

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SB Acquisition Corp.		11/07/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Simply Blue Apparel, Inc.		
Street Address:	17935 NE 65th Street, Suite 120		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2217777	CHRISTOPHER BLUE	
Serial Number:	78548597	PINE IV	
Serial Number:	78654188	BLUE HOUSE DRIVE	
Serial Number:	78700129	EUGENE SMYTHE	
Registration Number:	3006312	WÖRN	
Serial Number:	78532251	L. PASEO	
CORRESPONDENCE DATA			
Fax Number:	(312)357-5310		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3123575322		
Email:	sfix@hartmarx.com		
Correspondent Name:	Sophie Fix		
Address Line 1:	Hartmarx Legal Dept., 101 N Wacker Drive		
Address Line 2:	Hartmarx Corporation		
Address Line 4:	Chicago, ILLINOIS 60606		

CH \$165.00 221777

NAME OF SUBMITTER:	Sophie Fix
Signature:	/sophie fix/
Date:	03/22/2006
Total Attachments: 2 source=SCAN0016_000#page1.tif source=SCAN0016_000#page2.tif	

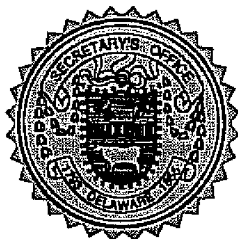
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SB ACQUISITION CORP.", CHANGING ITS NAME FROM "SB ACQUISITION CORP." TO "SIMPLY BLUE APPAREL, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF NOVEMBER, A.D. 2005, AT 4:23 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4041259 8100

050892788

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4268144

DATE: 11-01-05
TRADEMARK

REEL: 003274 FRAME: 0622

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
SB ACQUISITION CORP.**

Adopted in accordance with the provisions
of Section 242 of the General Corporation Law
of the State of Delaware

We, Glenn R. Morgan, Vice President, and Taras R. Proczko, Secretary, of
SB Acquisition Corp., a corporation existing under the laws of the State of Delaware, do
hereby certify as follows:

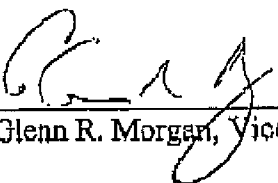
FIRST: That the Certificate of Incorporation of said Corporation has
been amended as follows:

By striking out the whole Article FIRST thereof as it now exists and inserting
in lieu and instead thereof a new Article FIRST, reading as follows:

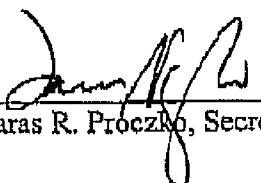
"FIRST: The name of the corporation (hereinafter "Corporation")
is Simply Blue Apparel, Inc."

SECOND: That such amendment has been duly adopted in accordance
with the provisions of the General Corporation Law of the State of Delaware by the
unanimous written consent of all of the stockholders entitled to vote in accordance with
the provisions of Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, we have signed this Certificate and affirm the
statements made herein are true under penalties of perjury this 1st day of November,
2005.



Glenn R. Morgan, Vice President



Taras R. Proczko, Secretary