

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chocolate Moose Candy Company, LLC		03/01/2006	LIMITED LIABILITY COMPANY: ALASKA
RECEIVING PARTY DATA			
Name:	Harry and David		
Street Address:	P.O. Box 712		
City:	Medford		
State/Country:	OREGON		
Postal Code:	97501		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2758666	MOOSE CRUNCH	
CORRESPONDENCE DATA			
Fax Number:	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 595-5300		
Email:	ptotmdocket@klarquist.com		
Correspondent Name:	James E. Geringer		
Address Line 1:	121 SW Salmon Street		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	468-69621-02/JEG		
NAME OF SUBMITTER:	James E. Geringer		
Signature:	/james e. geringer/		

CH \$40.00 2758666

Date:

03/23/2006

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Chocolate Moose Candy Company, LLC, a Limited Liability Company organized and existing under the laws of the State of Alaska ("Assignor"), has previously adopted and used the trademark MOOSE CRUNCH, and has registered that mark in the United States; and

WHEREAS, Assignor has assigned its entire rights, title and interest in said mark, in all forms, including United States Trademark Registration No. 2,758,666, together with the goodwill of the business symbolized by that mark, to Harry and David ("Assignee"); and WHEREAS Assignor's president and founder, Jennifer Lekisch ("Lekisch"), has likewise assigned all of her rights, title and interest in the MOOSE CRUNCH mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor and Lekisch hereby assign to Assignee all rights, title and interest in and to the MOOSE CRUNCH mark, including the trademark registration listed below, together with the entire goodwill of the business symbolized by the mark:

United States Trademark Reg. 2,758,666

THIS ASSIGNMENT dated and effective as of March 1, 2006.

On behalf of herself and on behalf of
Chocolate Moose Candy Company, LLC

By: Jennifer Lekisch

Name: Jennifer Lekisch

Title: President

3/20/06

STATE OF Washington
COUNTY OF King

On this 20th day of March, 2006, the above-named officer of Chocolate Moose Candy Company, LLC executed the foregoing instrument in my presence, and acknowledged to me that she executed the same on behalf of Chocolate Moose Candy Company, LLC and herself for the purposes set forth therein.

Stuart Dunwoody
Notary Public for State of Washington
My Commission Expires: 11-28-08

