

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Geisinger Health System Foundation		02/20/2006	501(c)(3) Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Geisinger System Services		
<b>Street Address:</b>	100 N ACADEMY AVE		
<b>City:</b>	Danville		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17822		
<b>Entity Type:</b>	501(c)(3) Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2708938	ACADEMY AVENUE GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(856)761-9018		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(856) 761-3468		
<b>Email:</b>	demarcoe@ballardspahr.com		
<b>Correspondent Name:</b>	Edward J. DeMarco, Jr.		
<b>Address Line 1:</b>	Main Street		
<b>Address Line 2:</b>	Plaza 1000 - Suite 500		
<b>Address Line 4:</b>	Voorhees, NEW JERSEY 08043-4636		
<b>ATTORNEY DOCKET NUMBER:</b>	882708		
<b>NAME OF SUBMITTER:</b>	Edward J. DeMarco, Jr.		
<b>Signature:</b>	/Edward J. DeMarco, Jr./		

CH \$40.00 2708938

Date:

03/22/2006

**Total Attachments: 3**

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ASSIGNMENT OF TRADEMARKS

WHEREAS, GEISINGER HEALTH SYSTEM FOUNDATION, a 501(c)(3) corporation organized and existing under the laws of the Commonwealth of Pennsylvania corporation, ("Assignor") has used and is using in its business the trademark set forth in Schedule A attached hereto (collectively, the "Marks");

WHEREAS, GEISINGER SYSTEM SERVICES, a 501(c)(3) corporation organized and existing under the laws of the Commonwealth of Pennsylvania, ("Assignee") is desirous of acquiring all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the registrations thereof, together with the right to recover for damages and profits for past-infringements thereof;

WHEREAS, it is desired that the assignment of said registrations be made of record in the United States Patent and Trademark Office, and other appropriate state trademark offices as applicable.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof as set forth in Exhibit A, and all rights to damages and profits, due or accrued, arising out of past infringements of the Marks, and the right to sue for and recover the same.

Assignor hereby agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title and interest in and to the Marks in Assignee and/or provide evidence to support any of the foregoing in the event that such evidence is deemed necessary by Assignee.

GEISINGER HEALTH SYSTEM FOUNDATION

By: *D. K. Bl*  
Title: *General Counsel*  
Dated: *2-20-06*

COMMONWEALTH OF PENNSYLVANIA :  
: SS  
COUNTY OF MONTGOMERY :

Sworn to and subscribed  
before me this *21<sup>st</sup>* day  
of *February*, 2006

**ACKNOWLEDGMENT**

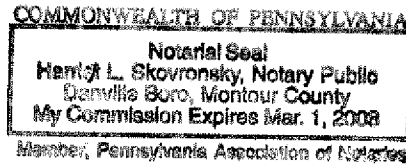
Commonwealth of Pennsylvania  
County of Montour

On this, the 20th day of February, 2006 before me Harriet L. Skovronsky, notary public, the undersigned officer, personally appeared Daniel E. Lohr known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

Seal

In witness whereof, I hereunto set my hand and official seals.

  
\_\_\_\_\_  
NOTARY PUBLIC



2/20/06

Date

EXHIBIT A  
FEDERAL TRADEMARKS  
GEISINGER HEALTH SYSTEM FOUNDATION  
TO  
GEISINGER SYSTEM SERVICES

<u>Mark</u>	<u>Registration</u> <u>No.</u>	<u>Registration</u> <u>Date</u>
ACADEMY AVENUE GROUP	RN: 2708938	Reg: April 22, 2003