

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bouquet of Fruits		01/01/2006	LIMITED PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bouquet of Fruits, Inc.		
Street Address:	5856 E. Brown		
City:	Fresno		
State/Country:	CALIFORNIA		
Postal Code:	93727		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1733412	FRESH FRUIT FROM BOUQUET OF FRUITS GIFTPACK	
CORRESPONDENCE DATA			
Fax Number:	(559)432-4590		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(559) 432-4500		
Email:	rcorrigan@daklaw.com		
Correspondent Name:	Ryan W. Corrigan		
Address Line 1:	8080 North Palm Avenue		
Address Line 2:	Third Floor		
Address Line 4:	Fresno, CALIFORNIA 93711		
NAME OF SUBMITTER:	Ryan W. Corrigan, Attorney		
Signature:	/Ryan W. Corrigan/		
Date:	03/22/2006		

OP \$40.00 1733412

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK AND REGISTRATION

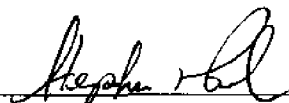
This ASSIGNMENT OF TRADEMARK AND REGISTRATION ("Assignment") is entered into by and between Bouquet of Fruits, a California partnership ("Assignor") on the one hand, and Bouquet of Fruits, Inc., a California corporation ("Assignee") on the other. This Assignment is dated for reference purposes, notwithstanding the actual date of execution, and is effective as of January 1, 2006.

Assignor, either directly or through its related entities or licensees, has been using and is the owner of the "Bouquet of Fruits" composite trademark (the "Trademark"). Assignor is the record owner of United States Patent and Trademark Office, Trademark Registration No. 1733412 for the Trademark (the "Registration"), attached hereto as Exhibit "A".

Therefore, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee one hundred percent (100%) of its rights, title, and interest in and to the Trademark and the Registration and any goodwill of the business symbolized by the same.

ASSIGNOR:

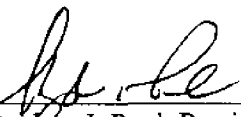
BOUQUET OF FRUITS, a California
partnership



Stephen J. Paul, General Partner

ASSIGNEE:

BOUQUET OF FRUITS, INC., a California
corporation



Stephen J. Paul, President

EXHIBIT "A"

Int. Cl.: 31

Prior U.S. Cl.: 46

United States Patent and Trademark Office Reg. No. 1,733,412
Registered Nov. 17, 1992

**TRADEMARK
PRINCIPAL REGISTER**



BOUQUET OF FRUITS (PARTNERSHIP)
2025 W. BULLARD
FRESNO, CA 93711

FOR: GIFT PACKS CONSISTING PRIMARILY OF FRESH PEACHES, NECTARINES, AND PEARS; AND INCLUDING MIXED DRIED FRUITS, RAISINS, PROCESSED MIXED NUTS; NAMELY, PEANUTS, ALMONDS, CASHEWS, AND PISTACHIOS, AND GOURMET COFFEE, IN CLASS 31 (U.S. CL. 46).

FIRST USE 0-0-1987; IN COMMERCE 0-0-1987.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRESH FRUIT FROM," "FRUITS" AND "GIFT PACK", APART FROM THE MARK AS SHOWN.

SER. NO. 74-229,886, FILED 12-12-1991.

CYNTHIA SLOAN, EXAMINING ATTORNEY