewal due 10/17/04.	Mexico	502,337 10/17/94
FINGERHUT	Marketing services and sales promotion services (cl. 35)	Registered. Renewal due 9/23/07.	Great Britain	2146029 9/23/97

Trademark/Service Mark	Goods/Services	Status	Serial No./ Filing Date	Reg. No./ Reg. Date
COUNTRY LANDINGS	IC 024. US 042 050. G & S: bed linen, bed sheets, quilts, comforters, pillow cases, pillow shams, dust ruffles, draperies, sold separately and in sets. FIRST USE: 19950113. FIRST USE IN COMMERCE: 19950113	Registered	74591511; 10/27/1994	2039328; 2/18/1997
COUNTRY LANDINGS	IC 020. US 002 013 022 025 032 050. G & S: pillows. FIRST USE: 19950113. FIRST USE IN COMMERCE: 19950113  IC 024. US 042 050. G & S: bed linen, bed sheets, quilts, comforters, pillow cases, pillow shams, dust ruffles, draperies, sold separately and in sets. FIRST USE: 19950113. FIRST USE IN COMMERCE: 19950113	Registered	74/588074; 10/20/1994	2004968; 10/01/1996
LIFE MAX	IC 028. US 022 023 038 050. G & S: exercise machines and equipment, namely, stationary exercise bicycles, weight benches, weights, manually-operated home-gym exercise machines, treadmills, dual action treadmills, treadmills with ski machines, stair stepping machines, aerobic riders, and rowing and ski machines. FIRST USE: 19960520. FIRST USE IN COMMERCE: 19960520	Registered	74/709163; 7/31/1995	2099973; 9/23/1997

#2755654

### **SCHEDULE B**

### **TRADEMARKS**

### U.S. TRADEMARKS/SERVICE MARKS

Trademark/Service Mark	Goods/Services	Status	Serial No./ Filing Date	Reg. No./ Reg. Date
THE SCIENCE OF SUBSTANCE AND STYLE	Online retail store services, online ordering services, and mail order and catalog services in the field of general merchandise (cl. 35)	Abandoned.	76/042,450 5/05/00	
WILD ORCHID	Flatware made of non-precious metal (cl. 8)	Expired.	73/102,79 <del>5</del> 10/1 <del>2/</del> 76	1,094,263 6/27/78
BID MINDER	IC 009. US 021 023 026 036 038. G & S: Computer software for automated on-line bid calculation and bid submission via a global computer network.	Published; 6/25/2002	76/065,046; 5/25/2000	
	IC 042. US 100 101. G & S: providing temporary use of on-line non-down loadable software as a feature of an on-line auction website for providing automated bid calculation and bid submission capabilities			
AL and design	IC 035. US 100 101 102. G & S: ONLINE RETAIL STORE SERVICES AND ONLINE ORDERING SERVICES IN THE FIELD OF GENERAL MERCHANDISE. FIRST USE: 20000305. FIRST USE IN COMMERCE: 20000305	Registered	76/040531; 5/04/2000	2453125; 5/22/2001
PCVALENTINE.COM	IC 035. US 100 101 102. G & S: ONLINE RETAIL STORE SERVICES, ONLINE ORDERING SERVICES, AND MAIL ORDER AND CATALOG SERVICES IN THE FIELD OF GENERAL MERCHANDISE	Suspended	75706891; 5/14/1999	
FASHION JEWELRY BAZAAR	IC 035. US 100 101 102. G & S: CATALOG AND MAIL ORDER SERVICES FEATURING COSTUME JEWELRY. FIRST USE: 19981000. FIRST USE IN COMMERCE: 19981000	Registered	75499505; 6/10/1998	2352633; 5/23/2000

B-1

**RECORDED: 03/22/2006** 

TRADEMARK

REEL: 003274 FRAME: 0042