

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ARLA FOODS AMBA		03/20/2006	CORPORATION: DENMARK
KINGDOM FOOD PRODUCTS APS		03/20/2006	CORPORATION: DENMARK

RECEIVING PARTY DATA

Name:	ARLA FOODS AMBA
Street Address:	SKANDERBORGVEJ 277
City:	VIBY J
State/Country:	DENMARK
Postal Code:	DK-8260
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2337446	MEDITERRA

CORRESPONDENCE DATA

Fax Number: (212)850-6221
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2128506220
 Email: gmitrione@lathropgage.com
 Correspondent Name: Gianfranco G. Mitrione - Lathrop & Gage
 Address Line 1: 230 Park Avenue, Suite 1847
 Address Line 4: New York, NEW YORK 10169

DOMESTIC REPRESENTATIVE

Name: Gianfranco G. Mitrione/Lathrop & Gage LC
 Address Line 1: 230 Park Avenue, Suite 1847
 Address Line 4: New York, NEW YORK 10169

CH \$40.00 2337446

NAME OF SUBMITTER:	Gianfranco G. Mitrione
Signature:	/gianfranco g. mitrione/
Date:	03/22/2006
Total Attachments: 2 source=Arla Foods - MEDITERRA Assignment#page1.tif source=Arla Foods - MEDITERRA Assignment#page2.tif	

ASSIGNMENT

WHEREAS, ARLA FOODS AMBA and KINGDOM FOOD PRODUCTS APS corporations duly organized and existing under the laws of Denmark, located and doing business at Skanderborgvej 277, Vibj J, DK-8260, Denmark ("Assignors"), are the owners of the following trademark now registered in International Class 29:

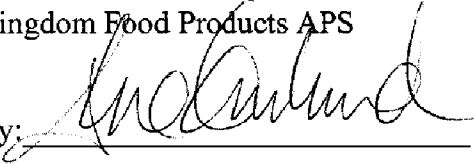
TRADEMARK	REG. NO.	DATE OF REGISTRATION
MEDITERRA	2,337,446	April 4, 2000

WHEREAS, ARLA FOODS AMBA, a corporation duly organized and existing under the laws of Denmark, located and doing business at Skanderborgvej 277, Vibj J, DK-8260, Denmark ("Assignee"), is desirous of acquiring all interest in said registered trademark and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignors' knowledge no proceedings to cancel the registration are pending and no other party makes a claim of ownership to the trademark, or the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of March 20 2006, Assignors' hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration therefor, together with the goodwill of the business symbolized by said trademark,

Kingdom Food Products APS


By: 

Name: Tove Graulund

Title: Chief IP Counsel

Dated: 20 March, 2006

Arla Foods a.m.b.a

By: 

Name: Tove Graulund

Title: Chief IP Counsel

Dated: 20 March, 2006