

RightFax

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Fax Server

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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02/24/2006
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sherry M. Richards		03/01/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Geni Arthur		
Street Address:	P. O. Box 1341		
City:	Parkersburg		
State/Country:	WEST VIRGINIA		
Postal Code:	26102		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78556695	A WOMAN'S VIEW	
CORRESPONDENCE DATA			
Fax Number:	(727)526-1732		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	304-483-2365		
Email:	sherryrichards@verizon.net		
Correspondent Name:	Sherry M. Richards		
Address Line 1:	4001 7th Street, No.		
Address Line 4:	St. Petersburg, FLORIDA 33703		
NAME OF SUBMITTER:		Sherry M. Richards	
Signature:		/smr/	
Date:		02/24/2006	
Total Attachments: 1 source=SRichards#page1.tif			

OP \$40.00 78556695

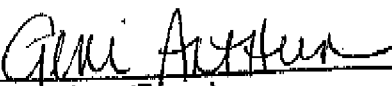
"ASSIGNMENT ALL RIGHTS IN "A WOMAN'S VIEW"

I Sherry Richards, former owner and publisher of a Woman's View (the "Business") sold the Business to Geni Arthur ("Buyer") on March 1, 2005, through an Asset Purchase Agreement. Included in the sale of the Business was the transfer of all rights, interests, and ownership in the mark "A Woman's View" to the Buyer upon Buyer's fulfilling all of the terms of the Asset Purchase Agreement. This Agreement memorializes the understanding of the parties at the time of the execution of the Asset Purchase Agreement.

The trademark application for the mark "A Woman's View" was submitted (January 31, 2005) before the sale of the Business and I transfer the trademark application (Serial No. 78/556695) for the "A Woman's View" mark to Buyer and Buyer agrees to accept the transfer and shall be solely responsible for the prosecution of such application.



Sherry Richards (Seller)
Date: 2/24/06



Geni Arthur (Buyer)
Date: 2/18/06