# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	02/14/2006

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Haas Publishing Companies, Inc.		02/14/2006	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Consumer Source Inc.	
Street Address:	3119 Campus Drive	
City:	Norcross	
State/Country:	GEORGIA	
Postal Code:	30071	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78816764	CONSUMER SOURCE

## **CORRESPONDENCE DATA**

Fax Number: (212)745-0131

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2127451889

Email: samantha.favitta@primedia.com

Correspondent Name: Robin Adelson
Address Line 1: 745 Fifth Avenue

Address Line 4: New York, NEW YORK 10151

ATTORNEY DOCKET NUMBER:	450
NAME OF SUBMITTER:	Robin Adelson
Signature:	/Robin Adelson/

TRADEMARK REEL: 003274 FRAME: 0499

900044841

Date:	03/22/2006
Total Attachments: 2 source=Change of name from HPC to Consumer#page1.tif source=Change of name from HPC to Consumer#page2.tif	

TRADEMARK REEL: 003274 FRAME: 0500



PAGE 1

# The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HAAS PUBLISHING COMPANIES, INC.", CHANGING ITS NAME FROM "HAAS PUBLISHING COMPANIES, INC." TO "CONSUMER SOURCE INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF FEBRUARY, A.D. 2006, AT 1:37 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2204908 8100

060137743

Darriet Smith Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4522174

DATE: 02-14-06

TRADEMARK REEL: 003274 FRAME: 0501

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:37 PM 02/14/2006
FILED 01:37 PM 02/14/2006
SRV 060137743 - 2204908 FILE

#### CERTIFICATE OF AMENDMENT

OF

# HAAS PUBLISHING COMPANIES, INC.

HAAS PUBLISHING COMPANIES, INC. (hereinafter called the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

- 1. The name of the Corporation is Haas Publishing Companies, Inc.
- 2. The certificate of incorporation of the Corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article FIRST:

"The name of this corporation is "CONSUMER SOURCE INC"

3. The amendment of the certificate of incorporation of the Corporation herein certified was duly adopted, pursuent to the provisions of Section 242 of the General Corporation Law of the State of Delaware.

Executed on this 14th day of February, 2006

Christopher A. Fraser

Secretary

TRADEMARK
REEL: 003274 FRAME: 0502

**RECORDED: 03/22/2006**