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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marsh Supermarkets, Inc.		03/15/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	Trademark Holdings, Inc.	
Street Address:	1105 North Market, Suite 1300	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2916729	TRIOS DI TUSCANOS
Registration Number:	2978778	FIELDING'S

CORRESPONDENCE DATA

Fax Number: (317)637-7561

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (317) 634-3456

Email: cjmeyer@uspatent.com

Correspondent Name: Charles J. Meyer

Address Line 1: 111 Monument Circle, Suite 3700
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	1063-236
NAME OF SUBMITTER:	Charles J. Meyer
Signature:	/Charles J. Meyer/
Date:	03/22/2006 TRADEMARK

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Total Attachments: 3

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ASSIGNMENT

WHEREAS, Marsh Supermarkets, Inc., an Indiana corporation located at 9800

Crosspoint Boulevard, Indianapolis, Indiana 46256 (hereinafter "Assignor"), is the owner of the

United States Trademark registrations listed on Schedule A; and,

WHEREAS, Trademark Holdings, Inc., a Delaware corporation located at 1105 North

Market, Suite 1300, Wilmington, Delaware 19801 (hereinafter "Assignee"), desires to acquire

said marks and registrations thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00)

and other good and valuable consideration said Marsh Supermarkets, Inc., hereby acknowledges

the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign

and transfer unto Trademark Holdings, Inc. the entire right, title and interest in and to the above

named trademarks, including the Certificates of Registrations, together with the goodwill of the

business symbolized by said marks, together with all rights of action, in law or in equity, for any

past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee

or its legal representatives all papers, instruments or affidavits required to carry out and record

this transfer and assignment of the Trademark Properties to Assignee.

Said trademarks and registrations are to be held and enjoyed by Trademark Holdings, Inc.

for its own use and benefit and for its successors and assigns to the full end of the present or

extended term for which said Certificate of Registrations has been granted, as fully and entirely

as the same would have been held by Marsh Supermarkets, Inc. if this assignment and

contribution had not been made.

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IN WITNESS WHEREOF, the parties	s hereto have caused this Assignment to be
executed and effective as of the 154 day of	march, 2006.
WITNESS Assignor's hand:	
	MARSH SUPERMARKETS, INC.
	By: P. Lawrence Butt, Secretary
STATE OF INDIANA)) SS: COUNTY OF HAMILTON)	

Before me, a Notary Public, in and for said County and State, personally appeared the above-named for Assignor, P. Lawrence Butt, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Notary Public – Rebecca J. Robinson Resident of Delaware County, Indiana

My Commission Expires: December 20, 2009



TRADEMARK REEL: 003274 FRAME: 0242

Schedule A

U.S. Trademark Registrations		
Tm. Reg. No.	Mark	Reg. Date
2,916,729	TRIOS DI TUSCANO	01/04/2005
2,978,778	FIELDING'S	07/26/2005

001063-000001.CJM/dys.301915

REEL: 003274 FRAME: 0243

RECORDED: 03/22/2006