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Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
STEAK N SHAKE OPERATIONS, INC.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Indiana  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_  
 Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
 Additional names, addresses, or citizenship attached?  No

Name: STEAK N SHAKE, LLC  
 Internal  
 Address: 500 Century Building  
 Street Address: 36 South Pennsylvania Street  
 City: Indianapolis  
 State: IN  
 Country: USA Zip: 46204

Association Citizenship \_\_\_\_\_  
 General Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship \_\_\_\_\_  
 Other LLC Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance / Execution Date(s) :**  
 Execution Date(s) December 22, 2005

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_  
 B. Trademark Registration No.(s) 2,294,116

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**  
Miscellaneous Design (Storefront Design)

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Gregory B. Coy  
 Internal Address: Krieg DeVault LLP  
 Street Address: One Indiana Square, Suite 2800  
 City: Indianapolis  
 State: Indiana Zip: 46204  
 Phone Number: 317-636-4341  
 Fax Number: 317-636-1507  
 Email Address: gcoy@kdlegal.com

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment information:**

a. Credit Card Last 4 Numbers 1013  
 Expiration Date 04/09

b. Deposit Account Number \_\_\_\_\_  
 Authorized User Name \_\_\_\_\_

**9. Signatures:** [Signature] March 1, 2006  
 Signature Date  
Gregory B. Coy  
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be filed to (571) 273-0148, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1480

OP \$40.00 2294116

**TRADEMARK ASSIGNMENT**

WHEREAS, **STEAK N SHAKE OPERATIONS, INC.**, a corporation organized under the laws of the State of Indiana, with its principal offices at 500 Century Building, 36 South Pennsylvania Street, Indianapolis, Indiana 46204 (hereinafter "Assignor"), is the owner of United States Trademark Registration No. 2,294,116, registered November 23, 1999, and the trademark depicted therein (hereafter "the Mark"); and

WHEREAS, **STEAK N SHAKE, LLC**, a limited liability company organized under the laws of the State of Indiana, with its principal offices at 500 Century Building, 36 South Pennsylvania Street, Indianapolis, Indiana 46204 (hereinafter "Assignee"), desires to acquire the Mark;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee the entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and effective as of this 22<sup>nd</sup> day of December, 2005.

**STEAK N SHAKE OPERATIONS, INC.**  
("Assignor")

By: [Signature]  
David C. Milne, Corporate Secretary

STATE OF INDIANA        )  
                                  )ss:  
COUNTY OF MARION     )

Before me, a Notary Public, in and for said County and State, personally appeared David C. Milne, who, being first duly sworn upon his oath, acknowledged the execution of the foregoing "Trademark Assignment" as his voluntary act and deed.

WITNESS my hand and Notarial Seal this 22<sup>nd</sup> day of December, 2005.

[Signature]  
Notary Public  
Printed: Lisa Blythe  
Resident of Johnson County

My Commission Expires: 3/3/07

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