

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/08/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonne Bell, Inc.		03/22/2006	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	F.R.I.E.N.D.S. LLC		
Street Address:	P.O. Box 22070		
City:	Beachwood		
State/Country:	OHIO		
Postal Code:	44122		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2237694	GOOD NATURE	
Registration Number:	1055882	WEATHER PROOFER	
CORRESPONDENCE DATA			
Fax Number:	(216)241-1666		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	216-861-5582		
Email:	skoenig@faysharpe.com		
Correspondent Name:	Fay, Sharpe, Fagan, Minnich & McKee, LLP		
Address Line 1:	1100 Superior Avenue, Seventh Floor		
Address Line 4:	Cleveland, OHIO 44114-2579		
ATTORNEY DOCKET NUMBER:	BBIZ 0 00334		
NAME OF SUBMITTER:	Sandra M. Koenig		
Signature:	/sandramkoenig/		

OP \$65.00 2237694

900044946

TRADEMARK  
REEL: 003275 FRAME: 0660

Date:

03/23/2006

Total Attachments: 2

source=bbiz000334ass#page1.tif

source=bbiz000334ass#page2.tif

## CONFIRMATORY ASSIGNMENT

WHEREAS, Bonne Bell, Inc., an Ohio corporation, with an address of 18519 Detroit Avenue, Lakewood, Ohio 44107 ("Assignor"), is the owner of record of the trademarks as well as the corresponding registrations therefor identified on Exhibit A, attached hereto and made a part hereof;


WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, did, as of March 8, 2006, sell, assign and transfer to F.R.I.E.N.D.S. LLC, an Ohio Limited Liability Company, with an address of P.O. Box 22070, Beachwood, Ohio 44122 ("Assignee"), the entire right, title and interest in and to the marks together with the goodwill of the business in connection with which the trademarks are used and the corresponding registrations therefor as identified on Exhibit A; and,

WHEREAS, both Assignor and Assignee recognize that in order to effect the formal transfer of, and to vest title in the trademarks and the registrations therefor, it is necessary to file in the U.S. Patent and Trademark Office, for purposes of recording, a confirmatory instrument specifically enumerating the trademarks and registrations so assigned.

NOW, THEREFORE, to whom it may concern, be it known that for the consideration described hereinabove, Assignor hereby confirms and certifies that it sold, assigned and transferred, and does hereby sell, assign and transfer, to Assignee the aforesaid trademarks and the registrations thereof together with the goodwill of the business in connection with which the said trademarks are used as of March 8, 2006.

IN WITNESS WHEREOF, Bonne Bell, Inc. has caused this Confirmatory Assignment to be executed on March 22, 2006.

**BONNE BELL, INC.**

By 

Name: Robert B. Evans

Title: Executive Vice President and  
Chief Operating Officer

**EXHIBIT A**

<b>TRADEMARK</b>	<b>REG. NO.</b>
GOOD NATURE	2,237,694
WEATHER PROOFER	1,055,882

N:\BBIZ\000334\CAH0005452V001.doc