

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sky Publishing Corporation		02/10/2006	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	New Track Media LLC
Street Address:	201 East Fifth Avenue
Internal Address:	Suite 2750, PNC Center
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2943440	BEAUTIFUL UNIVERSE
Registration Number:	1979075	CCD ASTRONOMY
Registration Number:	1979074	CCD ASTRONOMY
Registration Number:	1226650	ESSCO
Registration Number:	3022433	NIGHT SKY
Registration Number:	1803246	SKY & TELESCOPE
Registration Number:	2558586	SKY & TELESCOPE
Registration Number:	1248328	SKY & TELESCOPE
Registration Number:	1804467	SKY & TELESCOPE
Registration Number:	1804470	SKY & TELESCOPE
Registration Number:	1818788	SKY & TELESCOPE
Registration Number:	1967170	SKY & TELESCOPE
Registration Number:	1850438	SKY & TELESCOPE

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Registration Number:	2561652	SKY & TELESCOPE
Registration Number:	1247672	SKY AND TELESCOPE
Registration Number:	2118486	SKY WATCH
Registration Number:	2684513	SKYANDTELESCOPE.COM
Registration Number:	1625409	SKYLINE
Registration Number:	1256076	
Registration Number:	1947163	THE ESSENTIAL MAGAZINE OF ASTRONOMY

CORRESPONDENCE DATA

Fax Number: (617)248-4000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 6172485000
Email: tadmin@choate.com
Correspondent Name: Jennifer Lynch
Address Line 1: Two International Place
Address Line 2: Attn: Trademark Administrator
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2006701-0014
NAME OF SUBMITTER:	Jennifer Lynch
Signature:	/Jennifer Lynch/
Date:	03/23/2006

Total Attachments: 2
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ASSIGNMENT

THIS ASSIGNMENT is made as of the 1st day of February 2006, between **Sky Publishing Corporation**, a Massachusetts Corporation, having its principal place of business at 49 Bay State Road, Cambridge, Massachusetts, (the "Assignor") and **New Track Media LLC**, a Delaware Limited Liability Company, having its principal place of business at Suite 2750, PNC Center, 201 East Fifth Avenue, Cincinnati, Ohio 45202, (the "Assignee").

WHEREAS, the Assignor is the proprietor in the United States of the trademark registrations listed in Schedule A hereto, (the "Trademarks").

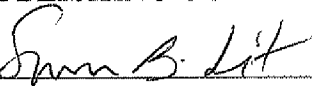
WHEREAS, The Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.

NOW THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee, its successors and assigns, all its full right to and title in the Trademarks, including the right to sue for past infringement(s), together with the goodwill of the business in the goods/services for which the Trademarks are registered.

The Assignor hereby agrees that the Assignee may take the steps for recordal of this assignment in the sole name of the Assignee.

IN WITNESS WHEREOF, the Assignor has caused this Agreement to be executed by its duly authorized officer as of the date first written above.

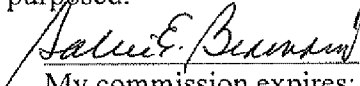
**ASSIGNOR
SKY PUBLISHING CORPORATION**

By: 
Name: Susan B. Lit
Title: President

THE COMMONWEALTH OF MASSACHUSETTS

Suffolk County, ss.

On this 1st day of February, 2006, before me, the undersigned notary public, personally appeared Susan B. Lit, proved to me through satisfactory evidence of identification, which was photographic identification with signature issued by a federal or state governmental agency, ___ oath or affirmation of a credible witness, ___ personal knowledge of the undersigned, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that she signed it voluntarily for its stated purposes.

, Notary Public
My commission expires: _____

SALLIE E. BRAINARD
Notary Public
My Commission Expires
April 12, 2007

SCHEDULE A

Mark	Registration No.	Country
BEAUTIFUL UNIVERSE	Reg. No. 2,943,440	United States
CCD ASTRONOMY	Reg. No. 1,979,075	United States
CCD ASTRONOMY (and Design)	Reg. No. 1,979,074	United States
ESSCO	Reg. No. 1,226,650	United States
NIGHT SKY	Reg. No. 3,022,433	United States
SKY & TELESCOPE	Reg. No. 1,803,246	United States
SKY & TELESCOPE	Reg. No. 2,558,586	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,248,328	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,804,467	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,804,470	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,818,788	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,967,170	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,850,438	United States
SKY & TELESCOPE (and Design)	Reg. No. 2,561,652	United States
SKY & TELESCOPE (and Design)	Reg. No. 1,247,672	United States
SKY WATCH	Reg. No. 2,118,486	United States
SKYANDTELESCOPE.COM	Reg. No. 2,684,513	United States
SKYLINE	Reg. No. 1,625,409	United States
TELESCOPE DESIGN	Reg. No. 1,256,076	United States
THE ESSENTIAL MAGAZINE OF ASTRONOMY	Reg. No. 1,947,163	United States